





Priority Delivery Plan for 2021-22
Priority 2 – Supporting Health & Wellbeing

PROJECTS – Summary of Performance

Delivery of Projects for Q3					
				N/A	Total Number of Projects
Action completed	Project on Target	Work in progress but project slightly behind schedule < 3 months	Action more than 3 months behind schedule – specific action required to address delay	Project not yet started	
7 (16%)	27 (61%)	7 (16%)	2 (5%)	1 (2%)	44

Summary of Successes as at Quarter 3




Quarter 3 has seen the completion of the urban forest at Bradbury Lane and announcement of the retention of the six green flags for the district's parks. It also saw the completion ahead of schedule of the new Artificial Turf Pitch (ATP) at Rugeley Leisure Centre. In addition to this, there was also good progress towards the completion of a number of projects contained with the Supporting Health and Wellbeing PDP. That progress includes; IHL projects; focusing initiate around open spaces; working towards the rollout of the Cannock Chase Can App; Commonwealth Games and working collaboratively around the Climate Emergency.

With the additional two properties purchased, under the NSAP scheme, now occupied the Homelessness and Rough Sleeping Pathway Project is currently supporting a total of 8 properties, and home to 10 Rough Sleepers, who are receiving intensive holistic support from the provider, Spring Housing.



Summary of Slippage as at Quarter 3

The Rugeley Swimming Pool refurbishment remained behind schedule due to the previously reported additional subsurface works being identified once the pool works had begun. Completion of the additional works and reopening of the pool now being scheduled for early Q4. Fortescue Lane and the CEMA play areas are slightly behind schedule mainly due to national construction material and steel shortages and external contractor capacity; both are due for completion in early Q4. The Open Spaces Strategy remains behind schedule due to the original impact of Covid19 on the external consultant and Council officers and issues with GIS data supplied by the Council. It is now considered it the strategy will be delivered late in Q4.

2.1 Providing opportunities for healthy and active lifestyles

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.1 Invest in our facilities, parks and play areas							
Develop a new accessible play area in Norton Canes (the Cema)	Prepare Specification and contract, Tender, evaluate, appoint contractor and finalise design	✓				Completed.	
	Start works on site		✓			Work started on site Q1	
	Project Manage, snagging, complete works and commission		✓			Slight project overrun due to national materials shortages due for completion in early Q4.	
Undertake park and open space improvements at Fortescue Lane	Prepare Specification and contract, Tender, evaluate, appoint contractor and finalise design	✓				Completed	
	Start works on site		✓			Work started on site in late Q2.	
	Project Manage, snagging, complete works and commission		✓			Slight project overrun due to national materials shortages / Covid issue due for completion in early Q4.	
Commence Phase 2 works at the Community Sport and Recreation Hub at The Stadium.	Prepare Architects and QS Specification and contracts for Phase 2 design and costing.		✓			Slight project overrun due to other projects / internal resourcing / completions. Contract documents with legal.	
	Tender, evaluate, appoint consultants to finalise design			✓		Tender and evaluation to be moved into Q4	
	Final design and permission to spend report				✓		



Item No. 5.3

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Submit Planning Application of Final design				✓		
	Carry out Phase 2 works – eco mulch, landscaping, signage and eco trail		✓			Landscaping and signage completed only eco mulch and eco trail outstanding. Due to weather eco mulch contractor now planning to install post March 2022.	
Deliver the third full size Artificial Grass Pitch in the District at Rugeley Leisure Centre	Discharge Pre-commencement planning conditions and start on site	✓				Onsite work started during Q1 and are on schedule for opening during Q3.	
	Project Manage, snagging, complete works and commission		✓				
	Open Facility			✓		Completed ahead of schedule in quarter two. The pitch reopened on 27th September. Bookings are doing well with over 80% utilisation during the week, slightly lower at the weekend.	
Undertake repairs to the 25m swimming pool and replace the boiler at Rugeley Leisure Centre	Prepare contract documents, warranties and start on site.	✓				Contracts complete Q1 and work successfully started on site during Q1. Warranties finalised.	
	Project manage, complete works, commission and re-open		✓			Works completed Q2 and the boilers are replaced. 'Dry side' boilers are fully commissioned and operational. 'Pool side' boilers Commissioning to be undertaken end Jan 2022.	


Item No. 5.4

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Undertake pool tiling and filtration system repairs and improvements.		✓			Tiling works were completed during Q3 including additional pool perimeter tiling that was not originally identified.	
	Completion of all works, including commissioning and re-opening of the pool		✓			Completion of all work and re-opening of the pool has been delayed due to subsurface issues identified during the progress of the work. Completion of the pool works anticipated end Jan 2022 following which the poolside boilers will be commissioned, leading to the pool re-opening during Feb 2022.	
Produce an annual programme for the development of new play areas and the refurbishment of existing play areas, open spaces and leisure facilities	<p>Produce an annual programme for the development of new play areas and the refurbishment of existing play areas, open spaces and leisure facilities - based on need and those local communities which are subject to poorer health outcomes, have higher levels of deprivation and higher levels of inactivity.</p> <p>To be funded from Section 106, CIL funding and general fund budgets in line with the capital programme.</p>			✓		<p>Work has been undertaken on the development of a district wide ward by ward play area matrices, taking into account, items such as population totals, prevalence of young people, deprivation, privation etc.</p> <p>Work on the above was completed in quarter 3 and will be reported to Cabinet during Q4</p>	★

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.2 Secure external funding to support investment in our leisure and culture facilities							
Work with partners to develop and submit funding bids (e.g. IHL, Sport England, Football Foundation, Football Association, Heritage Lottery etc) using the evidence from the Council's relevant strategy's, action plans and District Needs Analysis.	Implement wayfinding project subject to successful application for Sport England Funding	✓				Application successful, reported to Cabinet 10.06.21	✓
	Receipt on notification of the outcome of applications and report to Cabinet	✓					
	Commence project if the application is successful		✓	✓	✓	On schedule – A partnership has been established to identify way markers and rest stops with QR codes linking to interactive activities sited on various outdoor routes on Cannock Chase. Local schools have now been engaged.	
	Project completion post 2021/22						
2.1.3 Develop and deliver the Council's Health, Wellbeing and Physical Activity Strategy							
Work with IHL, partners and stakeholders i.e. Together Active, Sport England NGB's to develop a new Strategy based on the impact of the pandemic, Needs Analysis evidence, data new customer behaviour and trends	Explore opportunities to work with partners to assess the impact of pandemic and develop a strategy i.e. Long Covid Project and Impact of Covid on Gyms and Leisure Centres.			✓	✓	IHL are waiting for the Midland Partnership Foundation Trust (NHS) and Together Active to commence the programme as they wish to assess outcome measures and identify participants.	✓

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.4 Continue to provide affordable, varied and locally accessible facilities for sport, leisure and culture							
Work to reduce the barriers taking into account the impact of Covid-19, that prevent access to our leisure facilities by reviewing and refreshing the leisure concessions scheme to target those most in need and to ensure the Council achieves the greatest impact.	Work with IHL to review the leisure concessions scheme			✓		Slight project overrun due to ongoing COVID recovery issues work to be commenced in early Q4	
	Complete the review of the scheme				✓		
2.1.5 Encourage and support people of all ages to have active and healthy lifestyles to improve and maintain their physical and mental wellbeing							
Engage with residents who are less active and deliver targeted health and physical exercise initiatives to help people lose weight, stop smoking, eat healthier and become more active	Roll out of the Cannock Chase Can App across the district. Promote the use of the Cannock Chase Can App with GP's, IHL, Together Active and other partners.		✓	✓	✓	On track – Community engagement and strategic partner phase completed and the official launch scheduled for January / February. Outreach delivery and marketing plans in place and on track.	
						A part time Health Improvement Officer has started to support the delivery and promotion of the Cannock Chase Can programme of works and Health in All Policies. Soft roll out continuing. Final stages of app testing now completed ahead of	


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
						<p>release via Google Play and Apple Store in Q 4.</p> <p>The Project Team are continuing to upload new content ready for its release in Q 4.</p> <p>Planning in progress for Launch Tour of the District in key locations due to commence Q 4.</p>	
2.1.6 Work with partners to help and support our residents to adopt a healthy and active lifestyle							
Continue to develop the GP Referral and Exercise by Prescription Programme	Long Covid Project Pilot with IHL and Together Active.		✓	✓	✓	On track - IHL GP referral scheme (<i>Activities for Health and Wellbeing</i>) are working with Together Active and Midlands Partnership Foundation Trust (MPFT). The pilot project is waiting to commence as MPFT wish to visit outcome measures and identify patients.	✓
Participate in the County Council's Pathfinder Pilot Project to tackle obesity within the district ("Whole System Approach)	Rollout Whole Systems Approach to Healthy Weight with IHL and Together Active.			✓	✓	Project now renamed "Better Health Staffordshire" (BHS). Q 3 officers and members have attended workshops for partners and will ensure local projects are linked into BHS.	✓

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.1.7 Promote the use of green open spaces and our parks for exercise and activity							
Work with IHL to focus initiatives and programmes on using those open spaces, play areas and facilities in local communities with the highest levels of deprivation and with higher risks of inactivity and poor health outcomes.	Reintroduction by IHL of the Couch to 5k Programme.		✓	✓	✓	<p>Reintroduction of Couch to 5k started at the end of Q2 beginning of Q3.</p> <p>A new Chase Up team has been appointed to develop targeted outdoor social green exercise offers in three priority wards (Hednesford North / Chadsmoor / Springfields estate). Gardening sessions have continually developed on the Stadium community allotments and additional equipment has been purchased through the National Lottery Community Fund.</p> <p>Chase Fit scheme continues to re-establish itself and grow members.</p> <p>New plan of activities to be developed in partnership with British Cycling and Forest England and Hart School academy PE department.</p> <p>Redhill Primary School has re-engaged to develop its discovery garden and outdoor activity offer.</p> <p>Disability cycling sessions have been piloted during Q3 from Chase Leisure Centre. This will be opened up more widely to local residents with additional requirements.</p>	
	Introduce new outdoor exercise programmes					See above	


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Promote Forest Bathing and Bike and Play Trails		✓			See Above	
2.1.8 Delivery of a successful Commonwealth Games 2022 Mountain Biking Event and creation of a lasting legacy							
The Council's internal CG2022 Project Team to continue with preparations and involvement with Birmingham 2022 Organising Committee, Forestry England, other key stakeholders, partners, Town and Parish Councils	Report to Cabinet on estimated costs associated with hosting the event in the District	✓	✓	✓	✓	Report to Cabinet Briefing Dec 21 Report to cabinet completed in relation to the allocation of £50k funding	✓
	Help facilitate the delivery of a successful Commonwealth Games 2022 Mountain Bike event in our District.					Bike and Play track is open although official opening is due Spring 2022	
	Engage with Parish and Town Councils regarding the hosting of Roadshows (pre-Games) and Live Sites (during Games).		✓			Meetings with Parish and Town Councils due to be scheduled in Q2 were held in Q3	
	Maximise the one-off opportunities for showcasing the district before and during the event.			✓	✓	CWG Roadshows to take place during Q4 onwards into 2022/23 with Livesite planning with Parishes and Town Councils ongoing. IHL has secured local involvement in CWG22 showcase project. 'Tappin In'. This is a 12-week dance participation programme resulting in a regional showcase of local achievements in Birmingham city centre (to take place in June). Sessions will take place with professional artists at Chase Leisure Centre with district wide residents, during Q4.	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Liaise with the Commonwealth Games Organising Committee and other key stakeholders in relation to hosting Roadshows, the Queens Baton Relay, Live Sites, Cultural and Arts Programme.					Officers meeting regularly with all CWG Organising Committee subgroups on a regular basis	
	Develop lasting legacy projects for the district and our residents as a result of our investment in the Commonwealth Games 2022 (i.e. Mountain Bike Trail, Bike and Play)					Work on the mountain bike trail was completed in Q2 and opening to the public of the Bike and Play Trail due in Q3. Official opening by Forestry England being planned for Q4.	

2.2 Supporting vulnerable people

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.2.1 Supporting vulnerable people							
Poverty Strategy and action plan to be developed	Define poverty and scope for strategy		✓			Work has commenced on defining the strategy and identifying data.	
	Undertake baseline assessment		✓			District Needs Analysis published in November includes key data. Census results due out during 2022 will provide further information.	
	Map out existing interventions			✓		Corporate group reviewing approach during Q4	
	Draft strategy				✓		

Item No. 5.11

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Raise awareness of domestic abuse and support services	Chair and co-ordinate the weekly local Multi Agency Risk Assessment Conference (MARAC) to support the safeguarding of high risk Domestic Abuse victims and families	✓	✓	✓	✓	Weekly meeting is chaired by Staffordshire Police and CCDC on alternating weeks. Shift to local MARACs has helped to safeguard the most vulnerable families and individuals.	
	Secure funding for CCDC/partnership awareness campaigns linked to DA.	✓				Funding has been secured via the Locality Deal Fund (LDF).	
	Develop & Delivery Dating Abuse Campaign	✓				Campaign developed with New Era, Partnerships Team and Comms. Delivered April 2021.	
	Deliver 'It's Never Ok' campaign	✓			✓	Delayed due to linking in with more appropriate work identified with the Community Safety Campaign calendar (Stalking & Harassment). It was also felt the messages would be lost due to the Euro's DA Campaign running at the same time. Now due to be delivered February 2022.	
	Develop & Deliver New Euro Domestic Abuse Campaign	✓				Funding secured, campaign concept developed and delivered by key stakeholder. Launched 11th June 2021 District wide and also across South Staffs.	
Deliver Valentine's Domestic Abuse Campaign					✓	Campaign to be delivered in Feb 2022.	

Item No. 5.12


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Develop a local awareness campaign around the risks of harm associated with alcohol and substance misuse.	Secure funding	✓				Funding has been secured via the Locality Deal Fund (LDF)	✓
	Deliver educational programme and campaign.		✓			The programme has been successfully delivered to all schools in August 2021. Positive feedback received and online Tik Tok messages well received.	
	Evaluate educational programme and campaign.			✓		Evaluation received by Loudmouth in preparedness for full LDF evaluation due in March.	
Engage with young people at risk of engaging in Anti-Social Behaviour (ASB)	Develop a comprehensive schedule of diversionary activities across the District, reflecting historic seasonal trends in ASB or in response to emerging issues identified through the Community Safety Hub.	✓				Achieving Goals and Dreamz have received Locality Deal Funding and work has been conducted with the partnership team to ensure that all historic peaks in ASB have been mapped and scheduled for activities. A 'float' fund remains in place to ensure that emerging issues can be tackled promptly and as when they arise.	✓
	Delivery diversionary activities in hotspot locations across Cannock Chase	✓	✓	✓	✓	Diversionary activities continue to be delivered at hot-spot locations across the district, in response to seasonal fluctuations and emerging issues.	


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Explore funding opportunities for the continuation of the ASB Young Peoples Key Worker post June 2021	Review & Refresh ASB Young People's Key Worker job description in partnership with Staffordshire County Council and secure funding	✓				JD has been reviewed and refreshed however this post has now been superseded by the Youth Offending Service SCC are now picking up support for young people and will consult with Districts / Boroughs re: future posts / initiatives.	N/A
2.2.2 Supporting older residents and those living with disabilities, to live healthier and more independent lives							
Analyse the effectiveness of the new Housing Assistance Policy since its introduction and feed findings into a full review of the policy in 2022-23.	Review the impact of the Housing Assistance Policy			✓		Impact and effectiveness of policy in increasing types of assistance offered has been reviewed and findings will be incorporated into Scrutiny Report	✓
	Report the findings of the review to the Council's Scrutiny Committee				✓		
2.2.3 Supporting older residents and those living with disabilities, to live healthier and more independent lives							
Develop a Private Sector Housing Strategy for adoption	Develop and consult on Private Sector Housing Strategy			✓		Private Sector Housing Strategy out for consultation at the end of Q3.	✓
	Present strategy to Cabinet for adoption				✓		
2.2.4 Working to prevent homelessness							
Review current service provision in	Complete a review of homelessness grant funded operations and services		✓			Review completed.	

Item No. 5.14


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
particular homelessness grant-funded operations and services	Complete financial assessment of grant availability			✓		Homelessness Prevention Grant Proposals approved.	★
Develop proposals to meet changing requirements	Assessment of future service requirements			✓		Service assessment identified need for additional service for private rented sector. Call Before You Serve Service identified as meeting requirements.	✓
	Develop proposals to meet changing requirements				✓	Joint Service with South Staffordshire LA's in development for the Call Before You Serve Service	
Next Steps Accommodation Programme (NSAP) and Rough Sleepers Funding Initiative – extend Homelessness and Rough Sleeping Pathway service provision by 2 additional properties and for additional 2 years	Complete acquisition of additional properties under NSAP	✓				Acquisition of the two additional properties for the Rough Sleeping and Homelessness Pathway Project under NSAP completed	★
	Review extension of Rough Sleeping Pathway service provision		✓			Completed	
	Extend Rough Sleeping Pathway service provision		✓			Extended for further 12 months. Option for further 12 months	
Develop a proposal and funding bid to assist rough	Investigate and review RSAP prospectus and identify potential project(s)	✓				Review of RSAP completed. No projects identified as suitable for the funding bid.	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
sleepers/homeless persons who have medium-high complex needs for any future potential funding opportunities	Develop full proposals and submit RSAP funding bid, if applicable, by funding deadlines		✓			No projects identified as suitable for the funding bid.	✓
	Investigate and consider other funding opportunities when available			✓	✓	No Capital funding bids announced. RSI (Rough Sleeping Initiative) Revenue funding bid to be submitted Q4	
2.2.5 Working with the Voluntary Sector							
Provide funding to voluntary organisations to provide free independent, impartial and confidential advice to our residents who are facing pressing issues in their lives, whether that be general advice or debt management	Review the annual Service Level Agreements in order to understand and take account of the impact of the pandemic to ensure they: (a) are fit for purpose; (b) better co-ordinated; and (c) have clear objectives and outcomes		✓			Initial meeting held with Citizens Advice. SLA - Identified that grant allowance is significantly higher than neighbouring authorities. Citizens Advice is operating hybrid working - impact on clients will be assessed during Qtr 4.	✓
	Performance manage delivery of the SLAs			✓	✓	QTR 3 performance reports received from Citizens Advice - further analysis needed. Meeting set up with Chase Advice - no performance information received to date.	
Work with Support Staffordshire to build on community spirit & volunteering / befriending advocacy in conjunction with	Provide access to the support directory through Council Community Support webpage	✓	✓	✓	✓	Community Support web page refreshed to include signposting to support available.	✓

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Staffordshire County Council	Work with SCC and Support Staffordshire to plan the further development of community- based support services as restrictions ease and more options become available.			✓		Further SLA beyond November. Focus on filling identified gaps in provision or support. Funding has been agreed by Cabinet for work to map current provision and identify where there is the potential for more co-ordination and where there are gaps in current provision. A report is due by May 2022 and the subsequent development work is funded through to March 2023.	
Work with partners and internal services to establish the best means of identifying vulnerable residents and support providers (signposting vulnerable residents to access services)	Plan for access to on-going support for those people who have been contacted regularly by the Covid Community Support Hub when it closes at the end of June. Support Staffordshire to provide details of appropriate organisations.	✓				Details of support organisations provided in a directory by Support Staffordshire. Contact Centre briefed and provided with necessary signposting information.	
	Provide options and referrals to support organisations for those who need on-going support following the closure of the Hub. Ensure that the Contact Centre has access to information to signpost people to support services.		✓			As above	
	Take stock of work on identifying vulnerable people known to us through our customer information systems			✓		Vulnerable residents have been identified; types of vulnerability vary from individual to individual. A case by case approach will be adopted.	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
	Agree method of signposting of services to vulnerable people				✓		
Engage with partners regarding their recovery plans for their services and our communities	Refer Covid Community Support Hub contacts to suitable support organisations	✓				Covid Community Support Hub call handlers have signposted people to appropriate support organisations	
	Work with SCC and Support Staffordshire to plan the further development of community based support services as restrictions ease and more options become available.		✓			Referred to above	
	Implementation of above plan			✓	✓	Referred to above	

2.3 Creating a greener, sustainable community and environment

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.3.1 Develop an Environmental Strategy and action plan to reduce our impact on climate change and work towards the Council's aim of becoming carbon neutral by 2030.							
Work with Citizens Assembly to develop and complete costed Climate Change Action Plan and Environmental Strategy	Specify requirements for Citizens Assembly and development of costed Action Plan requirements, tender, evaluate and appoint successful consultants		✓			<p>Consultant commissioned to create the Costed Action Plan</p> <p>Council has been out to tender for the Citizens Assembly work during Q1. Results evaluated during Q2 and possible alternative models reviewed.</p> <p>Cabinet recommendation agreed at Council in December to use</p>	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
						stakeholder panels for consultation on climate change issues.	
	Produce costed Action Plan			✓		Costed action plan now due in quarter 4 due to delays with the consultants	
	Produce Environmental Strategy				✓		
Work collaboratively to find solutions to tackling the impact of climate change	Develop and formalise the Council's Climate Emergency Officer Group.	✓	✓	✓	✓	Formal officer working group meeting on a regular basis. Council attending County wide Climate Change workshops hosted by Keele University	✓
	Engage with and work alongside partners and stakeholders (including other Staffordshire Councils, ENGIE, Keele University etc.) to reduce emissions across the District and County.					Partnering work is ongoing. Staffordshire Councils are setting up a Staffordshire Sustainability Board and CCC are jointly involved with the Energy Network project along with Lichfield and Stafford Borough Councils.	
Continue to provide and undertake Carbon Literacy Training	Review the training provision and deliver as required.		✓			Training provision reviewed and modified to include less online self-study and more high-quality audio visual. Training provider to remain as previous. 2 nd tranche of training for new members and officers to be undertaken during Q4 due to trainer availability.	▲
	Rollout 2 nd round of training to newly elected members and wider officer group			✓	✓	As per the above. The 2nd round of training is due for completion in Q4 (February 2022).	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.3.2 Maintain and improve our parks, green spaces and countryside							
Continue to maintain our parks and open spaces to ensure we retain our 6 Green Flag accreditations	Submit Management Plans, prepare and host park inspections/mystery visits	✓				Management plans submitted in Q1 and inspection schedule underway	★
	Notification of Green Flag Assessments		✓			Slight delay in receiving the results outside of CCC control due to the external judging organisation, however, results received early in Q3 (released publicly 14.10.21)	
2.3.3 Work and empower local communities to support local projects and sustain local facilities							
Provide support and opportunity to community groups wishing to take on more responsibility for improving and developing open spaces and play areas	Community Litter Picking Support Groups.	✓	✓	✓	✓	Community litter picking continues to be supported by the Councils Cleansing Team.	✓
	Continue to develop Community Forum for all Parks/Friends groups.			✓	✓	The Community & Education Officer continues to work with various parks and friends of groups	
	Stadium Community Planting Scheme.		✓	✓	✓	Bedding plants have been ordered in Commonwealth Games colours for the new session which are due to arrive and to start being planted towards the end of Q4.	
2.3.4 Develop our Open Spaces Strategy to support the adoption of the Local Plan							
Finalise and include the Opens Spaces Strategy as part of the adoption of the Local Plan	Complete the Open Spaces Strategy and review by Cabinet		✓			Delay due to internal / external resource issues GIS issues with land registry / ownership mapping. Due for completion in Q4.	✗

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
2.3.5 Protect and enhance our high quality and unique natural environment							
Develop and undertake urban tree /woodland planting programmes	New Cemetery planting scheme.	✓	✓			Completed in Q1 prior to the opening of the new cemetery.	★
	Locate and plant sites as part of Commonwealth Games Legacy project.			✓	✓	New mini forest on common land in Pye Green planted with just under 4,000 trees and shrubs end of Q3	
2.3.6 Support our residents to reduce residual waste and increasing recycling							
Undertake annual promotional campaigns to continue to raise awareness of the importance of waste reduction and recycling	Develop and action annual contamination campaign	✓	✓			On track. Social media Most Wanted campaign launched in Q2	✓
	Take part in Keep Britain Tidy's Litter picking campaign/s				✓		
	Develop and distribute annual waste and recycling calendar and booklet		✓	✓	✓	Production of annual waste and recycling collection booklet started in Q2. 2021 Refuse and Recycling calendar has been produced and delivered in November 2021. The calendar provides residents with collections details for the period from November 2021 to March 2022, a new one will be produced for April 2022 - November 2022 providing residents with information about the 'dual stream' collection service which is due to start May 2022.	




Item No. 5.21


Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
School Awareness Campaign Waste and Recycling – Stage Production with local schools in the district	Review and refresh stage production (post Covid)			✓		Meetings held with the production company and officers regarding the rescheduling of the production. A new schedule has been produced for September 2022/23 due to school commitments	✓
	Officers re-engage with local primary schools across the district			✓		Due to start in Q3 2022/23 to support awareness campaign starting in Q3	
	Officers visit primary schools to present awareness campaign to children prior to the stage production (scheduled for Q3 2022/23)				✓	Due to start in Q3 2022/23 due to School Commitments	
Develop Waste Management Strategy following the outcome of consultation on the Government's Resources and Waste Strategy	Develop waste strategy in partnership with the County Council and other Staffordshire Councils as part of Joint Waste Management Board			✓	✓	Governments consultation on its Waste and Resources strategy was undertaken during Q2. Ongoing no further updates from central government in Q3	✓
Appoint Waste Disposal Contractor as part of partnership procurement exercise. Contract to start from April 2022.	Evaluate tenders and report to Cabinet on possible options	✓				Tenders evaluated. Report to Cabinet 8 th July 21	✓
	Action Cabinet's preferred option		✓	✓	✓	Cabinet preferred option to dual stream dry mixed recycling from May 22	

Projects	Actions and Milestones	Q1	Q2	Q3	Q4	Progress	Symbol
Review waste collection contract	Undertake discussions / negotiations with waste collection contractor regarding the possible formal extension of the waste collection contract	✓	✓			Discussions / negotiations started during Q1 and ongoing throughout Q2	✓
	Report the result of the discussions / negotiations and options to Cabinet for approval			✓		Negotiations were completed in Q3 but due to Cabinet timings the report is now going to the first Cabinet in Q4 (3.02.22)	
2.3.7 Tackle waste crime such as fly-tipping, dog fouling and, littering							
Develop annual programmes for carrying out targeted campaigns to tackle specific types of waste crime.	Develop annual programme	✓				Annual programme now in place	✓
	Implement targeted campaigns in line with programme		✓	✓	✓	Monthly Intervention Days continue and are proving successful	
Promote and raise awareness of the Council's zero-tolerance to all types environmental crime	Develop and implement a communications plan	✓	✓			Comms plan prepared and now being implemented.	✓
	Review effectiveness and reach of communications messaging, review and amend if required				✓		
2.3.8 Meet the demand for burial space in the south of the District							
Complete works and open our new Cannock Chase Cemetery	Open new cemetery to the public for burials and internments		✓			Cemetery completed and opened for burials and internments during Q2	★

**Priority Delivery Plan for 2021-22
Priority 2 – Supporting Health & Wellbeing**





DIRECTION OF TRAVEL INDICATORS





Improved situation	Situation worsened	No change
		
0	0	1

Direction of Travel Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Trend
Objective 2.1 - Providing opportunities for healthy and active lifestyles (Sports England Indicators)								
Increase in physical activity in adults (%)	A	-1.7%	n/a					
Reduction in inactivity levels (%)	A	-1.9%	n/a					
Objective 2.2 Supporting Vulnerable Residents								
Number of households where homelessness was prevented	Q	355	360	90	89	82		

PERFORMANCE MEASURES

Summary of Performance as at Q3

			
Target Exceeded	Target Achieved	Performance Slightly Below Target	Performance Significantly Below Target
2	3	2	2

Performance Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Target Achieved?
Objective 2.1 - Providing opportunities for healthy and active lifestyles								
Number of visits to leisure centres	Q	104,349	430,000	77,984	85,245	97,888		
Number of memberships	Q	4,755	6,000	4,713	4,325	3,723		
Uptake on GP referrals	Q	698 (2019/20) Suspended 2020/21	600	61	157	96		
Number of leisure concessions	A	1,991	1,500	1,989	2,029	1,640		
Objective 2.2 Supporting Vulnerable Residents								
Council Housing Disabled Facilities Work:								
• Number of referrals	Q	114	n/a	39	47	25		N/A
• Number of completions		115	n/a	36	33	46		N/A

Performance Indicator	Reporting Frequency (Q or A)	Last year's outturn	Target	Q1	Q2	Q3	Q4	Target Achieved?
Private Housing Disabled Facilities Grants								
• Number of applications	Q	48	n/a	18	18	9		N/A
• Number of completions		39	n/a	4	14	13		N/A
Rough Sleeping and Homelessness Pathway (Housing First) Project – continued provision to Project provider (5 flats)	Q	4	5	4	5	5		✓
Time taken to process new benefit claims (days)	Q	69.5	20	15.9	13.8	14.9		★
Time taken to process change in circumstances (days)	Q	7.8	10	3.9	2.6	3.6		★
Objective 2.3 - Creating a greener, sustainable community and environment								
Retention of six Green Flag Awards	A	6	6			6		✓
Recycling rate	Q	43.4%	50%	47%	47%	46%		▲
Residual Waste per household (kgs)	Q	526	n/a	125	128	116		n/a
Fly-tipping incidents	Q	565	n/a	114	103	89		n/a
Reduction in number of reports of waste and environmental crimes	Q	712	n/a	83	72	24		n/a

Comments on Performance Significantly Below Target:

The number of visits, memberships and uptake on GP referrals are below target due to the impact of the pandemic and national restrictions on the delivery of leisure activities. The reduction in membership is significant over the past twelve months. It is broadly in line with the trends observed across Staffordshire, i.e. 80% of pre-covid levels.