

What we said we'd achieve in 2013/14

Priority Outcome: Prosperity – Economic Resilience

Town Centres

Quarter 2

How are we doing so far?

We said we would: Improve town centres through regeneration and management

By:

<p>Hednesford Town Centre</p> <p>To secure the completion of both phases of the town centre regeneration programme through the occupation of the discount foodstore on Rugeley Road by Aldi. NB Note that this is subject to a decision of the retailer.</p> <p>Achieved. Aldi opened on 1st August 2013.</p>	
<p>Rugeley Town Centre:-</p> <p>To secure a commitment from Tesco to build a new store at the Leathermill Lane site with an opening date prior to the end of 2013.</p> <p>Achieved. Tesco, Rugeley opened on 26th September 2013.</p>	
<p>To maintain a dialogue with the stakeholders in the District's three Town Centres, including the Traders Associations, as a means of supporting specific initiatives in each centre.</p> <p>The agenda of the Town Centre Regeneration Policy Development Committee includes issues raised by the three Traders Associations as a standing item. Officers are in regular contact with each association to progress matters of mutual interest.</p>	

To adapt the Council's website to provide new pages and links on town centre improvement initiatives.

Achieved. Initial pages available April 2013



Replace and enhance highway barrier planters on A34 and Cannock bus station

Achieved.



Provide new hanging baskets in Cannock town centre

Achieved.



As Performance Measures:

To achieve a reduction in the number of vacant ground-floor retail units in the District's principal town centre shopping streets.

Work has been undertaken to establish a robust baseline to enable this indicator to be regularly monitored using up-to-date figures. Accordingly, the number of vacant units in June 2013 compared to June 2012 is noted below:-

	June 2012 Vacant (Total)	June 2013 Vacant (Total)	Overall Change
Cannock	15 (132)	13 (132)	-2 (-1.52%)
Rugeley	16 (75)	8 (75)	-8 (-10.6%)
Hednesford	4 (67)	7 (74)	+3 (+3.49%)
Totals	35 (274)	28 (281)	-7 (-2.81%)

Overall, the number of vacant units in the principal shopping streets across the three town centres has reduced by 7 units since June 2012, a decline of 2.81% of the total units in the same frontages.

The collation of the Q2 data has been delayed as a consequence of discussions with the Town Centre Regeneration Policy Development Committee which has resulted in minor modifications to the shopping streets which are to be subject to regular monitoring.

