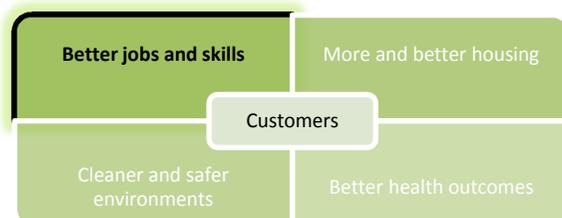


Better Jobs and Skills PDP Quarter 1 Performance 2016-17



| | Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Target Achieved/ Trend Against 15/16 |
|---|--|-----------|-----------|-----------|---|
| Better jobs and skills - Supporting a successful business economy | | | | | |
| Total Employee Jobs 2015/16 – 37,400 | 37,400 | | | | |
| Better jobs and skills - Improving skills and accessibility to local employment opportunities | | | | | |
| Employment/ unemployment rates 2015/16 – Emp rate 76% 1.2% JSA Staffs rate 0.7% | Emp rate 74.9% 0.8% claiming JSA (Staffs rate 0.6%) | | | | |
| NEETS (16-18 years) 2015/16 - 172 | 172 | | | | |
| Qualifications (Jan 2015 – Dec 2015) | NVQ4+ 28.5% NVQ3+ 47.4% NVQ2+ 67.1% | | | | |

| Better jobs and skills - Growing the number of successful businesses | | | | | |
|---|---|--|--|--|--|
| Business start ups and growth | Annual figure | | | | |
| UK Business Counts (2015) 2015/16 – 3,880 | 3,880 (annual data) | | | | |
| Number of business properties registered for NNDR 2015/16 – 3,224 | 3,216 | | | | |
| Better jobs and skills - Supporting attractive and competitive town centres | | | | | |
| Town vacancy rates 2015/16 – 5.80 | 7.25% across Cannock, Hednesford and Rugeley Town Centres | | | | |
| Visitor numbers – footfall | Annual figure | | | | |
| Ranking against other town centres– out of the top 550 centres and retails parks in the Javelin Index, annual figure. Only Cannock town centre is ranked. | 427 | | | | |

| Strategic Objective: | | | | | |
|---|---|---|-----------|-----------|-----------|
| Supporting a successful business economy | | | | | |
| Action & Progress Update | Outcomes | Q1 Rating | Q2 Rating | Q3 Rating | Q4 Rating |
| <p>Progress work in key areas to underpin production of the Cannock Chase Local Plan Part 2, including:-</p> <ul style="list-style-type: none"> • Green Belt Assessment • Sustainability Appraisal <p>The Green Belt Assessment was completed and published in April 2016. Work on the Sustainability Appraisal is now underway.</p> | A robust and up-to-date evidence base is required to ensure that the Local Plan is considered 'sound' at Examination in Public and can stand up to scrutiny from potential objectors. |  | | | |
| <p>Maintain an adequate supply of employment land in line with the Cannock Chase Local Plan (Part 1) Policy CP8.</p> <p>The latest Employment Land Availability Assessment identifies 48.5ha of available employment land across the District; of which 38ha is located in Cannock, Hednesford & Heath Hayes; 7.5ha in Rugeley and 3ha in Norton Canes. The main concentrations are at Kingswood Lakeside Business Park, Towers Business Park and redevelopment opportunities along the A5 corridor.</p> | To ensure a supply of at least 88ha of new or redeveloped employment land over the plan period (2006 – 2028). |  | | | |
| <p>Support ongoing work to complete the electrification of the Chase Line from Walsall to Rugeley Trent Valley and examine the scope for improvements to the District's rail infrastructure.</p> <p>The £74m Chase Line Electrification Programme is currently underway and is due for completion at the end of 2017. A package of complementary improvements are being sought to achieve line speed upgrades, station upgrades and improved services.</p> | To facilitate increased patronage of the Chase Line via improved journey times and more frequent and reliable services. Reduced environmental impact of train services. |  | | | |
| <p>Offer support to:</p> <ul style="list-style-type: none"> • New food businesses to achieve legal compliance and become successfully established; and • Poorly compliant businesses to help them improve. <p>Broadly Compliant : 99.9% New Businesses offered help: 38</p> | An increase in the number of new businesses that become successfully established, and the % of businesses broadly compliant with food safety requirements. |  | | | |

| Action & Progress Update | Outcomes | Q1 Rating | Q2 Rating | Q3 Rating | Q4 Rating |
|--|--|---|--------------|--------------|--------------|
| <p>Secure improvements to Cannock Railway Station (in association with improved connectivity between Mill Green Designer Outlet Village, the station and the town centre), Hednesford and Rugeley Railway Stations</p> <p>Improvements are also being sought to Cannock rail station to complement the development of the Mill Green Designer Village Outlet which will provide an important public transport gateway. Accordingly the S106 Agreement includes provisions to secure improvements to both the station, but also enhanced connectivity with the town centre and the outlet. A meeting has been held with Network Rail to understand the process for securing station improvements. It is now clear that any funding will need to be provided locally. Improvements will also be required at Hednesford and Rugeley Town Stations.</p> | <p>Enhance connectivity across the District and outside of the District, increased numbers of rail passengers.</p> |  | | | |
| <p>Respond to the announcement of the closure of Rugeley Power Station in the summer of 2016 through supporting a co-ordinated partnership task force to assist staff in gaining new employment and to plan for the future use of the site.</p> <p>A Task Force has been established to co-ordinate an appropriate response to the closure and to ensure key agencies are fully briefed on the issues they need to deal with. Joint discussions have also been initiated involving Engie (the owners of RPS), Cannock Chase and Lichfield District Councils, Staffordshire County Council and Engie's advisers Savills regarding the future of the 374 acre site.</p> | <p>Local economy in Rugeley protected and new uses, employment and housing, established on site as soon as possible.</p> |  | | | |
| <p>Work in partnership with the Environment Agency to deliver the Rugeley Flood Alleviation Scheme</p> <p>Planning permission was granted on 29 June for this scheme which is due for completion in mid 2017.</p> | <p>Flood protection from a 1 in 100 year event is required in order to protect residential and commercial development in Rugeley town centre and to allow future development to progress (currently the EA would object to development in the area subject to the severest flood risk)</p> |  | | | |

| Strategic Objective | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------------------------|---|-------------------|-------------------------------|-----------|---|---------------------------|---|---|---|---|---|---|---|---|---------------------------------------|----|----|--------------------------|----|-----|--|--|--|--|
| Improving skills and accessibility to local employment opportunities | | | | | | | | | | | | | | | | | | | | | | | | | |
| Action & Progress Update | Outcomes | Q1 Rating | Q2 Rating | Q3 Rating | Q4 Rating | | | | | | | | | | | | | | | | | | | | |
| <p>Seek to maximise local employment opportunities in large projects (businesses supporting the initiative creating 50+ jobs) with the ambition that 50% of new employees would be residents of the District.</p> <p>This action requires the co-operation of development partners to work with the Council and key stakeholders. The most notable opportunity is via the Mill Green DOV proposal with an element of the S106 Agreement supporting the development of a Retail Skills Academy which would be delivered by South Staffordshire College.</p> | Local jobs for local people. |  | | | | | | | | | | | | | | | | | | | | | | | |
| <p>Seek opportunities for Cannock Chase Council to employ more apprentices and provide an increased number of work experience placements.</p> <p>Through the Council’s Housing Services’ Major Works Programme, Lovells employed one apprentice at the end of Q1. Dodds did not have any apprentices at the period end and are unlikely to take on any more due to the time remaining on the contract. Through the Moss Road Estate Redevelopment Scheme, Keepmoat have provided the following at the end of Q1:</p> <table border="1" data-bbox="129 997 1108 1428"> <thead> <tr> <th>Area</th> <th>Bid commitment</th> <th>Delivered to date</th> </tr> </thead> <tbody> <tr> <td>New apprenticeships - created</td> <td>4</td> <td>4</td> </tr> <tr> <td>Apprentices - safeguarded</td> <td>8</td> <td>2</td> </tr> <tr> <td>Progression into employment - unemployed less than 6 months</td> <td>3</td> <td>3</td> </tr> <tr> <td>Progression into employment - unemployed more than 6 months</td> <td>2</td> <td>2</td> </tr> <tr> <td>School/College/University site visits</td> <td>36</td> <td>15</td> </tr> <tr> <td>School/College workshops</td> <td>29</td> <td>160</td> </tr> </tbody> </table> | Area | Bid commitment | Delivered to date | New apprenticeships - created | 4 | 4 | Apprentices - safeguarded | 8 | 2 | Progression into employment - unemployed less than 6 months | 3 | 3 | Progression into employment - unemployed more than 6 months | 2 | 2 | School/College/University site visits | 36 | 15 | School/College workshops | 29 | 160 | More training and apprenticeship opportunities for young people. Positive response to the Council’s corporate and social responsibilities. | | | |
| Area | Bid commitment | Delivered to date | | | | | | | | | | | | | | | | | | | | | | | |
| New apprenticeships - created | 4 | 4 | | | | | | | | | | | | | | | | | | | | | | | |
| Apprentices - safeguarded | 8 | 2 | | | | | | | | | | | | | | | | | | | | | | | |
| Progression into employment - unemployed less than 6 months | 3 | 3 | | | | | | | | | | | | | | | | | | | | | | | |
| Progression into employment - unemployed more than 6 months | 2 | 2 | | | | | | | | | | | | | | | | | | | | | | | |
| School/College/University site visits | 36 | 15 | | | | | | | | | | | | | | | | | | | | | | | |
| School/College workshops | 29 | 160 | | | | | | | | | | | | | | | | | | | | | | | |

| | | | | | | |
|--|----|---|--|--|--|--|
| Work placements 16+ years - totalling 12 weeks | 12 | 9 | | | | |
|--|----|---|--|--|--|--|

Strategic Objective

Growing the number of successful businesses

| Action & Progress Update | Outcomes | Q1 Rating | Q2 Rating | Q3 Rating | Q4 Rating |
|--|--|---|-----------|-----------|-----------|
| <p>Support the growth and expansion of local companies through the 'Let's Grow' Programme</p> <p>Additional funding of £20k secured from LSP for the programme to run until Dec 2018 for revenue projects. A further £40k for capital projects has been requested from the Pye Green Valley money – decision is pending, this will run in parallel with the revenue projects through to December 2018. First grants will be awarded in quarter 2.</p> | Support small businesses which are not able to otherwise secure funding to expand through the award of small grants – business growth and employment |  | | | |
| <p>Continue working with partners to facilitate the formulation and implementation of EU funded projects to support business start ups and the growth of existing businesses (SMEs)</p> <p>The Enterprise Programme which will help Start Ups is expected to launch later in the year (Autumn / Winter).</p> <p>Business Growth Programme (BGP) launch has been delayed, expected early July 2016, this is a grant programme ranging from £10k - £200k which will help existing businesses to grow, expand and create jobs.</p> | New businesses formation. Jobs protected/created. |  | | | |
| <p>Support the development of the railhead facility at the Pentalver Depot in Cannock to enable freight movements via rail in place of road transport</p> <p>Pentalver re-submitted a CEF application in February 2016 – decision pending. Shareholder approval not yet secured. Grant pay back to GBSLEP will be required from company in September 2016 if project does not start.</p> | <ul style="list-style-type: none"> • Business growth. • Jobs protected/created. • Reduction in lorry movements and increase in freight rail traffic. • Reduced environmental impact of road traffic. |  | | | |

| Strategic Objective | | | | | |
|---|--|---|-----------|-----------|-----------|
| Supporting attractive and competitive town centres | | | | | |
| Action & Progress Update | Outcomes | Q1 Rating | Q2 Rating | Q3 Rating | Q4 Rating |
| <p>To appoint consultants to undertake the production of an Area Action Plan for Cannock Town Centre and secure the participation of key stakeholders</p> <p>Work is now underway following the appointment of White Young Green to produce the AAP. An Issues and Options Paper has been produced which will be issued for consultation in the early Autumn.</p> | <p>Creation of a framework to support redevelopment opportunities. Foundations for a more competitive and attractive town centre.</p> |  | | | |
| <p>To work with Staffordshire CC to clear the site of the former Aelfgar School site in advance of a re-tendering to secure an Extracare facility within Rugeley Town Centre</p> <p>Ecological surveys have now been completed which will enable site clearance work to commence in September/October. It is anticipated that the site will be totally cleared by March 2017. The County Council are currently reviewing the delivery of ExtraCare programme and a decision regarding the Aelfgar site will be delayed until this review has been completed.</p> | <p>Meeting housing needs in Rugeley through provision of extra care scheme and open market/affordable housing scheme.</p> |  | | | |
| <p>Work with developers to secure a commencement to construction works for the Mill Green Designer Outlet Village and those measures required to enhance connectivity with Cannock Town Centre.</p> <p>S106 Agreement and other legal documents in negotiation with the developer. A programme for the implementation of the 'complementary works' will be developed to reflect the programme for the scheme itself.</p> | <p>Enhanced profile of Cannock Chase as a visitor destination. Improved retail and leisure offer. Construction jobs. Increased access to training opportunities.</p> |  | | | |

ITEM NO. 6.8

| Action & Progress Update | Outcomes | Q1 Rating | Q2 Rating | Q3 Rating | Q4 Rating |
|---|---|---|-----------|-----------|-----------|
| <p>Continued delivery of the Town Centre Discretionary Business Rates Scheme to facilitate the reoccupation of previously vacant town centre accommodation</p> <p>Three businesses were supported through 2015-16, and a number of enquiries have been received for further support. No applications were received in Q1.</p> | |  | | | |
| <p>Further review of the Street Trading Policy in order to:</p> <ul style="list-style-type: none"> • determine the effect of the changing mix of traders on the Cannock Street market; • enforcement of the County Council Obstructions Policy; and • better control of charity collectors via an agreement with the PFRA. <p>PFRA secured and in place for Rugeley and Cannock, subject to ongoing review; County obstructions policy is enforced, and work is progressing to bring this, along with a street café policy, within the over-arching Street Trading Policy.</p> | <p>Enhanced appeal of the retail offer in our town centres.</p> |  | | | |

Summary of Progress in Delivering Projects/Actions:

|  |  |  |  | No Rating |
|--|--|--|--|------------------|
| Project completed | Project on target | Project Timeline/scope/target date requires attention. Alterations considered by leadership team | Project aborted/closed | |
| 0 0% | 9 52.9% | 7 41.2% | 0 | 1 5.9% |