What we said we’d achieve in 2013/14
Priority Outcome: Prosperity – Economic Resilience

Economic Development and Planning

Quarter 2
How are we doing so far?

We said we would: Increase the economic, social and environmental prosperity of the District through sustainable development.

By:

Publish a draft Community Infrastructure Levy (CIL) Charging Schedule to support the delivery of infrastructure needed for the identified levels of growth in the Local Plan


Grant sufficient planning permissions to evidence a 5 year supply of deliverable housing sites to deliver a net increase of 225 units per year.

The annualised requirement for the emerging Local Plan (Part 1) as submitted in May 2013, is 241 (dwellings per annum) dpa. Under this requirement there is a 5.8 year supply (inclusive of a 5% buffer).
As Performance Measures:

<table>
<thead>
<tr>
<th>To exceed national targets for the speed of determining major planning applications</th>
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<tbody>
<tr>
<td>The last published decision making statistics for Districts in Q1 2013/14 had 75% of majors determined in 13 weeks (3 out of 4) compared with latest national statistics for Districts for Q4 of 2012/13 of 56%.</td>
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<th>To exceed national targets for the quality of decision making on major planning applications</th>
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<td>This is approval rates and success in defending appeals. In Q1 of 2013/14 we approved 100% of majors (4 applications) and no appeals were received. The latest national statistics on approval rates for Districts for Q4 of 2012/13 are 89% and appeal success rates of 56%.</td>
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We said we would: Increase the employability of the District’s workforce.

As Performance Measures

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<th>Reduce youth unemployment (18 – 24 age group) to the County rate by 2017.</th>
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<td>At the end of Q2 (August 2013 data) 6.4% of the local population aged between 18 and 24 (515 young people) were claiming JSA which compares to a County rate of 4.8%. At the end of 2011-12 (March 2012 data) the equivalent rates were 9.9% (805 young people) for the Cannock Chase area compared to 7.4% (5,275 young people) across the County. The overall trend remains downward.</td>
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Increase in the Employment Rate of the District’s residents (with the aim of closing the gap with the regional and GB rates by 2017)

The most recently published data (April 2012 – March 2013) shows a significantly improved position, with a local employment rate of 71.3% compared to a regional figure of 68.4% and a national rate of 70.9%. However, this data is based upon the Annual Population Survey which suffers from low confidence levels when applied at District level. Therefore, the reliability of the data is low (approx plus or minus +/- 8%) and should be treated with caution. In the previous period (Jan-Dec 2012) the local figure was 66.1% and 68.3% and 70.7% for the Regional and GB respectively.

We said we would: Facilitate economic growth through job creation.

As Performance Measures

To secure (through either completion or commencement of construction) at least 20,000 sqm of new commercial floorspace within the District from April 2012 to March 2014

This measure is the equivalent of 2,500 sq m per quarter. At the end of Q2, floorspace totalling 32,896 sq m had been constructed through a number of schemes across the District since April 2013. Therefore, this measure has already been achieved. A number of new projects are anticipated during the remainder of 2013-14 which will add further to this figure.