

**CANNOCK CHASE COUNCIL**  
**MINUTES OF THE MEETING OF THE**  
**CHILDREN AND YOUNG PEOPLE POLICY DEVELOPMENT COMMITTEE**  
**TUESDAY, 30 SEPTEMBER 2008 AT 4.00PM**  
**IN THE CIVIC CENTRE, BEECROFT ROAD, CANNOCK**

**PART 1**

PRESENT: Councillors

Bennett, Mrs. D.J. (Chairman)

Allen, F.W.C.	Easton, Mrs. D.M.
Burnett, J.	Mitchell, C.
Carr, I.R.	Stanley, N.K.

(Apologies for absence were received from Councillors J. Beddows and Mrs. L.J. Pearce)

**11. Minutes**

AGREED:

That the Minutes of the meeting held on 5 August, 2008 be approved as a correct record.

**12. Leisure Concessions Scheme**

Consideration was given to the Report of the Director of Organisational Improvement (Enclosure 4.1 – 4.14 of the Official Minutes of the Council).

The Director of Organisational Improvement explained that a review of the current scheme had been undertaken and he outlined the proposals for the new Leisure Concessions Scheme, to be known as the "Chase Card". These proposals were detailed in paragraph 4 of the report (key issues). He also commented that preliminary discussions had been held with the Primary Care Trust about the possibility of funding further fee reductions over and above existing 50% concession in order to increase access to leisure and physical activity for those on low incomes.

Members noted that those who were claiming Council Tax benefit should also be included within the special categories of those who qualify for the "Chase Card".

It was explained that Officers would be working with the PR & Marketing team to promote the new Leisure Concessions Scheme. It was proposed that details of the Scheme would be available in the Leisure Centres, leaflets would be included within the annual Council Tax bills and the Scheme would also be promoted in the free newspapers. The

Committee considered that the Parish/Town Council's could also be involved in helping to promote the Scheme.

The Director of Organisational Improvement advised that the report would be submitted to Cabinet on 20 November 2008.

AGREED:

- (A) That the contents of the report be noted subject to a few minor amendments and corrections being made.
- (B) That the following proposals for the new Leisure Concessions Scheme be confirmed:-
  - I. that the Leisure Concessions Scheme and all the Membership categories be packaged under the brand "Chase Card".
  - II. that the current Leisure Pass part A which entitles all residents of the district to a 10% reduction in fees will cease and no longer be available.
  - III. that the existing Leisure Pass part B scheme entitling successful applicants who meet the qualifying criteria to receive a 50% reduction in fees be retained.

(The scheme would also be the vehicle to target specific activities, geographical locations or target groups to support the Council's objectives including, wherever possible, working with the PCT or other partners to allow greater fee reductions at zero or minimal cost).
  - IV. that the Leisure Concessions Scheme be extended to include a 50% reduction on the membership packages, whether paid annually or monthly.
  - V. that the Leisure Concessions Scheme eligibility criteria be extended to include a 10% reduction in hire charges to Sports Clubs that have achieved and maintain either;
    - a. Sport England Club mark accreditation, or
    - b. The national Governing body equivalent accreditation
  - VI. that the Leisure Concessions Scheme be extended to non Cannock Chase District residents but that they be subject to a higher annual fee.
  - VII. that the new scheme be launched and available to access from 1 January 2009.
- (C) That Council Tax benefit be included within the special categories of those who may qualify for the "Chase Card".

**13. Children's Trust Board Update**

Consideration was given to the Briefing Note of the Director of Organisational Improvement (Enclosure 5.1 – 5.2 of the Official Minutes of the Council).

The Director of Organisational Improvement provided Members with an update on the developments with regards to the Children's Trust Board outlining the key issues for consideration.

It was noted that Councillor C. Mitchell and Councillor Mrs. D.J. Bennett should be included within the list of the Cannock Chase Children's Trust Board Members.

The Committee discussed the comments within the report regarding the profile of Cannock Chase District and stated that, although there were a number of areas of deprivation within the District, there were also a number of affluent areas. Members noted that whilst the statistics outlining the deprived areas within the District assisted in obtaining funding it was considered that a more balanced profile should be provided which also included comparative information on how the District had improved over the last few years.

AGREED:

That the contents of Briefing Note be noted.

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CHAIRMAN