

## Cannock Chase District Council

### Expenditure Incurred Under Urgent Decisions Function

**Service Area:** Environment and Healthy Lifestyles – Pay & Display Car Parking

**Brief description of the Decision:** To allow the provision of free Saturday parking across the Councils pay and display car parks around the district during December 2021 to encourage shoppers into our town centres to support the local economy (4<sup>th</sup> / 11<sup>th</sup> 18<sup>th</sup>).

**Nature of Urgency:** Historically, each year the Council has allowed for free parking on the two or three Saturdays before Christmas in December. This provision was in recent years included within the Leaders speech to Council in the previous February. It was not included in the former Leaders speech in February 2021 and therefore authorisation for the provision is required.

**Options considered:** Consideration was given to not offering free parking for the three Saturdays during December, but it was felt by the Leader that it was an important provision to encourage shoppers into our town centres at this time of year, especially following the difficulties experienced by small retail providers and businesses due to the COVID pandemic.

Consideration was also given to the impact of the Council's car park incentive scheme on shopper numbers during December, however it was believed that this additional provision would further enhance shopper numbers and average shopping visit times compared to that scheme alone.

**Rationale of Decision:**

See the above.

#### Decision Making Body in accordance with Constitution Function


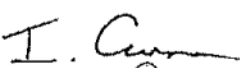
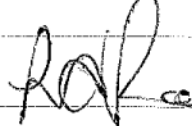
| Delegation | Key Decision | General | Confidential |
|------------|--------------|---------|--------------|
| Council    |              |         |              |
| Cabinet    |              | Yes     |              |

**Estimated value of additional costs incurred:**

**Period of time decisions refers to:** December 2021 (Saturday 4<sup>th</sup> / 11<sup>th</sup> / 18<sup>th</sup>)

**Funding available**

The provision for free Saturday parking during December each year has been an established practice for a number of years now and is taken into account in the annual budget setting process.

| Consultees           | Signature   | Date      |
|----------------------|---|-----------|
| Head of Service      |  | 28.10.21  |
| Monitoring Officer:  |  | 28/10/21  |
| Section 151 Officer: |  | 4-11-2021 |
| Cabinet Member*:     |   |           |

**Proposed date of meeting to which urgent action will be reported:**

|  |                       |
|--|-----------------------|
| <b>Body:</b> Cabinet (retrospectively) | <b>Date:</b> 11.11.21 |
|--|-----------------------|

| Approved by           | Signature | Date |
|-----------------------|-----------|------|
| Managing Director     |           |      |
| Leader of the Council |           |      |
| Scrutiny Chair        |           |      |