





Priority Delivery Plan for 2021-22
Priority 2 – Supporting Health & Wellbeing

PROJECTS – Summary of Performance

Delivery of Projects for Q1					
				N/A	Total Number of Projects
Action completed	Project on Target	Work in progress but project slightly behind schedule < 3months	Action more than 3 months behind schedule – specific action required to address delay	Project not yet started	
0	42 (96%)	1 (2%)	0	1 (2%)	44

Summary of Successes as at Quarter 1

Working is progressing well on all key projects

Summary of Slippage as at Quarter 1

No significant slippage

2.1 Providing opportunities for healthy and active lifestyles


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.1 Invest in our facilities, parks and play areas							
Develop a new accessible play area in Norton Canes (the Cema)	Prepare Specification and contract, Tender, evaluate, appoint contractor and finalise design	✓				Completed within Q1, final play equipment layout before install is out for short consultation	✓
	Start works on site		✓			Work started on site Q1	
	Project Manage, snagging, complete works and commission		✓				
Undertake park and open space improvements at Fortescue Lane	Prepare Specification and contract, Tender, evaluate, appoint contractor and finalise design	✓				Project successfully retendered due to excessive cost. Contractor now appointed; onsite meetings held.	✓
	Start works on site		✓			Start onsite booked for Q2	
	Project Manage, snagging, complete works and commission		✓				
Commence Phase 2 works at the Community Sport and Recreation Hub at The Stadium.	Prepare Architects and QS Specification and contracts for Phase 2 design and costing.		✓			Project due to start during Q2 but preliminary discussions already being held	✓
	Tender, evaluate, appoint consultants to finalise design			✓			
	Final design and permission to spend report				✓		
	Submit Planning Application of Final design				✓		

Item No. 5.3

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Carry out Phase 2 works – eco mulch, landscaping, signage and eco trail		✓				
Deliver the third full size Artificial Grass Pitch in the District at Rugeley Leisure Centre	Discharge Pre-commencement planning conditions and start on site	✓				Onsite work started during Q1 and are on schedule	✓
	Project Manage, snagging, complete works and commission		✓				
	Open Facility			✓			
Undertake repairs to the 25m swimming pool and replace the boiler at Rugeley Leisure Centre	Prepare contract documents, warranties and start on site.	✓				Onsite work started during Q1 and are on schedule. Some essential additional works have been identified	✓
	Project manage, complete works, commission and re-open		✓				
Produce an annual programme for the development of new play areas and the refurbishment of existing play areas, open spaces and leisure facilities	<p>Produce an annual programme for the development of new play areas and the refurbishment of existing play areas, open spaces and leisure facilities - based on need and those local communities which are subject to poorer health outcomes, have higher levels of deprivation and higher levels of inactivity.</p> <p>To be funded from Section 106, CIL funding and general fund budgets in line with the capital programme.</p>			✓		Work has begun on the development of a district wide ward by ward play area matrices, taking into account, items such as population totals, prevalence of young people, deprivation, privation etc.	✓

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.2 Secure external funding to support investment in our leisure and culture facilities							
Work with partners to develop and submit funding bids (e.g., IHL, Sport England, Football Foundation, Football Association, Heritage Lottery etc) using the evidence from the Council's relevant strategy's, action plans and District Needs Analysis.	Implement wayfinding project subject to successful application for Sport England Funding	✓				Application successful, reported to Cabinet 10.06.21	✓
	Receipt on notification of the outcome of applications and report to Cabinet	✓					
	Commence project if the application is successful		✓	✓	✓		
	Project completion post 2021/22						
2.1.3 Develop and deliver the Council's Health, Wellbeing and Physical Activity Strategy							
Work with IHL, partners and stakeholders i.e., Together Active, Sport England NGB's to develop a new Strategy based on the impact of the pandemic, Needs Analysis evidence, data new customer behaviour and trends	Explore opportunities to work with partners to assess the impact of pandemic and develop a strategy i.e., Long Covid Project and Impact of Covid on Gyms and Leisure Centres.			✓	✓	Project on track to start in Q3	✓
2.1.4 Continue to provide affordable, varied and locally accessible facilities for sport, leisure and culture							
Work to reduce the barriers taking into account the impact of Covid-19, that prevent access to our leisure facilities by reviewing and refreshing the leisure	Work with IHL to review the leisure concessions scheme			✓		Project on track for start in Q3	✓

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
concessions scheme to target those most in need and to ensure the Council achieves the greatest impact.	Complete the review of the scheme				✓		
2.1.5 Encourage and support people of all ages to have active and healthy lifestyles to improve and maintain their physical and mental wellbeing							
Engage with residents who are less active and deliver targeted health and physical exercise initiatives to help people lose weight, stop smoking, eat healthier and become more active	Roll out of the Cannock Chase Can App across the district. Promote the use of the Cannock Chase Can App with GP's, IHL, Together Active and other partners.		✓	✓	✓	Project on track for soft role out starting in Q2	✓
2.1.6 Work with partners to help and support our residents to adopt a healthy and active lifestyle							
Continue to develop the GP Referral and Exercise by Prescription Programme	Long Covid Project Pilot with IHL and Together Active.		✓	✓	✓	IHL working with Together Active and GP referral scheme	✓
Participate in the County Council's Pathfinder Pilot Project to tackle obesity within the district ("Whole System Approach)	Rollout Whole Systems Approach to Healthy Weight with IHL and Together Active.			✓	✓	Project on track for start in Q3. SCC role out for Cannock Chase of Better Health Staffordshire (formerly named the 'Obesity Project' due in Q2	✓
2.1.7 Promote the use of green open spaces and our parks for exercise and activity							
Work with IHL to focus initiatives and programmes on using those open spaces, play areas and facilities in local	Reintroduction by IHL of the Couch to 5k Programme.		✓	✓	✓	On track to start in Q2	✓
	Introduce new outdoor exercise programmes						

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
communities with the highest levels of deprivation and with higher risks of inactivity and poor health outcomes.	Promote Forest Bathing and Bike and Play Trails						
2.1.8 Delivery of a successful Commonwealth Games 2022 Mountain Biking Event and creation of a lasting legacy							
The Council's internal CG2022 Project Team to continue with preparations and involvement with Birmingham 2022 Organising Committee, Forestry England, other key stakeholders, partners. Town and Parish Councils to:	Report to Cabinet on estimated costs associated with hosting the event in the District	✓	✓	✓	✓	On track. Report to cabinet completed in relation to the allocation of £50k funding	
	Help facilitate the delivery of a successful Commonwealth Games 2022 Mountain Bike event in our District.					Bike and Play track is on target	
	Engage with Parish and Town Councils regarding the hosting of Roadshows (pre-Games) and Live Sites (during Games).		✓			Meetings with Parish and Town Councils due to be scheduled in Q2	
	Maximise the one-off opportunities for showcasing the district before and during the event.			✓	✓		
	Liaise with the Commonwealth Games Organising Committee and other key stakeholders in relation to hosting Roadshows, the Queens Baton Relay, Live Sites, Cultural and Arts Programme.					Officers meeting regularly with all CWG Organising Committee subgroups on a regular basis	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Develop lasting legacy projects for the district and our residents as a result of our investment in the Commonwealth Games 2022 (i.e., Mountain Bike Trail, Bike and Play)					Completion of work on the mountain bike trail and opening of the Bike and Play Trail in Q2.	

2.2 Supporting vulnerable people

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.2.1 Supporting vulnerable people							
Poverty Strategy and action plan to be developed	Define poverty and scope for strategy		✓			Work has commenced on defining the strategy and identifying data	✓
	Undertake baseline assessment		✓				
	Map out existing interventions			✓			
	Draft strategy				✓		
Raise awareness of domestic abuse and support services	Chair and co-ordinate the weekly local Multi Agency Risk Assessment Conference (MARAC) to support the safeguarding of high-risk Domestic Abuse victims and families	✓	✓	✓	✓	Case studies and Best Practice Shared	✓
	Secure Funding	✓				Funding has been secured via the Locality Deal Fund (LDF)	

Item No. 5.8

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Develop & Delivery Dating Abuse Campaign	✓				Campaign developed with New Era, Partnerships Team and Communications	
	Publish Its Never Ok to abuse your partner campaign	✓				Delayed due to linking in with more appropriate work identified with the Community Safety Campaign calendar (Stalking & Harassment). Also, the messages would be lost due to the Euro's DA Campaign running at the same time	
	Develop & Deliver New Euro Domestic Abuse Campaign	✓				Funding secured, campaign concept developed and delivered by key stakeholder. Launched 11th June 2021 District Wide and also across South Staffs	
	Publish Valentines Domestic Abuse Campaign				✓		
Develop a local awareness campaign around the risks of harm associated with alcohol and substance misuse.	Secure funding	✓				Funding has been secured via the Locality Deal Fund (LDF)	✓
	Develop an educational programme, comms plan and resource packs	✓				Loudmouth have been commissioned. Educational programme developed alongside campaign material	
	Deliver educational programme and campaign		✓			4 x Schools have already signed up to the programme	

Item No. 5.9

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Evaluate educational programme and campaign			✓			
Engage with young people at risk of engaging in Anti-Social Behaviour (ASB)	Develop and deliver a comprehensive schedule of diversionary activities across the District, reflecting historic seasonal trends in ASB or in response to emerging issues identified through the Community Safety Hub.	✓				Achieving Goals and Dreamz have received Locality Deal Funding and work has been conducted with the partnership team to ensure that all historic peaks in ASB have been mapped and scheduled for activities. A 'float' fund remains in place to ensure that emerging issues can be tackled promptly and as when they arise.	✓
	Delivery diversionary activities in hotspot locations across Cannock Chase	✓	✓	✓	✓	Diversions Activities have been delivered in Hednesford Park & Brereton 6 Young People have been referred into the Community Safety Hub for further signposting and work.	
Explore funding opportunities for the continuation of the ASB Young Peoples Key Worker post June 2021	Review & Refresh ASB Young People's Key Worker job description in partnership with Staffordshire County Council and secure funding	✓				JD has been reviewed and refreshed however this post has now been superseded by the Youth Offending Service SCC are now picking up support for young people and will consult with Districts / Boroughs re future posts / initiatives	n/a

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.2.2 Supporting older residents and those living with disabilities, to live healthier and more independent lives							
Analyse the effectiveness of the new Housing Assistance Policy since its introduction and feed findings into a full review of the policy in 2022-23.	Review the impact of the Housing Assistance Policy			✓		On track to start in Q3	✓
	Report the findings of the review to the Council's Scrutiny Committee				✓		
2.2.3 Supporting older residents and those living with disabilities, to live healthier and more independent lives							
Develop a Private Sector Housing Strategy for adoption	Develop and consult on Private Sector Housing Strategy			✓		On track to start in Q3	✓
	Present strategy to Cabinet for adoption				✓		
2.2.4 Working to prevent homelessness							
Review current service provision in particular homelessness grant-funded operations and services	Complete a review of homelessness grant funded operations and services		✓				✓
	Complete financial assessment of grant availability			✓			
Develop proposals to meet changing requirements	Assessment of future service requirements			✓			✓
	Develop proposals to meet changing requirements				✓		
Next Steps Accommodation Programme (NSAP) and Rough Sleepers Funding Initiative – extend	Complete acquisition of additional properties under NSAP	✓				Acquisition of the two additional properties for the Rough Sleeping and Homelessness Pathway Project under NSAP completed	✓

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Homelessness and Rough Sleeping Pathway service provision by 2 additional properties and for additional 2 years	Review extension of Rough Sleeping Pathway service provision		✓				
	Extend Rough Sleeping Pathway service provision		✓				
Develop a proposal and funding bid to assist rough sleepers/homeless persons who have medium-high complex needs for any future potential funding opportunities	Investigate and review RSAP prospectus and identify potential project(s)	✓				Review of RSAP completed. No projects identified as suitable for the funding bid.	✓
	Develop full proposals and submit RSAP funding bid, if applicable, by funding deadlines		✓				
	Investigate and consider other funding opportunities when available				✓	✓	
2.2.5 Working with the Voluntary Sector							
Provide funding to voluntary organisations to provide free independent, impartial and confidential advice to our residents who are facing pressing issues in their lives, whether that be general advice or debt management	Review the annual Service Level Agreements in order to understand and take account of the impact of the pandemic to ensure they: (a) are fit for purpose; (b) better co-ordinated; and (c) have clear objectives and outcomes		✓			Initial meeting held with Citizens Advice	✓
	Performance manage delivery of the SLAs				✓	✓	

Item No. 5.12

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Work with Support Staffordshire to build on community spirit & volunteering / befriending advocacy in conjunction with Staffordshire County Council	Provide access to the support directory through Council Community Support webpage	✓	✓	✓	✓	Community Support web page refreshed to include signposting to support available.	✓
	Work with SCC and Support Staffordshire to plan the further development of community-based support services as restrictions ease and more options become available.			✓		Further SLA beyond November. Focus on filling identified gaps in provision or support	
Work with partners and internal services to establish the best means of identifying vulnerable residents and support providers (signposting vulnerable residents to access services)	Plan for access to on-going support for those people who have been contacted regularly by the Covid Community Support Hub when it closes at the end of June. Support Staffordshire to provide details of appropriate organisations.	✓				Details of support organisations provided in a directory by Support Staffordshire. Contact Centre briefed and provided with necessary signposting information.	✓
	Provide options and referrals to support organisations for those who need on-going support following the closure of the Hub. Ensure that the Contact Centre has access to information to signpost people to support services.		✓				
	Take stock of work on identifying vulnerable people known to us through our customer information systems				✓	Vulnerable residents have been identified; types of vulnerability vary from individual to individual. A case-by-case approach will be adopted.	

Item No. 5.13

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Agree method of signposting of services to vulnerable people				✓		
Engage with partners regarding their recovery plans for their services and our communities	Refer Covid Community Support Hub contacts to suitable support organisations	✓				Covid Community Support Hub call handlers have signposted people to appropriate support organisations	✓
	Work with SCC and Support Staffordshire to plan the further development of community-based support services as restrictions ease and more options become available.		✓				
	Implementation of above plan			✓	✓		

2.3 Creating a greener, sustainable community and environment

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.3.1 Develop an Environmental Strategy and action plan to reduce our impact on climate change and work towards the Council's aim of becoming carbon neutral by 2030. Supporting vulnerable people							
Work with Citizens Assembly to develop and complete costed Climate Change Action Plan and Environmental Strategy	Specify requirements for Citizens Assembly and development of costed Action Plan requirements, tender, evaluate and appoint successful consultants		✓			On track Consultant commissioned to create the Costed Action Plan Council has been out to tender for the Citizens Assembly work during Q1	✓

Item No. 5.14

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Produce costed Action Plan			✓			
	Produce Environmental Strategy				✓		
Work collaboratively to find solutions to tackling the impact of climate change	Develop and formalise the Council's Climate Emergency Officer Group.	✓	✓	✓	✓	Formal officer working group meeting on a regular basis. Council attending County wide Climate Change workshops hosted by Keele University	✓
	Engage with and work alongside partners and stakeholders (including other Staffordshire Councils, ENGIE, Keele University etc.) to reduce emissions across the District and County.						
Continue to provide and undertake Carbon Literacy Training	Review the training provision and deliver as required.		✓			On track to start in Q2	✓
	Rollout 2nd round of training to newly elected members and wider officer group			✓	✓		
2.3.2 Maintain and improve our parks, green spaces and countryside							
Continue to maintain our parks and open spaces to ensure we retain our 6 Green Flag accreditations	Submit Management Plans, prepare and host park inspections/mystery visits	✓				Management plans submitted in Q1 and inspection schedule underway	✓
	Notification of Green Flag Assessments		✓				

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.3.3 Work and empower local communities to support local projects and sustain local facilities							
Provide support and opportunity to community groups wishing to take on more responsibility for improving and developing open spaces and play areas	Community Litter Picking Support Groups.	✓	✓	✓	✓	Ongoing support offered for existing and	✓
	Continue to develop Community Forum for all Parks/Friends groups.			✓	✓		
	Stadium Community Planting Scheme.		✓	✓	✓	Work on planting scheme begun towards the end of Q1	
2.3.4 Develop our Open Spaces Strategy to support the adoption of the Local Plan by the end of 2							
Finalise and include the Opens Spaces Strategy as part of the adoption of the Local Plan	Complete the Open Spaces Strategy and review by Cabinet		✓			On track for completion towards the end of Q2	✓
2.3.5 Protect and enhance our high quality and unique natural environment							
Develop and undertake urban tree /woodland planting programmes	New Cemetery planting scheme.	✓	✓			Completed in Q1 prior to the opening of the new cemetery	✓
	Locate and plant sites as part of Commonwealth Games Legacy project.			✓	✓		
2.3.6 Support our residents to reduce residual waste and increasing recycling							
Undertake annual promotional campaigns to continue to raise awareness of the importance of waste reduction and recycling	Develop and action annual contamination campaign	✓	✓			On track Work has started on the annual contamination campaign due to be launched in Q2	✓
	Take part in Keep Britain Tidy's Litter picking campaign/s				✓		




Item No. 5.16


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Develop and distribute annual waste and recycling calendar and booklet		✓	✓	✓		
School Awareness Campaign Waste and Recycling – Stage Production with local schools in the district	Review and refresh stage production (post Covid)			✓		On track to start in Q3 Meetings held with the production company and officers regarding the rescheduling of the production	✓
	Officers re-engage with local primary schools across the district			✓			
	Officers visit primary schools to present awareness campaign to children prior to the stage production (scheduled for Q1 2022/23)				✓		
Develop Waste Management Strategy following the outcome of consultation on the Government's Resources and Waste Strategy	Develop waste strategy in partnership with the County Council and other Staffordshire Councils as part of Joint Waste Management Board			✓	✓	On track for Q3 pending the results of the Governments consultation on its Waste and Resources strategy	✓
Appoint Waste Disposal Contractor as part of partnership procurement exercise. Contract to start from April 2022.	Evaluate tenders and report to Cabinet on possible options	✓				On track. Tenders evaluated. Report to cabinet 8th July 21	✓
	Action Cabinet's preferred option		✓	✓	✓		

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Review waste collection contract	Undertake discussions / negotiations with waste collection contractor regarding the possible formal extension of the waste collection contract	✓	✓			On track. Discussions / negotiations started during Q1	✓
	Report the result of the discussions / negotiations and options to Cabinet for approval			✓			
2.3.7 Tackle waste crime such as fly-tipping, dog fouling and, littering							
Develop annual programmes for carrying out targeted campaigns to tackle specific types of waste crime.	Develop annual programme	✓				Annual programme expected to be finalised by end July 2021	▲
	Implement targeted campaigns in line with programme		✓	✓	✓		
Promote and raise awareness of the Council's zero-tolerance to all types of environmental crime	Develop and implement a communications plan	✓	✓			Comms plan in preparation. On track for completion and launch Q2	✓
	Review effectiveness and reach of communications messaging, review and amend if required				✓		
2.3.8 Meet the demand for burial space in the south of the District							
Complete works and open our new Cannock Chase Cemetery	Open new cemetery to the public for burials and internments		✓			Cemetery due to be opened for burials and internments early Q2	✓





Priority Delivery Plan for 2021-22
Priority 2 – Supporting Health & Wellbeing




DIRECTION OF TRAVEL INDICATORS

Improved situation	Situation worsened	No change
		
0	0	1

Direction of Travel Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Trend
Objective 2.1 - Providing opportunities for healthy and active lifestyles (Sports England Indicators)								
Increase in physical activity in adults (%)	A	-1.7%	n/a					
Reduction in inactivity levels (%)	A	-1.9%	n/a					
Objective 2.2 Supporting Vulnerable Residents								
Number of households where homelessness was prevented	Q	355	360	90				

PERFORMANCE MEASURES

Summary of Performance as at Q1			
			
Target Exceeded	Target Achieved	Performance Slightly Below Target	Performance Significantly Below Target
2	1	2	2

Performance Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Target Achieved?
Objective 2.1 - Providing opportunities for healthy and active lifestyles								
Number of visits to leisure centres	Q	104,349	430,000	77,984				
Number of memberships	Q	4,755	6,000	4,713				
Uptake on GP referrals	Q	698 (2019/20) Suspended 2020/21	600	61				
Number of leisure concessions	A	1,991	1,500	Awaiting figures from IHL				

Performance Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Target Achieved?
Objective 2.2 Supporting Vulnerable Residents								
Council Housing Disabled Facilities Work:								
• Number of referrals	Q	114	n/a	39				N/A
• Number of completions		115	n/a	36				N/A
Private Housing Disabled Facilities Grants (DFGs)								
• Number of applications	Q	48	n/a	21				N/A
• Number of completions		39	n/a	5				N/A
Rough Sleeping and Homelessness Pathway (Housing First) Project – continued provision to Project provider (5 flats)	Q	4	5	4				✓
Time taken to process new benefit claims (days)	Q	69.5	20	15.9				★
Time taken to process change in circumstances (days)	Q	7.8	10	3.9				★
Objective 2.3 - Creating a greener, sustainable community and environment								
Retention of six Green Flag Awards	A	6	6					
Recycling rate	Q	43.4%	50%	47% (est)				▲

Item No. 5.21

Performance Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Target Achieved?
Residual Waste per household (kgs)	Q	526	n/a	125				N/A
Fly-tipping incidents	Q	565	n/a	50				N/A
Reduction in number of reports of waste and environmental crimes	Q	712	n/a	83				N/A

Comments on Performance Significantly Below Target:

The number of visits, memberships and uptake on GP referrals are below target due to the impact of the pandemic and national restrictions on the delivery of leisure activities