## Priority Delivery Plan for 2021-22 Priority 1 – Supporting Economic Recovery

#### **PROJECTS – Summary of Performance**

|                  | Delivery of Projects for Q2 |   |   |                         |                          |  |  |  |  |  |  |  |  |
|------------------|-----------------------------|---|---|-------------------------|--------------------------|--|--|--|--|--|--|--|--|
| *                | ✓                           |   | *   | N/A                     | Total Number of Projects |  |  |  |  |  |  |  |  |
| Action completed | Project on<br>Target        | Work in progress but project slightly behind schedule < 3months | Action more than 3 months<br>behind schedule – specific<br>action required to address delay | Project not yet started |                          |  |  |  |  |  |  |  |  |
| 3<br>(7%)        | 35<br>(81%)                 | 3<br>(7%)   | 1<br>(2%)   | 1<br>(2%)               | 43                       |  |  |  |  |  |  |  |  |

#### **Summary of Successes as at Quarter 2**

- Full allocation of Additional Restrictions Grant (ARG) funding by the deadline of 30<sup>th</sup> July 2021 as a result the Council received 'top-up' funding of £635k which will need to be spent by 31<sup>st</sup> March 2022.
- Digital Skills Academy launched on 20<sup>th</sup> September 2021.
- Completion of car parking incentive pilot scheme in Cannock and Rugeley town centres

#### Summary of Slippage as at Quarter 2

- Delay with disposal of Avon Road car park site
- Slight delay with production of technical report on MSCP demolition in Cannock town centre

## 1.1 Supporting jobs, enterprise and skills

| Projects   | Actions and Milestones   | Q1       | Q2     | Q3       | Q4       | Progress   | Symbol |
|--|--|----------|--------|----------|----------|--|--------|
| 1.1.1. Maximise the economic k   | penefits of the opening of McArthurGle   | n Desi   | gner C | Outlet \ | West N   | lidlands   |        |
| Review and refresh of Economic Prosperity Strategy.  | Production and consultation.   |          |        | ✓        |          | Monitoring of economic indicators taking place.  | 1      |
| Frospenty Strategy.  | Present to Cabinet for approval.   |          |        |          | <b>✓</b> | Initial preparatory work underway.   |        |
| Promotional leaflet production to coincide with opening of Designer Outlet.  | Production and launch of leaflet.  | ✓        |        |          |          | Leaflet now in circulation and PR launch carried out.  | *      |
| Work with McArthurGlen to develop a joint marketing plan to promote the District and encourage linked trips and dwell time in Cannock Chase. | Develop and implement marketing plan and identify resources.   |          |        |          | <b>√</b> | Meeting between officers<br>and McArthurGlen held –<br>marketing is still in launch<br>phase at present. Progress<br>all positive and ahead of<br>programme on lettings. | 1      |
| Transformational upgrade of Cannock Railway Station  | Work with partners to commission next stage of design and engineering work.                            | <b>✓</b> |        |          |          | Network Rail have been commissioned to   |        |
| <ul><li>Business case development<br/>/ design</li><li>Submit bids for funding</li></ul>   | Report to Cabinet presenting outcome of design work, including updated cost plan and funding strategy. |          |        |          | ✓        | undertake further design and feasibility work for preferred option.  Work set to commence  | 1      |
|  |  |          |        |          |          | October 2021.  |        |

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| Projects  | Actions and Milestones  | Q1       | Q2       | Q3 | Q4       | Progress  | Symbol   |
|---|---|----------|----------|----|----------|---|----------|
| 1.1.2. Supporting local busines   | ses   |          |          |    |          |   |          |
| Provision of advice and support to local businesses to resume operations and recover from Covid restrictions.                             | Support to businesses to enable them to comply with Covid regulations and guidance in line with timescales set out in Government roadmap. |          | <b>✓</b> |    |          | Covid support team has been disbanded following ending of Covid restrictions on 19 <sup>th</sup> July 2021. On-going support for local businesses is being provided by Economic Development, Food Safety and Licensing teams as part of 'business as usual' activity. | *        |
| Full allocation of Government funded Covid business support programmes i.e. Local   | Aim for full allocation of ARG by 30 <sup>th</sup> July as per MHCLG guidance.  Payment of Re-start grants.                               | <b>✓</b> | <b>√</b> |    |          | Full spend achieved. Additional top up monies awarded to Council. New   | 1        |
| Restrictions Support Grant, Additional Restrictions Grant (ARG) focusing on businesses affected by the pandemic and lockdown restrictions | Payment of Re-start grants.   | ·        |          |    |          | ARG Policy to go live Oct 2021  Re-start grants have been paid to eligible businesses.  |          |
|   | Delivery of Apprenticeship and<br>Training initiatives in partnership with<br>Staffordshire County Council.                               |          |          |    | <b>√</b> | Apprenticeship targets and spend achieved already – nil cost training grant funding still available. Council has until March 2022 to spend full amount.   | <b>√</b> |
| Delivery of Enterprise for<br>Success and Let's Get Started<br>initiatives in the District to help<br>new businesses to start up.         | Promote available support to eligible local residents.  |          |          |    | ✓        | Marketing of initiatives ongoing.   | <b>√</b> |

#### Item No. 4.4

| Projects   | Actions and Milestones  | Q1       | Q2       | Q3          | Q4 | Progress  | Symbol   |
|--|---|----------|----------|-------------|----|---|----------|
| Expand Federation of Small<br>Business Membership in District<br>to help survival rates of<br>businesses.                          | Promote initiative and secure new Members take up.  |          | ✓        |             |    | Promotion carried out 18 memberships allocated to date (9 remaining; no time limit) – will require further PR to secure full take up.   |          |
| 1.1.3. Support for newly unemp   | ployed residents  |          |          |             |    |   |          |
| Working in partnership with<br>LEPs, DWP, Staffordshire<br>County Council to proactively<br>respond to redundancy<br>announcements | Monitor through Countywide redundancy task group numbers of reported redundancies and HR1 forms from Cannock Chase employers. | <b>✓</b> | <b>\</b> | <b>&gt;</b> | >  | Group continues to meet – no major impact being seen at present in District – may change when furlough scheme ends in September. Officers regularly reviewing unemployment data.  |          |
| Identify gaps in local provision and develop initiatives (if required) to further support unemployed residents.                    | Post furlough ending consider whether additional provision is needed to help address growing unemployment levels.             |          |          | >           |    | Too early to give an indication as to whether additional provision will be required. Virtual jobs fair (Retail focus) is programmed for October with partners to help provide advice & guidance being given at this time. |          |
| 1.1.4. Increasing skills levels a  | nd access to employment opportunities   | s        |          |             |    |   |          |
| Work with Cannock College to deliver skills and  | Assist with delivery of apprenticeships linked to engineering academy and recruitment of local employers.                     | ✓        | ✓        | ✓           | ✓  | PR continues, take up is steady   | <b>√</b> |

| Projects  | Actions and Milestones   | Q1     | Q2      | Q3       | Q4          | Progress   | Symbol   |
|---|--|--------|---------|----------|-------------|--|----------|
| apprenticeships opportunities to local residents                          | Aide the roll out of a new digital skills hub in Cannock and promote the local offer to local employers. | ✓      | ✓       | <b>√</b> | <b>√</b>    | New digital academy was officially opened in Sept 2021 and courses are starting to be rolled out.  | <b>√</b> |
| 1.1.5. Ensure sufficient supply   | of employment land and workspace fo  | r smal | l busin | esses    |             |  |          |
| Explore feasibility of encouraging more managed workspace in the District | Work with key partners to identify potential locations for future sites.                                 |        |         |          | <b>&gt;</b> | Managed workspace/ incubation proposal included as part of Cannock Town Centre Levelling Up Fund bid. Officers continue to assess potential other sites. | <b>✓</b> |

## 1.2 Reshaping our town centres

| Projects                                | Actions and Milestones  | Q1       | Q2 | Q3 | Q4       | Progress  | Symbol   |
|---|---|----------|----|----|----------|---|----------|
| 1.2.1. Identify external funding        | g / investment opportunities  |          |    |    |          |   |          |
| Identify external funding opportunities | Submit a business case for the Levelling Up Fund for Cannock Town Centre                    | <b>✓</b> |    |    |          | Bid for Cannock Town<br>Centre submitted on 18 <sup>th</sup><br>June – decision expected in<br>autumn 2021. | 1        |
|   | Fully commit and spend the Council's Welcome Back Fund to support reopening of town centres |          |    |    | <b>√</b> | Full spend on target to be achieved by 31st March 2022. Wide coverage of support provided across District.  | <b>√</b> |

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| Projects  | Actions and Milestones   | Q1       | Q2       | Q3       | Q4 | Progress  | Symbol |
|---|--|----------|----------|----------|----|---|--------|
| Develop a pipeline of projects to reshape our town centres and provide focus for future bidding opportunities | Develop an investment plan to include pipeline of projects   |          |          | <b>√</b> | ✓  | On schedule to appoint consultants to assist with development of Investment Plan during October 2021.   | 1      |
| 1.2.2. Regeneration / reshaping   | of Cannock Town Centre   | <u>'</u> |          |          |    |   |        |
| Cannock Town Centre<br>Prospectus   | Engagement with private sector with the aim of securing investment for identified Cannock Prospectus sites | ✓        | ✓        | ✓        | ✓  | Ongoing discussions with local developers   | 1      |
| Land disposal at Avon Road  | Agree Heads of Terms for disposal  | <b>√</b> |          |          |    | Issue with establishing a secondary access – may affect delivery of overall scheme. Alternative options for access being explored with prospective purchaser. Awaiting Staffs County Council (highways) guidance. | **     |
|   | Planning application to be submitted by purchaser  |          | ✓        |          |    | See above comment   |        |
| Business case for demolition of MSCP and Indoor Market site to Cabinet  | Report to Cabinet setting out business case for demolition including options appraisal                     |          | <b>√</b> |          |    | Originally Q2, now on track for Q3.  Draft report received from the Demolition Consultant providing advice on options for demolition; this report will be finalised during October 2021.                          |        |

| Projects   | Actions and Milestones   | Q1      | Q2   | Q3     | Q4       | Progress  | Symbol   |
|--|--|---------|------|--------|----------|---|----------|
|  |  |         |      |        |          | When the outcome of the Levelling Up fund bid is known (expected Autumn 2021), a report will be presented to Cabinet with recommendations for demolition options. |          |
| Develop a Cannock Masterplan   | Procure consultants to undertake masterplan production   |         |      |        |          | GBSLEP advised no funding available at present time to  |          |
|  | Prepare specification / undertake procurement  |         |      | ✓      |          |   |          |
|  | Award contract   |         |      |        | ✓        | masterplan is on hold pending Levelling Up fund   |          |
| 1.2.3. Reshaping Rugeley Town  | Centre and surrounding areas – capit   | alising | upon | the re | -devel   | opment of Rugeley Power Sta   | ation    |
| Identify options for the Rugeley<br>Market Hall and adjoining land   | Undertake an options assessment  |         |      |        | <b>√</b> | Officers continue to explore options for future of Market Hall site. Limiting factor is terms of existing lease.  | <b>√</b> |
|  |  |         |      |        |          | Existing offer to attract new tenants i.e., 6 month free rental expired at end of September. Limited take up so offer will not be renewed.                        |          |
| Identify options for addressing vacant units in Rugeley Town Centres | Undertake a Baseline assessment of vacant units including engagement with private landlords and partners |         |      |        | ✓        | Vacant units in town centres continue to be monitored.  | 1        |

| Projects                                     | Actions and Milestones   | Q1       | Q2 | Q3       | Q4 | Progress  | Symbol   |
|--|--|----------|----|----------|----|---|----------|
| 1.2.4. Review the Council's                  | car parking strategy   |          |    |          |    |   |          |
| Undertake parking review across the District | Undertake pilot car parking initiative in Cannock & Rugeley Town Centres       | <b>✓</b> | ✓  | ✓        |    | Pilot initiative ended on 21 <sup>st</sup> September.   | <b>√</b> |
|  | Report to Cabinet setting out outcome of Pilot and options for future          |          |    | <b>✓</b> |    | Cabinet to consider evaluation of Pilot and options for extensions utilising ARG top up funding at meeting on 14th October. | <b>✓</b> |
|  | Review of car parking across District - Procure consultants - Undertake review |          |    | <b>✓</b> | ✓  | Scope for appointment of consultants being developed by officers.   | <b>✓</b> |

## 1.3 Increasing affordable housing

| Projects  | Actions and Milestones                                    | Q1 | Q2       | Q3       | Q4       | Progress  | Symbol |  |  |
|---|---|----|----------|----------|----------|---|--------|--|--|
| 1.3.1. Investment of £12.9m to deliver in the region of 100 new Council properties for rent |   |    |          |          |          |   |        |  |  |
| Hawks Green – complete development  | Completion of handover of Council Houses                  |    |          | <b>✓</b> |          | Handover of Council homes commenced in Q1.                    | 1      |  |  |
|   | Completion of Hawks Green<br>Development by 31 March 2022 |    |          |          | <b>√</b> | Scheme in progress and on target to complete by 31 March 2022 |        |  |  |
| Aelfgar Development Scheme  | Completion of land sale                                   |    | ✓        |          |          | Land sale completed in Q2.                                    | 1      |  |  |
|   | Seek outline planning permission                          |    | <b>✓</b> |          |          | Outline planning permission issued Q2.                        | _      |  |  |

| Projects  | Actions and Milestones   | Q1     | Q2     | Q3       | Q4       | Progress  | Symbol |
|---|--|--------|--------|----------|----------|---|--------|
|   | Completion of procurement exercise and selection of contractor   |        |        | ✓        |          | Initial actions with framework in progress.   |        |
|   | Start on site  |        |        |          | <b>✓</b> |   |        |
| Chadsmoor development   | Submission of Cabinet report for scheme approval   |        | <      |          |          | Pre-planning consultation completed Q2 and report prepared and considered at August Cabinet briefing. Scheme approval report to be submitted following planning approval. | <      |
|   | Planning application submission  |        |        | <b>√</b> |          | Planning application submission work is in progress.  |        |
| 1.3.2. Ensure the Local Plan inc  | cludes the necessary provisions for aff  | ordabl | e hous | sing co  | ontribu  | utions  |        |
| Emerging Local Plan will update affordable housing contributions with new viability evidence  | Viability Study to be available Summer 2021 that will inform affordable housing requirements in Reg 19 Local Plan. |        |        | ✓        |          | Viability Study still progressing and expected November 2021.   |        |
| Undertake revision of affordable housing policies in line with Local Plan timetable   | To be undertaken on receipt of viability study and incorporated into policies in Reg 19 version of Local Plan.     |        |        | <        |          | See above.  |        |
| 1.3.3. Work with partners / Affo  | rdable Housing Registered Providers  |        |        |          |          |   |        |
| Set up and deliver an annual<br>Stakeholder Event to make<br>strategic links and build strong<br>relationships with key registered<br>providers | Arrange first meeting since pandemic, to be held virtually.  | ✓      |        |          |          | An operational meeting has taken place to discuss ongoing issues  |        |

## 1.4 Well designed communities

| Projects  | Actions and Milestones  | Q1       | Q2       | Q3       | Q4       | Progress  | Symbol   |
|---|---|----------|----------|----------|----------|---|----------|
| 1.4.1 Adoption of a new Local F   | Plan for the District by the end of 2023  |          |          |          |          |   |          |
| New Local Development Scheme (LDS) 2021 to set out timetable for delivery by 2023   | New LDS adopted April 2021 which sets out timetable for Local Plan Review and adoption before end 2023.   | ✓        |          |          |          | <ul> <li>LDS adopted April 2021.</li> <li>Preferred Option<br/>consultation completed<br/>April 30<sup>th</sup> 2021</li> </ul>                   | <b>√</b> |
|   | Regulation 19 Local Plan – Winter 2021/22 Consultation  |          |          | ✓        | ✓        | Cabinet report scheduled February 2022 for authority to consult.  |          |
| 1.4.2 Ensure our Local Plan po  | licies achieve higher design and enviro   | nmer     | ntal sta | andard   | s with   | new housing developments  |          |
| Local Plan 'Greener Futures' policy in preparation that will include higher environmental and design standards applied to new housing developments. | Preferred Option introduces Greener Futures Policy. Consultation responses and Viability Study will be considered in potential revisions to the policy. | <b>√</b> |          |          |          | Further policy refinement to take place once Viability Assessment has been provided and consultations responses have been compiled and considered | *        |
| 1.4.3 Support our towns and pa  | arishes to plan their neighbourhoods  |          |          |          |          |   |          |
| Progress current and future<br>Neighbourhood Plans within the<br>district.  | Continue to work with Parish Councils and Neighbourhood Planning Groups to progress Neighbourhood Plans.  |          |          |          | <b>√</b> | On-going liaison with Town /<br>Parish Councils   | 1        |
| 1.4.4 Ensure our local commun   | ities secure benefits from new develop  | ment     | s and    | invest   | ment ii  | n local infrastructure  |          |
| Emerging Local Plan will prioritise new sustainable development allocations with emphasis on supporting infrastructure.                             | Regulation 19 Draft Local Plan scheduled Winter 2021.   |          |          | <b>√</b> |          | Cabinet report scheduled February 2022 for authority to consult.  | <b>√</b> |

## 1.5 Clean and green recovery

| Projects  | Actions and Milestones   |          | Q2       | Q3       | Q4       | Progress  | Symbol   |
|---|--|----------|----------|----------|----------|---|----------|
| 1.5.1 Support our clean growth  | ambition by encouraging green jobs a   | nd inv   | estmei   | nt       |          |   |          |
| Identify and support businesses, supply chains and investors that are seeking to create green jobs in our District.     | Investigate potential opportunities to attract new businesses or grow existing businesses to create new jobs |          |          |          | ✓        |   | <b>√</b> |
| 1.5.2 Work with public bodies a   | nd site owner to regenerate the Rugele   | y Pow    | er Sta   | tion sit | te and   | deliver 'zero carbon' ambitio   | ns       |
| Work with Engie to progress plans for the site.   | Completion of demolition of site   | <b>*</b> | <b>√</b> |          |          | Demolition of cooling towers took place on 6 <sup>th</sup> June 2021. Demolition programme expected to fully complete by end of 2021 and remediation works complete by end of 2022. | <b>√</b> |
|   | Planning application for Riverside Park and spine road   |          |          |          | ✓        | Planning application for Riverside Park received in July 2021.  |          |
| Zero Carbon Rugeley –<br>completion of Pilot project for<br>Smart Local Energy System and<br>dissemination of findings. | Disseminate findings of project and work with Engie to identify implementation options                       |          |          |          | <b>✓</b> | Senior officers represent the Council on the Zero Carbon Rugeley Advisory Board. The design and research phase of the project is on track to complete by Q4 2021/22.                | •        |

| Projects  | Actions and Milestones   |          | Q2       | Q3       | Q4    | Progress   | Symbol   |  |
|---|--|----------|----------|----------|-------|--|----------|--|
| 1.5.3 Work towards developing zero carbon homes (Passivhaus standard) on Council housing developments   |  |          |          |          |       |  |          |  |
| Aelfgar Development Scheme – undertake a design and build procurement based on  | Outline planning permission granted                                  |          | <b>√</b> |          |       | Land sale completed in Q2. Outline planning permission granted Q2.                   | <b>√</b> |  |
| Passivhaus principles   | Completion of land sale  |          | <b>√</b> |          |       | Completed  |          |  |
|   | Completion of procurement exercise and selection of contractor       |          |          | <b>✓</b> |       | Initial actions with framework in progress.  |          |  |
|   | Start on site  |          |          |          | ✓     |  |          |  |
| 1.5.4 Produce a funded retrofit   | (carbon zero) programme for the Coun                                 | cil's h  | ousing   | stock    | and c | ommence implementation   |          |  |
| Stock Condition Survey – Commission survey to establish stock condition for 20% of stock and produce 5 year cyclical programme to establish and monitor 100% of stock | Develop Asset Management system to record and report on asset data   | <b>✓</b> |          |          |       | Asset Management system built, go live occurred in August.                           |          |  |
|   | Completion of procurement exercise and selection of service provider |          | <b>√</b> |          |       | Procurement team workload and internal resource delaying work. Slipped to Quarter 3. |          |  |
|   | Completion of Surveys  |          |          | ✓        |       |  |          |  |
|   | Annual update of 30yr business plan                                  |          |          |          |       |  |          |  |

### Item No. 4.13

| Projects  | Actions and Milestones   | Q1 | Q2       | Q3       | Q4       | Progress   | Symbol |
|---|--|----|----------|----------|----------|--|--------|
| Development of strategy to deliver carbon neutral housing stock and development of retro fit work programme | Procurement of Housing Climate<br>Change Action Plan   |    | <b>✓</b> |          |          | This work has been added to the wider piece of work to develop a costed action plan for delivering the Council's targets re carbon neutrality. A provider has been appointed |        |
|   | Production of the Housing Climate<br>Change Action Plan  |    |          | ✓        |          |  |        |
|   | Produce Housing Asset Management Plan  |    |          |          | <b>✓</b> |  |        |
|   | Develop work programme to incorporate Climate Change Actions   |    | 2022-23  |          |          |  |        |
|   | Participate in a joint bid to pilot retrofit of properties to gain an understanding of new technologies and measures required for CCDC stock |    |          |          |          |  |        |
| EPC – Carry out programme over 5 years to establish Energy  | Completion of procurement exercise and selection of service provider   |    |          | <b>✓</b> |          |  | N/A    |
| Performance for the stock   | Record EPC's in Asset Management system annually for reporting purposes  |    |          |          | ✓        |  |        |

# Priority Delivery Plan for 2021-22 Priority 1 – Supporting Economic Recovery

#### **DIRECTION OF TRAVEL INDICATORS**

| Improved situation | Situation worsened | No change         |
|--------------------|--------------------|-------------------|
| <b>1</b>           | <b>↓</b>           | $\Leftrightarrow$ |
| 6                  | 0                  | 0                 |

| Direction of Travel Indicator                          | Reporting<br>Frequency<br>(Q or A) | Last year's outturn            | Target                                      | Q1     | Q2   | Q3 | Q4 | Trend |
|--|------------------------------------|--------------------------------|---|--------|------|----|----|-------|
| Objective 1.1 - Supporting jobs, enterprise and skills |                                    |                                |   |        |      |    |    |       |
| Unemployment rate                                      |                                    |                                |   |        |      |    |    |       |
| Cannock Chase  | Q                                  | 5.4%                           | Aim to keep below<br>WM rate                | 5%     | 4.2% |    |    | Î     |
| West Midlands  |                                    | 7.4%                           |   | 7 %    | 6.1% |    |    |       |
| Youth unemployment                                     |                                    |                                | Aim to reduce gap<br>to reach WM<br>average |        |      |    |    |       |
| Cannock Chase  | Q                                  | 11.2%                          |   | 10.7 % | 7.2% |    |    | 1     |
| West Midlands  |                                    | 10.3%                          |   | 9.6%   | 7.8% |    |    |       |
| NVQ 3 attainment rates                                 | A                                  | 46.9%<br>Jan 2020-<br>Dec 2020 | To increase levels year on year             |        |      |    |    |       |
| NVQ 4 attainment rates                                 | A                                  | 28.3%<br>Jan 2020-<br>Dec 2020 | To increase levels year on year             |        |      |    |    |       |

| Direction of Travel Indicator                            | Reporting<br>Frequency<br>(Q or A) | Last year's outturn | Target            | Q1    | Q2    | Q3 | Q4 | Trend              |  |
|--|------------------------------------|---------------------|-------------------|-------|-------|----|----|--------------------|--|
| Objective 1.2 - Reshaping our town centres               |                                    |                     |                   |       |       |    |    |                    |  |
| Town Centre vacancy rates (measured as % of total units) |                                    |                     |                   |       |       |    |    |                    |  |
| Cannock  |                                    | 25.8%               | Keep vacancy rate | 26.6% | 21.1% |    |    | Û                  |  |
| Hednesford   | Q                                  | 4.3%                | under 10%         | 4.3%  | 3.2%  |    |    | Î                  |  |
| Rugeley  |                                    | 5.6%                |                   | 5.6%  | 4.8%  |    |    | Û                  |  |
| Combined   |                                    | n/a                 |                   | 13%   | 10.4% |    |    | $\mathbf{\hat{1}}$ |  |
| Objective 1.3 - Increasing affordal                      | ole housing                        |                     |                   |       |       |    |    |                    |  |
| Number of Affordable Housing units delivered per annum   | Α                                  | 60                  | 231               |       |       |    |    |                    |  |
| Objective 1.4 Well-designed com                          | munities                           |                     |                   |       |       |    |    |                    |  |
| Housing completions                                      | Α                                  | New indicator       | *                 |       |       |    |    |                    |  |
| Employment land developed                                | Α                                  | New indicator       | *                 |       |       |    |    |                    |  |
| Neighbourhood Plans adopted                              | Α                                  | New indicator       | *                 |       |       |    |    |                    |  |

<sup>\*</sup> New indicator – baseline to be established to set target for next year

## PERFORMANCE MEASURES

| Summary of Performance as at Q2 |                 |                                   |  |  |  |  |  |  |
|---------------------------------|-----------------|-----------------------------------|--|--|--|--|--|--|
| *                               | <b>✓</b>        |                                   | *                                      |  |  |  |  |  |
| Target Exceeded                 | Target Achieved | Performance Slightly Below Target | Performance Significantly Below Target |  |  |  |  |  |
| 0                               | 2               | 1                                 | 0                                      |  |  |  |  |  |

| Performance Indicator   | Reporting<br>Frequency<br>(Q or A) | Last year's outturn        | Target | Q1 | Q2 | Q3 | Q4 | Target Achieved? |  |
|---|------------------------------------|----------------------------|--------|----|----|----|----|------------------|--|
| Objective 1.1 - Supporting jobs, enterprise and skills  |                                    |                            |        |    |    |    |    |                  |  |
| Number of businesses supported  | Α                                  | 60 for each<br>LEP         | n/a    |    |    |    |    |                  |  |
| Number of enrolments on Digital<br>Academy and Engineering Academy at<br>Cannock Campus of South Staffordshire<br>College | Α                                  | New indicator<br>for 21-22 | *      |    |    |    |    |                  |  |
| Objective 1.2 - Reshaping our town cent   | res                                |                            |        |    |    |    |    |                  |  |
| Number of residential units consented / completed in Town Centre  | Α                                  | New indicator for 21-22    | *      |    |    |    |    |                  |  |
| Commercial and non-retail floorspace consented / completed  | Α                                  | New indicator<br>for 21-22 | *      |    |    |    |    |                  |  |

| Performance Indicator                                  | Reporting<br>Frequency<br>(Q or A)            | Last year's outturn | Target                      | Q1    | Q2                         | Q3 | Q4 | Target Achieved? |  |  |  |
|--|---|---------------------|-----------------------------|-------|----------------------------|----|----|------------------|--|--|--|
| Objective 1.3 - Increasing affordable ho               | Objective 1.3 - Increasing affordable housing |                     |                             |       |                            |    |    |                  |  |  |  |
| Number of Council homes delivered                      | Q   | 0                   | 22                          | 4     | 8                          |    |    |                  |  |  |  |
| Objective 1.4 Well-designed communit                   | ies   |                     |                             |       |                            |    |    |                  |  |  |  |
| Amount of CIL funds secured                            | Q   | £461k               | N/a                         | £37k  | £90k                       |    |    | n/a              |  |  |  |
| Amount of S106 funds secured                           | Q   | £191k               | N/a                         | £621k | £0                         |    |    | n/a              |  |  |  |
| Major Planning Applications determined within time     | Q   | 100%                | > 60%<br>within 13<br>weeks | 50%   | 100%<br>Within 13<br>weeks |    |    | 1                |  |  |  |
| Number of Major Planning Applications                  | Q   | n/a                 | n/a                         | 2     | 3                          |    |    | n/a              |  |  |  |
| Non-major Planning Applications determined within time | Q   | 75%                 | > 70%<br>within 8<br>weeks  | 62%   | 75%                        |    |    | 1                |  |  |  |
| Number of Non-Major Planning applications              | Q   | n/a                 | n/a                         | 98    | 88                         |    |    | n/a              |  |  |  |
| Number of Planning Applications                        | Q   | n/a                 | n/a                         | 107   | 114                        |    |    | n/a              |  |  |  |
| Number of Enforcement Cases                            | Q   | n/a                 | n/a                         | 56    | 52<br>(new<br>cases)       |    |    | n/a              |  |  |  |

<sup>\*</sup>New indicator – baseline to be established this year on which to base target for future year.