

ENVIRONMENTAL ENFORCEMENT ACTION PLAN 2009/10

Objective	Action	Timescale	Lead	Outcome	Comments/Areas for Improvement
1. Determine Duty of Care arrangements of small and medium enterprises (SME's).	(i) Distribute information leaflets via landlords to 6 industrial estates and visit 10% to ensure compliance.	May-June 09	Pollution Control Officers in conjunction with Chamber of Commerce	233 leaflets distributed by the Chamber of Commerce in August 2009. Compliance visits to 24 scheduled for Sept./Oct.	
	(ii) Review databases to determine new companies handling tyres or offering waste collection services and visit all to ensure compliance.	July 09 and Oct. 09	Pollution Control Officers	Now scheduled for Oct. 09 and Jan. 10 due to staffing issues.	
	(iii) Review 20% of previous duty of care investigations to ensure continuing compliance, by sector.	Oct. 09-March 10	Pollution Control Officers		
	(iv) Survey all food businesses and workplaces inspected during the year to determine compliance with Duty of Care	April 09-March 10	Environmental Health Officers / Food and Safety Officers	Ongoing.	

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2. Work with partners to ensure vehicles capable of carrying waste are assessed and paperwork is in order as necessary.	(i) Undertake 2 stop and search exercises with Staffs. Police, targeting waste vehicles.	To be arranged with Police agreement	Environmental Protection Manager	Exercise with Rugeley Police 12 August 2009. 17 drivers spoken to. 1 had Waste Carrier Licence (WCL). 3 were found to be carrying waste without a WCL. One of these has subsequently applied for a WCL. 13 were not carrying waste and claimed not to do so.	Follow up needed on the 2 with waste but no WCL.
	(ii) Prepare protocol with Police for seizure of vehicles as necessary.	By March 2010	Pollution Control Officer		
	(iii) Undertake training of Police Officers with regard to Duty of Care requirements.	By September 09	Environmental Protection Manager		

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3. Raise awareness of Duty of Care and fly-tipping.	(i) Prepare and distribute leaflets and posters to DIY outlets and builders merchants.	June 2009	Pollution Control Officer	14 outlets have supported this initiative completed 3 Aug. 09.	Brought forward from 08/09 Plan.
	(ii) Supply Civic Amenity Sites with leaflets on responsibilities for handing out to householders.	June 2009	Environmental Protection Manager	Achieved Aug. 09.	
	(iii) Include information at every opportunity with literature on waste/ recycling given or sent to residents.	Ongoing	Waste and Engineering Services Manager		Recycling calendar is 18 months. Newsletter will cascade information on a regular basis.
	(iv) Hand-deliver leaflets to properties backing onto open land.	May 09	Street Wardens' Manager	Preparation delayed due to branding now scheduled Sept./Oct. 09.	
	(v) Give talks to Residents Association Parish Councils and Parking Enforcement Officers.	Programme throughout 09/10	Environmental Protection Manager		Parking Enforcement Officers not able to be achieved during 09/10. To revisit 10/11.
	(vi) Explore advertising on refuse vehicles.	August 09	Waste and Engineering Services Manager		
	(vii) Prepare and distribute posters and summary cards to petrol stations.	January 10	Environmental Protection Senior EHO		

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4. Reduce incidence of fly-tipping.	(i) Ensure covert CCTV equipment is deployed at hotspots and monitored.	Ongoing	Environmental Protection Manager	Ongoing	Agency assistance at one site.
	(ii) Liaise with businesses to display signage and share CCTV images.	Ongoing	Environmental Protection Manager	Ongoing	
	(iii) Formalise £100 reward scheme for information leading to prosecution.	July 09	Environmental Protection Manager		
	(iv) Liaise with Staffs. County Council and Forestry Commission with view to displaying signage/posters in AONB.	September 09	Environmental Protection Manager		

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5. Reduce littering.	(i) Employ agency enforcement officers to patrol hotspot areas.	Ongoing	Environmental Protection Manager	Achieved and ongoing overt patrols and covert surveillance exercise undertaken.	In conjunction with dog fouling patrol work.
	(ii) Covert litter patrols in evenings at fast food outlets.	Ongoing	Pollution Control Officer	Subject to resolution of work to rule dispute.	
	(iii) Use of covert CCTV at litter hotspots, either CCDC's or businesses.	From June 09	Pollution Control Officer	CCDC's CCTV being employed at Gating Order sites.	
	(iv) Display posters in town centres.	August 09	Street Wardens' Manager		
	(v) Evaluate and re-launch Dirty Pig campaign if found to be effective.	July 09	Environmental Protection Manager		
	(vi) Deliver comedy event in schools to raise awareness.	October 09	Street Wardens' Manager with Arts Development		
	(vii) Work with Environmental Services to reduce litter from collection of recyclables.	April 09	Environmental Protection Manager	Operatives undertake litter picking where possible.	Increased awareness for customers to use covers provided through newsletters.
	(viii) Adopt a policy to deal with juveniles who drop litter.	December 09	Environmental Protection Manager		

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6. Reduce dog fouling.	(i) Employ agency enforcement officers to patrol hotspot areas.	May-Sept. 09	Food and Safety Manager	Achieved and ongoing overt patrols and covert surveillance exercise undertaken.	In conjunction with litter patrols.
	(ii) Introduce 'dog ban' orders in parks across the District.	August 2009	Food and Safety Manager) Consulting with Env. Services on (ii).)	
	(iii) Introduce 'dogs on leads' orders across the District	August 2009	Food and Safety Manager) Progressing. Orders have been drafted.)	
	(iv) Introduce 'dog fouling' orders across District to replace Dogs (Fouling of Land) Act .	August 2009	Food and Safety Manager) To advertise proposal in press and consult interested parties – to complete by end Oct.)	
	(v) Publicise Fixed Penalty Notice fines in media.	April 09	Food and Safety Manager	Recent exercise completed. FPN's issued to be subject of press release second week in September.	
	(vi) Advertise Fixed Penalty Notice fines on buses.	Summer 09	Food and Safety Manager	Achieved. 6 weeks June-July campaign.	
	(vii) Stencil, and maintain, footpaths and cycleways in hotspot areas.	March-Sept. 09	Street Wardens' Manager	Ongoing	
	(viii) Post signage where required and practicable across District to inform of all new Dog Control Orders	August 2009	Street Wardens' Manager		

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	(ix) Display surveillance notices in hotspot areas across district.	March-Sept. 09	Street Wardens' Manager	Now scheduled Oct. 09.	
	(vii) Distribute leaflets to vets and pet shops on responsible dog ownership and the implications of Toxacara.	June 09	Street Wardens' Manager	Leaflets supplied August 09. To be revised when Dog Control Orders are implemented.	
	(viii) Introduce a module into Junior and Student Warden Schemes on responsible dog ownership.	Sept. 09	Street Wardens' Manager		

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7. Improve appearance of district.	(i) Prepare and implement a graffiti protocol for public and private buildings.	November 09	Environmental Protection Manager		
	(ii) Review fly-posting protocol.	November 09	Planning Services Manager		
	(iii) Undertake focused Own Your Street events.	3 within 09/10	Street Wardens' Manager	June 09 – Hazel Slade.	At request of residents who participated on the day. Dog fouling patrol conducted.
	(iv) Organise litter picking events with local groups/schools.	3 within 09/10	Street Wardens' Manager		

