





Priority Delivery Plan for 2021-22
Priority 2 – Supporting Health & Wellbeing

PROJECTS – Summary of Performance

Delivery of Projects for Q4					
				N/A	Total Number of Projects
Action completed	Project on Target	Work in progress but project slightly behind schedule < 3months	Action more than 3 months behind schedule – specific action required to address delay	Project not yet started	
29	7	0	7	1	44

Summary of Successes as at Quarter 4

A number of projects have been completed in quarter 4, including a number that had previously slipped. Completions within quarter 4 include, works to the CEMA Norton Canes and Fortescue Lane play areas, repairs to the Rugeley 25m swimming pool and leisure centre boiler, rollout of the Cannock Chase Can App, and Carbon Literacy Training for newly elected members and officers. The Council has also made a number of successful bid applications with its leisure and wellbeing service provider IHL, including to the Arts Council, and the Culture and Educational Partnership for project work. It has also bid successfully for MEND funding for estates development work at its museum.

Projects where 2021/22 milestones have been achieved but are ongoing into 2022/23 include projects such as, the Long Covid Project and Whole Systems Approach to Healthy Weight with the County Council, and the Commonwealth Games Mountain Bike Event on Cannock Chase which is being delivered alongside the Commonwealth Games Organising Committee.

Summary of Slippage as at Quarter 4

Unfortunately, there has been slippage on some projects that has not been recovered during quarter 4, including a number of larger projects such as, Phase 2 Stadium Community Sport and Recreation Hub, the Climate Change Costed Action Plan, the Open Space Strategy (part 2), the Waste and Environment Schools Awareness Campaign and the updating of the Waste Strategy.

Most of the above project slippages can, at least in part, be attributed to the pandemic recovery, which has continued to impact upon internal and external resourcing, logistics, and material supplies. It has become apparent that some of our consultants have also experienced similar issues, which has delayed their timely progress on some of our projects such as, the Costed Action Plan and the Open Spaces Strategy (part 2).

The Waste and Environment Schools' Awareness Campaign was originally underway at the end of 2019, with the theatre performances due to take place as Covid struck in March 2020. Due to successive lockdowns, it has been postponed and is now due for completion in 2022/23. The Waste Strategy has been delayed due to awaiting the outcome of the Government's Resources and Waste Strategy 2018 consultations, the results of which have also been delayed due to the pandemic.

2.1 Providing opportunities for healthy and active lifestyles



Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.1 Invest in our facilities, parks and play areas							
Develop a new accessible play area in Norton Canes (the Cema)	Prepare Specification and contract, Tender, evaluate, appoint contractor and finalise design	✓				Complete	★
	Start works on site		✓			Complete	
	Project Manage, snagging, complete works and commission		✓			Complete	
Undertake park and open space improvements at Fortescue Lane	Prepare Specification and contract, Tender, evaluate, appoint contractor and finalise design	✓				Complete	★
	Start works on site		✓			Complete	
	Project Manage, snagging, complete works and commission		✓			Complete	
Commence Phase 2 works at the Community Sport and Recreation Hub at The Stadium.	Prepare Architects and QS Specification and contracts for Phase 2 design and costing.		✓			Complete	✘
	Tender, evaluate, appoint consultants to finalise design			✓		Completed late in Q4 due to resourcing issues	
	Final design and permission to spend report				✓	Architects design work to be undertaken in early 2022/23	
	Submit Planning Application of Final design				✓	Delayed due to the slippage with the above items	
	Carry out Phase 2 works – eco mulch, landscaping, signage and eco trail		✓			Complete (apart from eco mulch due for completion in Q1 2022/23)	



ITEM NO. 6.4


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Deliver the third full size Artificial Grass Pitch in the District at Rugeley Leisure Centre	Discharge Pre-commencement planning conditions and start on site	✓				Completed	★
	Project Manage, snagging, complete works and commission		✓			Completed	
	Open Facility			✓		Completed	
Undertake repairs to the 25m swimming pool and replace the boiler at Rugeley Leisure Centre	Prepare contract documents, warranties and start on site.	✓				Completed	★
	Project manage, complete works, commission and re-open		✓			Completed	
	Undertake pool tiling and filtration system repairs and improvements.		✓			Completed	
	Completion of all works, including commissioning and re-opening of the pool		✓			Completed	
Produce an annual programme for the development of new play areas and the refurbishment of existing play areas, open spaces and leisure facilities	Produce an annual programme for the development of new play areas and the refurbishment of existing play areas, open spaces and leisure facilities - based on need and those local communities which are subject to poorer health outcomes, have higher levels of deprivation and higher levels of inactivity. To be funded from Section 106, CIL funding and general fund budgets in line with the capital programme.			✓		Completed - Report went to Cabinet briefing during Q4 2021/22.	★

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.2 Secure external funding to support investment in our leisure and culture facilities							
Work with partners to develop and submit funding bids (eg IHL, Sport England, Football Foundation, Football Association, Heritage Lottery etc)	Implement wayfinding project subject to successful application for Sport England Funding	✓				Completed - Funding secured. Project initiated with Staffordshire County Council and Together Active and consultation commenced. Implementation Stage commenced.	★
	Receipt on notification of the outcome of applications and report to Cabinet	✓				The Museum of Cannock Chase has successfully been awarded funding from the Arts Council England with a grant of £71,688 allocated from its Museums Estate and Development (MEND) fund. The joint bid by IHL/Cannock Chase District Council will see investment in the Museum building. Arts Council Funding - eured an additional £20k matched funding through the Cannock Chase Cultural Education (CCCEP) Partnership to support development of the Heritage Trail. The total match funding from Arts Council is £100k.	
	Commence project if the application/s are successful		✓	✓	✓	MEND: Project has started and minor works have commenced. Agreement between IHL and Arts Council is being finalised and works are scheduled to commence in July 2022. North Staffordshire Wayfinding. Legal agreements between SCC and CCDC; and between CCDC and IHL are being	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
						finalised. Scoping work has commenced. Additional match funding has been secured through CCCEP £20k.	
	Project completion post 2021/22						
2.1.3 Develop and deliver the Council's Health, Wellbeing and Physical Activity Strategy							
Work with IHL, partners and stakeholders i.e., Together Active, Sport England NGB's to develop a new Strategy based on the impact of the pandemic, Needs Analysis evidence, data new customer behaviour and trends	Explore opportunities to work with partners to assess the impact of pandemic and develop a strategy i.e., Long Covid Project and Impact of Covid on Gyms and Leisure Centres.			✓	✓	The Long Covid Project is anticipated by partners in SCC to start in Spring / Summer 2022 whilst MPFT and Together Active establish the framework for outcomes and health and safety.	✓
2.1.4 Continue to provide affordable, varied and locally accessible facilities for sport, leisure and culture							
Work to reduce the barriers taking into account the impact of Covid-19, that prevent access to our leisure facilities by reviewing and refreshing the leisure concessions scheme to target those most in need and to ensure the Council achieves the greatest impact.	Work with IHL to review the leisure concessions scheme			✓		A detailed review of the Concession Scheme (Chase Card) has been undertaken. The proposed new scheme includes arrangements for care leavers, serving armed forces and a widening of the staff offer.	★
	Complete the review of the scheme				✓	Completed - The leisure concessions scheme report is going to Cabinet during Q1 2022/23	



Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.5 Encourage and support people of all ages to have active and healthy lifestyles to improve and maintain their physical and mental wellbeing							
Engage with residents who are less active and deliver targeted health and physical exercise initiatives to help people lose weight, stop smoking, eat healthier and become ore active	Roll out of the Cannock Chase Can App across the district. Promote the use of the Cannock Chase Can App with GP's, IHL, Together Active and other partners.			✓	✓	<p>Completed - Targeted projects have been undertaken across the District, including a tour to engage with businesses.</p> <p>Members of IHL's wellbeing team have worked with Heath Hayes & Wimblebury Parish Council to develop a wellbeing trail which will appear on the app.</p> <p>A free course for residents in Rugeley offering gym sessions has been completed and has now been sustained to a payable offer.</p>	
2.1.6 Work with partners to help and support our residents to adopt a healthy and active lifestyle							
Continue to develop the GP Referral and Exercise by Prescription Programme	Long Covid Project Pilot with IHL and Together Active.		✓	✓	✓	<p>The Long Covid Project is anticipated to start in Spring/Summer 2022 whilst MPFT and Together Active establish the framework for outcomes and health and safety.</p> <p>To help with re-engagement into the GP referral programme visits have taken place to Brereton, Sandy Lane, Horsefair, Hednesford Valley and Colliery practice surgeries.</p>	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Participate in the County Council's Pathfinder Pilot Project to tackle obesity within the district ("Whole System Approach)	Rollout Whole Systems Approach to Healthy Weight with IHL and Together Active.			✓	✓	Staffordshire County Council (SCC) have now appointed Emotional Logic (EL) to undertake the Citizen Inquiry Programme for the district and we are working with EL and SCC to plan and engage people from within the district. Cannock Chase East, North and South have been selected as the three wards for the district. IHL staff and CCDC officers have been engaged in the initial on-line workshops for the Citizen Inquiry Programme.	
2.1.7 Promote the use of green open spaces and our parks for exercise and activity							
Work with IHL to focus initiatives and programmes on using those open spaces, play areas and facilities in local communities with the highest levels of deprivation and with higher risks of inactivity and poor health outcomes.	Reintroduction by IHL of the Couch to 5k Programme.		✓	✓	✓	A new couch to 5k session from Hednesford Park is well underway.	
	Introduce new outdoor exercise programmes					Chase Up sessions have commenced in three priority wards (Hednesford North / Chadsmoor / Springfields estate. A new allotment is being Planned, including a new shed and polytunnel to encourage more family and primary school usage.	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Promote Forest Bathing and Bike and Play Trails		✓			Plans are underway to promote the trails virtually in the next financial year. This will include a fund-raising campaign to purchase inclusive bikes for primary age children.	
2.1.8 Delivery of a successful Commonwealth Games 2022 Mountain Biking Event and creation of a lasting legacy							
The Council's internal CG2022 Project Team to continue with preparations and involvement with Birmingham 2022 Organising Committee, Forestry England, other key stakeholders, partners, Town and Parish Councils	Report to Cabinet on estimated costs associated with hosting the event in the District	✓	✓	✓	✓	Completed	
	Help facilitate the delivery of a successful Commonwealth Games 2022 Mountain Bike event in our District.					Ongoing into 2022/23	
	Engage with Parish and Town Councils regarding the hosting of Roadshows (pre-Games) and Live Sites (during Games).		✓			Ongoing into 2022/23	
	Maximise the one-off opportunities for showcasing the district before and during the event.			✓	✓	Ongoing into 2022/23	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Liaise with the Commonwealth Games Organising Committee and other key stakeholders in relation to hosting Roadshows, the Queens Baton Relay, Live Sites, Cultural and Arts Programme.					Ongoing into 2022/23	
	Develop lasting legacy projects for the district and our residents as a result of our investment in the Commonwealth Games 2022 (i.e. Mountain Bike Trail, Bike and Play)					Ongoing into 2022/23	

2.2 Supporting vulnerable people




Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.2.1 Supporting vulnerable people							
Poverty Strategy and action plan to be developed	Define poverty and scope for strategy		✓			Agreed focus to be on income maximisation / benefit take up, fuel poverty and debt	
	Undertake baseline assessment		✓			Analysis of available data done	
	Map out existing interventions			✓		Captured details of direct provision and commissioned work and begun to identify work of other organisations	
	Draft strategy				✓	Aiming for Cabinet paper mid 2022-23	
Raise awareness of domestic abuse and support services	Chair and co-ordinate the weekly local Multi Agency Risk Assessment Conference (MARAC) to support the safeguarding of high-risk Domestic Abuse victims and families	✓	✓	✓	✓	Conference continues to be co-chaired with Staffordshire Police and DA victims safeguarded.	

ITEM NO. 6.11

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Secure funding for CCDC/partnership awareness campaigns linked to DA.	✓				Funding secured from Office of the Police, Fire and Crime Commissioner (OPFCC).	
	Develop & Deliver Dating Abuse Campaign	✓				Campaign developed and delivered. Evaluation submitted to OPFCC.	
	Deliver 'It's Never Ok' Campaign	✓			✓	Campaign delivered. Evaluation submitted to OPFCC.	
	Develop & Deliver New Euro Domestic Abuse Campaign	✓				Campaign developed and delivered. Evaluation submitted to OPFCC.	
	Deliver Valentine's Domestic Abuse Campaign				✓	Campaign delivered. Evaluation submitted to OPFCC.	
Develop a local awareness campaign around the risks of harm associated with alcohol and substance misuse.	Secure funding	✓				Funding secured from Office of the Police, Fire and Crime Commissioner (OPFCC).	★
	Deliver educational programme and campaign.		✓			Campaign developed and delivered.	
	Evaluate educational programme and campaign.			✓		Evaluation submitted to OPFCC.	
Engage with young people at risk of engaging in Anti-Social Behaviour (ASB)	Develop a comprehensive schedule of diversionary activities across the District, reflecting historic seasonal trends in ASB or in response to emerging issues identified through the Community Safety Hub.	✓				Schedule developed.	★

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Delivery diversionary activities in hotspot locations across Cannock Chase	✓	✓	✓	✓	Diversions activities delivered across all quarters, including additional resourcing in response to emerging trends.	
Explore funding opportunities for the continuation of the ASB Young Peoples Key Worker post June 2021	Review & Refresh ASB Young People's Key Worker job description in partnership with Staffordshire County Council and secure funding	✓				JD has been reviewed and refreshed however this post has now been superseded by the Youth Offending Service. SCC are now picking up support for young people and will consult with Districts / Boroughs re: future posts / initiatives.	N/A
2.2.2 Supporting older residents and those living with disabilities, to live healthier and more independent lives							
Analyse the effectiveness of the new Housing Assistance Policy since its introduction and feed findings into a full review of the policy in 2022-23.	Review the impact of the Housing Assistance Policy			✓		Completed - agreed at Health and Wellbeing Scrutiny Committee (HWS) to recommend to Cabinet that due to Covid19 the full review of the HAP should be undertaken later in 2022/23 when it has had more time to embed itself. Recommended by HWS that the work be suggested for inclusion on the relevant scrutiny committee work programme for 2022/23	★
	Report the findings of the review to the Council's Scrutiny Committee				✓		
2.2.3 Supporting older residents and those living with disabilities, to live healthier and more independent lives							
Develop a Private Sector Housing Strategy for adoption	Develop and consult on Private Sector Housing Strategy			✓		Completed	★
	Present strategy to Cabinet for adoption				✓	Report drafted for consideration by Cabinet in Q1 2022/23	



Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.2.4 Working to prevent homelessness							
Review current service provision in particular homelessness grant-funded operations and services	Complete a review of homelessness grant funded operations and services		✓			Review completed.	★
	Complete financial assessment of grant availability			✓		Homelessness Prevention Grant Proposals approved.	
Develop proposals to meet changing requirements	Assessment of future service requirements			✓		Joint Service with South Staffordshire LAs in development for the Call Before You Serve Service – service on schedule to roll out June 2022.	✓
	Develop proposals to meet changing requirements				✓		
Next Steps Accommodation Programme (NSAP) and Rough Sleepers Funding Initiative – extend Homelessness and Rough Sleeping Pathway service provision by 2 additional properties and for additional 2 years	Complete acquisition of additional properties under NSAP	✓				Acquisition of the two additional properties for the Rough Sleeping and Homelessness Pathway Project under NSAP completed	★
	Review extension of Rough Sleeping Pathway service provision		✓			Completed	
	Extend Rough Sleeping Pathway service provision		✓			Extended for further 12 months. Option for further 12 months.	
Develop a proposal and funding bid to assist rough sleepers/homeless persons who have medium-high complex needs for any future potential funding opportunities	Investigate and review RSAP prospectus and identify potential project(s)	✓				A further RSAP bid for £230k has been submitted to assist with the purchase of a further 4 units for use by Homelessness and Rough Sleeping Outreach Pathway Project and/or Ex-Offender Restart Project.	★
	Develop full proposals and submit RSAP funding bid, if applicable, by funding deadlines		✓				
	Investigate and consider other funding opportunities when available			✓	✓		

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.2.5 Working with the Voluntary Sector							
Provide funding to voluntary organisations to provide free independent, impartial and confidential advice to our residents who are facing pressing issues in their lives, whether that be general advice or debt management	Review the annual Service Level Agreements in order to understand and take account of the impact of the pandemic to ensure they: (a) are fit for purpose; (b) better co-ordinated; and (c) have clear objectives & outcomes		✓			Initial discussions have taken place with Citizen's Advice and Chase Advice to understand the detail of their work and issues to be addressed. Future direction is being considered in the context of the Poverty Emergency work referred to in 2.2.1.	
	Performance manage delivery of the SLAs			✓	✓	A report with proposals for the future will be presented to Cabinet in 2022-23.	
Work with Support Staffordshire to build on community spirit & volunteering / befriending advocacy in conjunction with Staffordshire County Council	Provide access to the support directory through Council Community Support webpage	✓	✓	✓	✓	Complete (and content is maintained)	
	Work with SCC and Support Staffordshire to plan the further development of community-based support services as restrictions ease and more options become available.			✓		Initial work complete - further development work has been commissioned from Support Staffordshire (see below).	
Work with partners and internal services to establish the best means of identifying vulnerable residents and support providers (signposting	Plan for access to on-going support for those people who have been contacted regularly by the Covid Community Support Hub when it closes at the end of June. Support Staffordshire to provide details of appropriate organisations.	✓				Complete	

ITEM NO. 6.15






Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
vulnerable residents to access services)	Provide options and referrals to support organisations for those who need on-going support following the closure of the Hub. Ensure that the Contact Centre has access to information to signpost people to support services.		✓			Complete	
	Take stock of work on identifying vulnerable people known to us through our customer information systems			✓		Systems in place to enable the identification of vulnerable people through customer information systems.	
	Agree method of signposting of services to vulnerable people				✓	Complete - maintain links with VCS through regular meetings	
Engage with partners regarding their recovery plans for their services and our communities	Refer Covid Community Support Hub contacts to suitable support organisations	✓				On-going meetings with support organisations.	✓
	Work with SCC and Support Staffordshire to plan the further development of community based support services as restrictions ease and more options become available.		✓			Work commissioned to understand capacity issues in different parts of the District and to identify areas of concern where capacity for local support is limited.	
	Implementation of above plan			✓	✓	Initial report due end of May 2022 with further development work throughout 2022-23	


2.3 Creating a greener, sustainable community and environment

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.3.1 Develop an Environmental Strategy and action plan to reduce our impact on climate change and work towards the Council's aim of becoming carbon neutral by 2030.							
Work with Citizens Assembly to develop and complete costed Climate Change Action Plan and Environmental Strategy	Specify requirements for Citizens Assembly and development of costed Action Plan requirements, tender, evaluate and appoint successful consultants		✓			Completed This has been changed to a stakeholder panel following a report to Cabinet 14.10.21 / Council 15.12.21	
	Produce costed Action Plan			✓		Draft costed action plan is with Leadership Team for consideration before being reported to Cabinet	
	Produce Environmental Strategy				✓	The Environmental Strategy will be developed following the approval of the Costed Action Plan	
Work collaboratively to find solutions to tackling the impact of climate change	Develop and formalise the Council's Climate Emergency Officer Group.	✓	✓	✓	✓	Completed - Climate Officers Group is now well established within the organisation.	
	Engage with and work alongside partners and stakeholders (including other Staffordshire Councils, ENGIE, Keele University etc.) to reduce emissions across the District and County.					Completed - The Council is now an active member of a number of LA partnerships, including Staffordshire Sustainability Board and LGN West Midlands Sustainability Group and is continuing its work with many others.	
	Review the training provision and deliver as required.		✓			Completed	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Continue to provide and undertake Carbon Literacy Training	Rollout 2nd round of training to newly elected members and wider officer group			✓	✓	Completed - New member and officer Carbon Literacy Training completed in Q4 by Manchester Metropolitan University	★
2.3.2 Maintain and improve our parks, green spaces and countryside							
Continue to maintain our parks and open spaces to ensure we retain our 6 Green Flag accreditations	Submit Management Plans, prepare and host park inspections/mystery visits	✓				Completed	★
	Notification of Green Flag Assessments		✓			Completed - 6 green flags retained	
2.3.3 Work and empower local communities to support local projects and sustain local facilities							
Provide support and opportunity to community groups wishing to take on more responsibility for improving and developing open spaces and play areas	Community Litter Picking Support Groups.	✓	✓	✓	✓	Completed	★
	Continue to develop Community Forum for all Parks/Friends groups.			✓	✓	Completed	
	Stadium Community Planting Scheme.		✓	✓	✓	Completed	
2.3.4 Develop our Open Spaces Strategy to support the adoption of the Local Plan							
Finalise and include the Opens Spaces Strategy as part of the adoption of the Local Plan	Complete the Open Spaces Strategy and review by Cabinet		✓			Part 1 of the strategy that is required for the Local Plan will be completed in Q1 2022/23 with Part 2 the consultation and full strategy to be completed later in 2022/23.	✗
2.3.5 Protect and enhance our high quality and unique natural environment							
	New Cemetery planting scheme.	✓	✓			Completed	




Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Develop and undertake urban tree /woodland planting programmes	Locate and plant sites as part of Commonwealth Games Legacy project.			✓	✓	Completed - mini forest on common land in Pye Green planted completed in Q4.	★
2.3.6 Support our residents to reduce residual waste and increasing recycling							
Undertake annual promotional campaigns to continue to raise awareness of the importance of waste reduction and recycling	Develop and action annual contamination campaign	✓	✓	✓	✓	Completed	★
	Take part in Keep Britain Tidy's Litter picking campaign/s				✓	Completed Social Media posts, supported local voluntary litter picking groups and provided equipment and collection of bags	
	Develop and distribute annual waste and recycling calendar and booklet		✓	✓	✓	Completed	
School Awareness Campaign Waste and Recycling – Stage Production with local schools in the district	Review and refresh stage production (post Covid)			✓	✓	Delayed due to Covid. Rescheduled to Q1-Q2 2022/23	✘
	Officers re-engage with local primary schools across the district			✓	✓	Delayed due to Covid. Rescheduled to Q1-Q2 2022/23	
	Officers visit primary schools to present awareness campaign to children prior to the stage production (scheduled for Q3 2022/23)					Delayed due to Covid. Rescheduled to Q3 2022/23	


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Develop Waste Management Strategy following the outcome of consultation on the Government's Resources and Waste Strategy	Develop waste strategy in partnership with the County Council and other Staffordshire Councils as part of Joint Waste Management Board			✓	✓	Delayed - still awaiting the results of the Government's Resources and Waste Strategy 2018	
Appoint Waste Disposal Contractor as part of partnership procurement exercise. Contract to start from April 2022.	Evaluate tenders and report to Cabinet on possible options	✓	✓	✓	✓	Completed	
	Action Cabinet's preferred option		✓	✓	✓	Completed	
Review waste collection contract	Undertake discussions / negotiations with waste collection contractor regarding the possible formal extension of the waste collection contract	✓	✓	✓	✓	Completed	
	Report the result of the discussions / negotiations and options to Cabinet for approval			✓	✓	Completed	
2.3.7 Tackle waste crime such as fly-tipping, dog fouling and, littering							
Develop annual programmes for carrying out targeted campaigns to tackle specific types of waste crime.	Develop annual programme	✓					
	Implement targeted campaigns in line with programme		✓	✓	✓	Targeted actions are continuing in a range of areas.	
Promote and raise awareness of the Council's zero-tolerance to all types environmental crime	Develop and implement a communications plan	✓	✓	✓	✓	Existing comms plan in process of revision for 2022-23. New campaign to be commenced once social media policy review on officer engagement has been carried out in	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
						line with HWS recommendations to Cabinet.	
	Review effectiveness and reach of communications messaging, review and amend if required					Social Media education posting has taken place. Evaluation of effectiveness in progress.	
2.3.8 Meet the demand for burial space in the south of the District							
Complete works and open our new Cannock Chase Cemetery	Open new cemetery to the public for burials and internments		✓			Completed	





Priority Delivery Plan for 2021-22
Priority 2 – Supporting Health & Wellbeing





DIRECTION OF TRAVEL INDICATORS

Improved situation	Situation worsened	No change
		
0	0	1

Direction of Travel Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Trend
Objective 2.1 - Providing opportunities for healthy and active lifestyles (Sports England Indicators)								
Increase in physical activity in adults (%)	A	-1.7%	n/a				Data not available at this time	
Reduction in inactivity levels (%)	A	-1.9%	n/a				See above	
Objective 2.2 Supporting Vulnerable Residents								
Number of households where homelessness was prevented	Q	355	360	90	89	82	84 (345 annual total)	

PERFORMANCE MEASURES

Summary of Performance as at Q4			
			
Target Exceeded	Target Achieved	Performance Slightly Below Target	Performance Significantly Below Target
0	6	2	2

Performance Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Target Achieved ?
Objective 2.1 - Providing opportunities for healthy and active lifestyles								
Number of visits to leisure centres	Q	104,349	430,000	77,984	85,245	97,888	134,378	
Number of memberships	Q	4,755	6,000	4,713	4,325	3,723	4,574	
Uptake on GP referrals	Q	698 (2019/20) Suspended 2020/21	600	61	157	96	106	
Number of leisure concessions	A	1,991	1,500	1,989	2,029	1,640	2,330	
Objective 2.2 Supporting Vulnerable Residents								
Council Housing Disabled Facilities Work:								
• Number of referrals	Q	114	n/a	39	47	25	52 (A=163)	No target, so N/A
• Number of completions		115	n/a	36	33	46	40 (A=155)	

ITEM NO. 6.23

Performance Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Target Achieved ?
Private Housing Disabled Facilities Grants (DFGs)	Q	48	n/a	18	18	9	14	N/A
<ul style="list-style-type: none"> Number of applications Number of completions 		39	n/a	4	14	13	9	N/A
Rough Sleeping and Homelessness Pathway (Housing First) Project – continued provision to Project provider (5 flats)	Q	4	5	4	5	5	5	✓
Time taken to process new benefit claims (days)	Q	69.5	20	15.9	13.8	14.9	19.3	✓
Time taken to process change in circumstances (days)	Q	7.8	10	3.9	2.6	3.6	8.2	✓
Objective 2.3 - Creating a greener, sustainable community and environment								
Retention of six Green Flag Awards	A	6	6	6	6	6	6	✓
Recycling rate	Q	43.4%	50%	47%	47%	46%	46% (Est)	▲
Residual Waste per household (kgs)	Q	526	n/a	125	128	116	131	n/a
Fly-tipping incidents	Q	565	n/a	114	103	89	122	n/a
Reduction in number of reports of waste and environmental crimes	Q	712	n/a	83	72	24	39	✓

Comments on Performance Significantly Below Target: