





**Promoting Prosperity PDP 2018-19
(Quarter Three- 1 October- 31 December 2018)**

Overall Performance				
				Not rated
Milestone completed	Milestone on target	Milestone/Timeline/scope/target date requires attention.	Project aborted/closed	Milestone not rated
8 (50%)	6 (37.5%)	2 (12.5%)	0 (0%)	0 (0%)


Performance Indicators							
Performance Indicator	Frequency of reporting (Q or A)	Last years outturn	Target	Q1	Q2	Q3	Q4
Establishing Mill Green Designer Outlet Village as a major visitor attraction and maximise the benefits it will bring to the District							
Number of local jobs created: a) Construction	Q	0	TBC. Waiting for contractor to agree.		26	Available end of Jan 19	
Increase the skill levels of residents and the amount of higher skilled jobs in the District							
Increase in qualifications at NVQ Level 3/4	A	NVQ3 – 47.2%	Aim to increase levels year on year	53.7% (Dec 17)			
	A	NVQ4 – 25.4% (2016)	Aim to increase levels year on year	27.7% (Dec 17)			
Create strong and diverse town centres to attract additional customers and visitors							
Town Centre Vacancy Rates	Q	Cannock 9%	Aim to keep below national rate of 12%	11.9%	9.5%	11.1%	
	Q	Rugeley 4.3%		5.6%	6.3%	4%	
	Q	Hednesford 3.3%		2.2%	5.4 %	5.4%	
Increase access to employment opportunities							
Employment Levels	Q	Employment rate 77.9%	Aim to keep above West Midlands rate 72%	78.7% WM72.7%	77.8% WM 72.8%		
Unemployment Levels (JSA)	Q	Unemployment rate 0.7%	Aim to keep below West Midlands rate 1.5%	1.0% WM 1.4%	1% WM 1.2%	1.3% (Dec 18) WM 3%	

Performance Indicators							
Performance Indicator	Frequency of reporting (Q or A)	Last years outturn	Target	Q1	Q2	Q3	Q4
Create a positive environment in which businesses in the District can thrive							
Number of Growth Hub enquiries from Cannock Chase businesses	A	GBSLEP(hub) – 58	60				
	A	SSLEP (hub and landline) 280	300				
Total number of net new dwellings completed.	A	372 net dwellings completed (2016/17)	Average of 241 dwellings per annum				
Increase housing choice							
Number of additional units delivered (Council Housing)	Q	35	28	14	3	2	
Number of additional units (Affordable Housing)	Q	155 *cumulative total of 190	82 * cumulative target is 110	42 * cumulative affordable homes total Q1 = 56	0	9 * cumulative affordable homes total Q3 = 70	


Projects and Actions


Establishing Mill Green Designer Outlet Village as a major visitor attraction and maximise the benefits it will bring to the District							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
Implement all associated Mill Green S106 planning obligations	Employ Town Centre Officer and Support Town Centre Initiatives	Recruit Town Centre Officer position	Achieved in post from 4.6.18	✓			
		Establish stakeholder interest in new Town Centre Partnership.	First meeting of Board held in November with Board members and members of the public.			✓	
		Cabinet report to confirm structure of partnership	Report to Cabinet on 8 th November 2018 achieved.			✓	
		Formal establishment of Board and wider partnership.	Board now established. Chair in place and sub-groups set up.			✓	
	Establish Employment and Skills Plan and Retail Skills Academy Agreement	Selection of college provider made.	Achieved – Walsall College	✓			
		Agreements signed with all parties.	Achieved.		✓		
		Monitoring established with construction contractors	The Council started receiving monitoring figures in August 2018.		✓		
		Local recruitment and training commenced.	Walsall College have identified suitable premises in Cannock Town Centre. Courses due to start end of March 2019.				●




Establishing Mill Green Designer Outlet Village as a major visitor attraction and maximise the benefits it will bring to the District



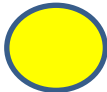
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
	Improvements to Cannock Railway Station	Abellio Platform extensions – Dec 18.	Platform extensions to Cannock, Hednesford and Rugeley Town have been completed.				
		Masterplan production including feasibility assessment	Cabinet report in December approved £400k to spend on production of an Outline Business Case to be led by a Project Board involving West Midlands Rail Executive, West Midlands Trains and SCC.				X



Increase the skills levels of residents and the amount of higher skilled jobs in the District

Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
Work pro-actively with partners to increase skill levels and access to higher skilled jobs in the District	Work with partners to establish retail skills academy	Agree provider for Retail Academy	Achieved – Walsall College				
		Agree Retail course content and promote to recruit local employees	Content has been agreed with McArthurGlen. Discussion to be scheduled with regard to promotion.				X
		Commence delivery of Retail Academy courses.	Due to start courses March 2019.				X
	Work with partners to establish engineering skills academy	Scope and develop a proposal for an Engineering Skills Academy	Scope & proposal produced. Bidding currently in progress to attract external funding.				X

Create strong and diverse town centres to attract additional customers and visitors							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
Provide a strategic view on the future requirements of the District in relation to the changes in retail, leisure and residential requirements of the Town Centres and how the benefits of Mill Green Designer Outlet Village can be captured	Produce strategic plans for Cannock and Rugeley Town Centres	Cannock Town Centre Prospectus Produced by December 2018	<p>Consultants appointed in December 2018 to undertake the Cannock Town Centre Prospectus work. Work due to complete in summer 2019.</p> <p>Review of Rugeley AAP linked to Local Plan Review process now underway.</p>				X

Increase access to employment opportunities								
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4	
Engage with LEPs, the business community, West Midlands Combined Authority and national bodies to secure investment in the District	Employment Pilot Project in Cannock North area. This tackles unemployment and low pay in local communities.	Procurement carried out to select preferred provider.	Walsall College awarded contract					
		Delivery commenced – June 2018.						
		Promotion and referral of clients.	Ongoing promotion via Walsall College.					
	In conjunction with partners embed local delivery of skills hub. This targets unemployed and employed skill needs.	ERDF/ESF funding secured to roll out skill hubs in both LEP areas.	SSLEP Skills Hub is awaiting final approval from DWP. Anticipated start date April 2019.					X
		Promotion of skills hubs commenced and referral of clients begun.	Promotion will commence once Skills Hubs are up and running.					X

Create a positive environment in which businesses in the District can thrive							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
Develop a new Economic Prosperity strategy. This will also consider the benefits that can be gained from Mill Green Designer Outlet Village	Produce a local Economic Prosperity Strategy	Scope out content required and agree timeline for production.	Early work has been undertaken to identify approach to developing strategy and likely inputs.				
		Draft content and commence consultation process.	Initial consultation via stakeholder engagement events and workshops to commence during Quarter 4. Aim will be to develop economic vision and ambitions for inclusion in the Strategy document.				X
Ensure there is an adequate supply of land for housing and employment	Production of the new Local Plan and associated Supplementary Planning Documents	As set out in the Local Development Scheme. Initial consultation Summer 2018	Issues and Scope Consultation completed; report to Cabinet in November.				
		Issues and Options consultation February 2019	Report due to go to Cabinet in February 2019.				X
	Undertake Housing Needs Survey	Produce updated housing needs assessment. December 2018	Draft report received in Q3. Finalise in Q4.				X

Commencement of the regeneration of Rugeley power Station							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
The Council will work with private and public bodies to maximise the regeneration of the 139 hectare Rugeley Power Station site	In conjunction with Lichfield DC to develop, consult and approve Supplementary Planning document setting out the strategic uses of the site together with monitoring of progress on delivery of the development site.	Complete production of the SPD	SPD fully approved by both Councils				
		Commencement of demolition	Demolition works have now commenced.				

Increase housing choice							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
The Council will invest £12.6m to provide additional affordable homes across the district	Develop options appraisal to deliver additional Council housing	Create long list of potential development sites	Long list of potential sites produced.	✓			
		Assessment and short list of preferred sites.	Assessment identified that insufficient sites to create shortlist. Further investigations required.		▲		
		Consultation with Planning / Highways etc	Further investigations required, as above.			▲	
		Final selection of sites to progress / project brief					X
	Complete garage site and other Council Owned Land Development Schemes	Completion of Coulthwaite Way and Woodland Close	Both sites completed April/May.	✓			
		Completion of Speedy Close, Cornhill and Petersfield	Three sites completed. Speedy Close and Petersfield in June. Cornhill in August.		✓		
		Completion of Wood View, George Brealey, Cannock Wood St and Brunswick Road –programme completion	Wood View site completed. Cannock Wood to complete in Q4. George Brealey and Brunswick Road have slipped into 2019/20.				●

Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
Rationalisation of Hawks Green Depot site for potential housing	Hawks Green Depot Review	Receive outcome of funding bid to Homes England	Funding bid insufficient to progress site, alternative bids being investigated-revise targets.			✓	
		Consultation with Planning	Funding bid insufficient to progress site, alternative bids being investigated.			●	
		Development of Project Brief if bid successful	Alternative bids to SSLEP and WMCA were made and outcomes awaited. SSLEP did not meet their timescales and the WMCA requested clarifications. A Soft Market Testing brief has been drafted ready for circulation in Q4.			●	
		Tender preparation	Soft market testing to take place via selected Homes England DPP3 panel members.				X