

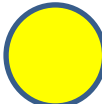
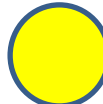
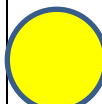




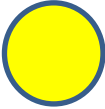


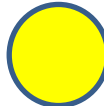


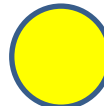





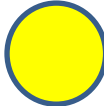
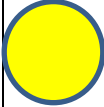


Health and Culture Priority Delivery Plan 2017-18





	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target-Achieved/ Trend	Performance compared to 2015/16
Increasing access to physically active and healthy lifestyles						
Increase concessionary membership scheme to areas of inactivity/deprived wards	Annual Target	Although an annual target, currently this year concessionary memberships have increased by 3.26%	Although an annual target, currently this year concessionary memberships have increased by 0.43%	Although an annual target, currently this year concessionary memberships have increased by 0.19%	Increase 2016-17 Annual outturn by 1% Target not achieved. Concessionary Memberships have increased by 0.19%	 2015/16 – 10.05%

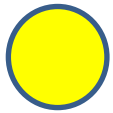



Strategic Objective					
Increasing access to physically active and healthy lifestyles					
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>To develop and provide a new community multi sport and recreation hub facility at the former stadium site</p> <p>Quarter 1- Contractor to start on site. The Contractor appointed to deliver the remaining elements of Phase 1 (excluding CCTV) commenced on site in May 2017, although site preparation works were carried out in advance during March/April 2017.</p> <p>Quarter 2 and Quarter 3- Construction of Phase 1 elements Construction of the Phase 1 elements including footpaths/cycle way, lighting, car parking, BMX Pump Track - completed, Green Gym Equipment and Community Allotments and building are underway and ongoing.</p> <p>Quarter 4 - Construction of Phase 1 elements Construction of the Phase 1 elements including footpaths/cycle way, lighting, car parking, BMX Pump Track and allotments/building - completed. Work on the Green Gym Equipment, Adventure Play Area, CCTV, surfacing and new entrance is continuing. (Delayed slightly by bad weather)</p>	To provide new and improved sport and recreation facilities in the local community				
<p>Achieve a green flag for Hednesford Park</p> <p>Quarter 1- Submit application and undergo inspection. The Green Flag application for Hednesford Park was submitted and a full inspection carried out on 19th May 2017. The result of the inspection will be known during Quarter 2</p> <p>Quarter 2 – Green Flag Decision</p>					




<p>Hednesford Park achieved Green Flag status in July 2017 taking the Council's total to 6 Green Flag Awards for the District</p>					
<p>“Inspiring Health Lifestyles” (IHL) Capital Investment proposal to deliver £50,000 additional revenue by 2019/20 at Chase Leisure Centre</p> <p>There are no specific actions identified in Quarter 1 although IHL are working on developing outline proposals for possible capital investment options during Quarter 2.</p> <p>Quarter 2 – Develop Outline Proposals IHL have developed and are working upon a number of potential options for capital investment in order to deliver revenue savings by 2019-20.</p> <p>Quarter 3 – IHL have developed 4 possible options and reviewed those options identifying 1 preferred one which is on track to be reported to Cabinet in Quarter 4.</p> <p>Quarter 4 – Preferred Option reported to Cabinet as scheduled.</p>	<p>FRP option</p>				

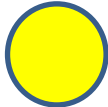

Strategic Objective					
Working with our partners to reduce health inequalities in the District					
Action + Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>To promote concessionary membership scheme to areas of inactivity/deprived wards etc</p> <p>During Quarter 1 an apprentice has been appointed to help with the promotions including concessionary memberships and the Wellbeing teams and Leisure Centre staff supported the Armed Forces day and promoted the concessionary scheme.</p> <p>During Quarter 2.3 & 4 A range of targeted activities continue to introduce inactive people and those from the areas of highest deprivation to the leisure centre environment including Chase Active Fridays. Further outreach promotional work was undertaken at Hednesford Summer Festival and discussions commenced for the piloting of the Help A Squaddie initiative at the two leisure centers.</p>	<p>Making services more accessible to those on low incomes and those aged over 65</p>				
<p>Childrens Art expo working with schools from the most deprived communities to highlight the importance of healthy lifestyles</p> <p>During Quarter 1 the arrangements have been established through the Cultural Education Partnership to work with as many schools and community groups as possible to develop art work, such as WW1 reminiscent postcards, for inclusion in an exhibition that will tour the District. The partnership includes members from both primary and secondary schools from across the District and will continue during 2017-18.</p> <p>Quarter 2 The project is continuing as planned during this period.</p>					

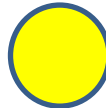
<p>Quarter 3 During Q3 discussion with the Head Teacher forum, the Art Expo and digital resources will be on show in November 2018, to be in line with the centenary commemoration.</p> <p>Quarter 4 During this quarter discussions have been held with teachers and local community groups for the art works to continue in 2018-19 and link closely with the World war One centenary celebrations. Funding has been sourced from the Armed Forces Covenant Fund to support the Art Expo.</p>					
<p>Disability enterprise support – Inspiring Catherine Care and Hednesford Valley social enterprise arms to develop saleable craft products as part of the their skills development for clients / students learning to fund raise for healthy lifestyle activities.</p> <p>During Quarter 1 engagement with stakeholders has commenced and appropriate artists to work with have been identified. Throughout the life of the project the aim is to provide professional craft and arts worker support to upskill participants and sell products produced to increase sustainability.</p> <p>Quarter 2 The project is continuing as planned during this period.</p> <p>Quarter 3 and Quarter 4 Funding streams are currently researched which suit the aims of the project. The service met with Birmingham based ‘Craftspace’ who specialise in supplying high end craft production and creative industries. They have also expressed an interest as a key partner,, which will add regional interest to the project. The project aims to contribute to local economic prosperity through developing resilience for organisations by upskilling staff and being enterprising.</p>					



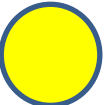
<p>“Our Parks” (Sportivate)</p> <p>Quarter 1- Initiative to start in Quarter 1 Free outdoor exercise classes for all levels of fitness with qualified instructors commenced in Hednesford park during the first quarter of 2017-18. During this period 66 individuals have participated recording 346 attendances. The aim is to engage with people who might experience barriers in accessing traditional leisure centre provision</p> <p>Quarter 2 – Initiative ongoing. A container has been installed at Hednesford Park and the programme continues to progress with plans in place to continue the programme during the wetter winter months. During Quarter 2 166 individuals have participated recording 955 attendances.</p> <p>Quarter 3 – Initiative Ongoing A report has been produced highlighting the project’s success in engaging with previously inactive participants. 47 of the participants were inactive prior to joining the programme. During Q3 223 individuals have participated recording 506 attendances.</p> <p>Quarter 4 £2,000 has been awarded to Our Parks to support projects to reduce anti-social behaviour and a reduction of 66% has been recorded in local ASB during the delivery of this project. In total 447 participants with 654 attendances have been recorded.</p>					
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<p>“Start Peddling” – Cycle sessions will be provided in Hednesford Park, including inclusive cycling.</p> <p>Quarter 1 During the first quarter of this year 2017-18 the container pod for storing the bikes has been installed in Hednesford Park and the bikes ordered for commencement of the initiative in Quarter 2. The initiative which has previously been held in Cannock Park will offer everyone the opportunity to cycle through a programme of instructor led sessions.</p> <p>Quarter 2 A Saturday afternoon session starting from the pod has been launched with an average weekly attendance of 15 people of varying ages and abilities. The Chase Fit Cycling Network has been created which is linking cycling provision throughout southern Staffordshire to create a stronger infrastructure to support more people to access cycling. The Chase Fit Big Cycling Weekend took place on 30th September – 1st October. This saw a range of partners, IHL, CCDC, SCC, Forestry Commission, SASSOT, Cycling 2000, South Staffs Cycling Scheme and Swinnerton Cycles, come together to provide a weekend full of cycling activities. Three regular rides will be introduced on the back of the work undertaken on the Big Cycling Weekend.</p> <p>Quarter 3 5 volunteers have been bike leader trained and 2 further volunteers have received mountain bike training. Attendance to both the “intro to Mountain Biking” and Back to Biking sessions have been affected by weather this quarter.</p> <p>Quarter 4 Regular Saturday ‘Back to Biking’ sessions have been running throughout the winter months, averaging 10 people per ride. All feedback from the rides has been positive, 6 bicycles are regularly booked out to support non-cycle owners to be active through cycling. Women’s-only off-road rides have been planned and are starting in May 2018, after consultation with the community</p>	<p>Increased participation. 251 participants and 273 attendances.</p>				
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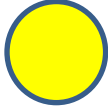


<p>Festival of Sport and Culture (Link to healthy lifestyle message) to be run at Rugeley Leisure Centre – aimed at local primary schools.</p> <p>Quarter 1 – Hold Festival of Sport The annual Festival of Sport and Culture was held at Rugeley Leisure Centre on 30th June 2017. 457 participants attended from 16 local primary schools</p>					
<p>Tesco Gardening Project</p> <p>Quarter 1 Following a successful award of £12,000 from the Tesco’s Bags of Help campaign, Inspiring healthy lifestyles and Cannock Chase District Council are well underway with the project to transform the land at St Luke’s Church into a sensory garden that reflects the local outstanding natural. of Cannock Chase in an urban setting.</p> <p>The area, which has been a hub for anti-social behaviour has been transformed with new paths and raised beds and later this year Community Groups will commence planting.</p> <p>Quarter 2 The gates to the garden are now always open and a volunteer day was held during this period. The Church and its users have reported a significant reduction in anti-social behaviour on the premises since the introduction of the garden and the contractor has donated 200 sensory plants to be planted during Quarter 3.</p>					

<p>Quarter 3</p> <p>10 volunteers for the Prince’s Trust have been working over 500 hours on the project. Feedback for the volunteers has been extremely positive and in some cases has inspired studens to carry on gardening. A film about the project has also been completed.</p> <p>Work will recommence in the spring when it is anticipated that the community will donate and assist in the final completion of the project.</p> <p>Quarter 4 - Significant work was undertaken in the autumn however adverse weather impacted upon winter activities. Planning for the spring/summer developing gardening activities days are in place which will include staff from Marks & Spencer attending the site in June as part of a community gardening day. Work has been carried out on the community memorial art feature and the first leaves have been attached to the raised beds.</p>					
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Strategic Objective					
Striving for cleaner, greener and attractive public environments across the District					
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Explore delivery options for a new cemetery site</p> <p>There are no actions due in the first quarter of this year. The action to determine core operational requirements for the proposed new cemetery has</p>					

<p>been specifically included in the work programme for the Health Culture and Environment Scrutiny Committee during 2017-18 and their meeting to be held in November 2017.</p> <p>Quarter 2 Core requirements have been drafted for the new cemetery and are on track for the Health Culture and Environment Scrutiny Committee during 2017-18 and their meeting to be held in November 2017.</p> <p>Quarter 3 Core requirements and future approach were considered and agreed by Health Culture and Environment Scrutiny Committee on 6th November 2017 with the aim of soft market testing during Quarter 4.</p> <p>Quarter 4 Soft market testing undertaken in February 2018 and outcomes reported to Health, Culture and Environment Scrutiny Committee in March 2018</p>					
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Summary of Progress in Delivering Projects/Actions:

				No Rating
Project completed	Project on target	Project Timeline/scope/target date requires attention. Alterations considered by leadership team	Project aborted/ closed	
<p>3</p> <p>25%</p>	<p>9</p> <p>75%</p>	<p>0</p> <p>0%</p>	<p>0</p> <p>0%</p>	<p>0</p> <p>0%</p>