

# What we said we'd achieve in 2012/13

## Environment Policy Development Committee

### Quarter 3

How are we doing so far?

**We said we would: Improve and protect our parks and green spaces and living environment.**

**By:**

**Reducing the amount of residual household waste per household as stated within the Staffordshire Waste Action Plan:**

Estimates for the third quarter show that we continue to be better than the annual target of 545kg per household (prior to Staffordshire County Council publishing the final figures for the quarter).



**Increasing the volumes of waste recycled as stated within the Staffordshire Waste Action Plan:**

The third quarter estimate is that 56% of waste was recycled against a target of 52% (prior to Staffordshire County Council publishing the final figures for the quarter).



**Undertaking an information and motivational campaign to increase food waste and increase recycling:**

In the third quarter our recycling road show has attended four 'Love Your Street' outdoor events within the district in relation to waste minimisation and recycling.



**Inspecting and monitoring all Flood Risk sites within the District:**

All the flood risk sites were inspected monthly within the quarter 3 period.



**Ensuring all abandoned vehicles are removed within 24 hours of notification:**

A total of 10 abandoned vehicles were reported during the third quarter, these were inspected within 24 hours of the report and 3 of them were removed.



**Update park management Plans for the 4 current Green Flag sites:**

All four management plans have been updated.



**As performance measures:**

**Residual household waste per household: Annual target=545kgs:**

Third quarter estimated figures shows an tonnage of 101 tonnes against a target of 136 tonnes (NB: Actual figures still to be confirmed with Staffordshire County Council)



**% of household waste sent for reuse, recycling and composting:**

Third quarter estimated figures show a recycling and composting rate of 56% (NB: Actual figures still to be confirmed with Staffordshire County Council)



**We said we would: Work with partners to reduce the impact and perceptions of anti-social behaviour**

**By:**

**Undertake "Street a Week" visual audit pilot:  
DELAYED FROM QUARTER 1**

The Street and Week visual audit pilot was undertaken in October 2012 in Brereton. The success of the project is currently being evaluated by the Partnership and will be discussed at the JOG meeting in February 2013 to determine if, and how, the project will be rolled out to other areas of the District.



## Quarter 3 Case Study

### Love Your Street

Love Where You Live is a national campaign that aims to inspire, encourage people to think about their communities and enable people to help shape improvements to the area in which they live, work and visit. To tie in with this national campaign, the 'Love Your Street' campaign was developed as a multi-agency campaign that was held during the week beginning 29<sup>th</sup> October 2012. The campaign involved Staffordshire Fire and Rescue Service, Staffordshire Police, several services from Staffordshire County Council and Cannock Chase Council.

During the week, a programme of visible partnership activity took place concentrating on the Brereton and Ravenhill areas of the District for this pilot campaign. The specific locations involved were Coulthwaite Way, Kelly Avenue, Ravenhill Terrace, Newman Grove and Springhill Terrace.

The campaign aimed to increase community involvement by encouraging residents to take part in positive activities, instilling civic pride, as well as seeking to address some of the concerns residents had raised previously. These included burglary, anti-social behaviour, speeding (especially where there are parked vehicles), lighting, barking dogs and overgrown spaces within the local area.

In order to address the concerns of residents, partner agencies provided a range of services and activities including:

- Crime Prevention advice delivered as well as shed alarms and SmartWater property identification kits distributed to help prevent incidents of theft and burglary in the area
- Information provided for residents on how to report anti-social behaviour
- Information provided on how to report incidents such as dog barking and problem noise which will be monitored by Environmental Health
- Staffordshire Police provided information on responsible driving.

Following the campaign action week, the Highways team of Staffordshire County Council are monitoring vehicle speed in the areas concerned. Staffordshire Police presence will continue in the areas and it was noted that a number of residents involved in the campaign also signed up to join their local Neighbourhood Watch scheme.

During the campaign week, the Youth Bus was introduced to the areas involved. This is an activity bus designed by Staffordshire Young People's Service to provide a safe environment of diversionary activities for young people in areas where youth provision may be limited. The bus itself contains

a seating area for young people where they can watch television, listen to music, play on available game consoles and take part in other activities.

The Youth Bus will now be making regular return visits to the areas targeted during the Love your Street initiative to carry out further work with young people.

As part of the involvement from Staffordshire Fire and Rescue Service, 75 Home Fire Risk Checks were undertaken. During the course of the checks, two cases for concern were identified and subsequently referred to the Daily Partnership Briefing. Due to the hazards and concerns identified by the Fire and Rescue Service, one of these residents has now been referred to the Social Alarm scheme and welfare checks have been carried out by the Police. All residents who received a Home Fire Risk Check reported they were extremely satisfied with the service they received.

Following the Love Your Street campaign and subsequent evaluation, the following outcomes have been identified:

- 50% of residents felt that the Love Your Street initiative had helped to make improvements to the local area
- 60% of residents stated they would like to be more involved in their local community
- 56% of residents spent time talking to the local partner agencies
- 56% of residents agreed that they would be prepared to be contacted in the future with regards to the Love Your Street initiative.

During the campaign, some residents expressed an interest in making further contact with local agencies such as Resident Associations, estate walks etc. These requests have all been referred as appropriate.

The Love Your Street initiative is considered to have been successful in enabling greater involvement of people in helping to shape and improve their own communities.