

# THE GREAT BRITISH SPRING CLEAN 2022



## 25 MARCH - 10 APRIL 2022



This Spring, join Keep Britain Tidy as the **Great British Spring Clean** returns for its seventh year.

Taking place from **25 March - 10 April 2022**, this year our message is simple; join our #BigBagChallenge and pledge to pick up as much litter as you can.

Last year, people up and down the country came together to clean up a million miles of our great outdoors, and proved that when hundreds of thousands of #LitterHeroes all join forces and take the same action at the same time, the difference we can make is huge.

Every act to protect the environment, no matter how small, makes a difference - a difference to our planet, to the wildlife that we share it with, to our communities, and to our own health and well-being.

Go to [keepbritaintidy.org](https://www.KeepBritainTidy.org) and pledge now.

## BENEFITS OF GETTING INVOLVED

98% agreed that it reduces the impact of litter on wildlife and the natural environment

91% felt more pride in their local area

86% agreed that it helped to improve their mood

52% said that it helped them to meet new people and make friends

In 2021, 56% of participants said that taking part helped them to feel more active