ITEM NO. 10.1

Report of:	Head of
	Environment and
	Healthy Lifestyles
Contact Officer:	Mike Edmonds
Telephone No:	01543 464482
Portfolio Leaders:	Culture and Sport
	and Environment
Key Decision:	No
Report Track:	Council: 11/04/18

# COUNCIL

## 11 APRIL 2018

APPLICATION TO PROVIDE ADDITIONAL CAR PARKING SPACES AT 5's PAVILION, BRADBURY LANE, HEDNESFORD, IN THE CAPITAL PROGRAMME

## 1 Purpose of Report

- 1.1 To update Council on the success of the new 5's facility at Bradbury Lane, Hednesford during the first year of operation and of the requirement to provide additional overflow car parking spaces on site in order to accommodate the number of vehicles using the facility at certain peak times.
- 1.2 To seek Council approval to include the project in the Capital Programme, authorise the scheme and grant permission to spend in relation to the proposed scheme.

## 2 Recommendations

That Council:

- 2.1 Note the success of the facility as set out in the report and the contribution of £5,000 from Inspiring Healthy Lifestyles (IHL) towards the proposed scheme and include this amount in the Capital Programme.
- 2.2 Note the formal request made to Staffordshire County Council for a matched contribution of £40,000 towards the proposed scheme and subject to confirmation, to include this amount in the Capital Programme.
- 2.3 Approve the scheme; include £40,000 in respect of the District Council's contribution in the Capital Programme,
- 2.4 Grant permission to spend, subject to sufficient funding, in order to deliver the proposed project.

2.5 Delegate authority to the Head of Environment and Healthy Lifestyles in consultation with the Culture and Sport Portfolio Leader to enter into the required arrangements with partners to secure the funding towards the proposed scheme and to take such actions as may be necessary to progress the above recommendations within the approved budget.

#### 3 Key Issues and Reasons for Recommendation

- 3.1 Due to the success of the facility at 5's Pavilion Bradbury Lane it is necessary to provide additional overflow car parking spaces on site to accommodate the number of vehicles using the facility at certain peak times.
- 3.2 The facility opened in March 2017 and since then the District Council has been working closely with the operator, Inspiring Healthy Lifestyles (IHL), to monitor the usage and parking situation in order to identify the peak periods and to then consider and explore alternative viable solutions/options to alleviate any traffic issues.
- 3.3 On average the facility is booked 70% each week with 84 clubs and teams regularly using the facility. Over 100 children and young people attend the weekly "Kids for Quid" session and through monitoring of the site the busy days and times are:

Monday	5.30pm – 9.30pm
Tuesday	6pm – 9pm
Wednesday	6pm – 9pm
Saturday	Saturday 9am – 3pm (during football season) (Mid-August - May)
Sunday	Sunday 9am - 1pm (during football season) (Mid-August - May) and 5pm - 8pm

- 3.4 During these busy times the car parking provision on site has proved to be insufficient and consequently has resulted in users of the facility parking on the grass verge fronting the facility and in neighbouring roads and streets.
- 3.5 In the short term and wherever possible, IHL have been managing the busy cross over periods between games in order to minimise any parking issues. They have also let teams know when they book to park politely and sensitively and not to park on the verge or in neighbouring roads and streets but to use the small public car park 200 300 meters away.
- 3.6 During the busy periods IHL have also put on additional security staff on the gate in an attempt to control parking and also placed cones strategically to prevent inconsiderate parking where possible. They have also met with the League providers and written to clubs to encourage them to car share. IHL

have also met with the with the Town Council to assist by using their car park at certain busy periods but unfortunately this has not proved possible.

- 3.7 However, despite this action, the disruption to local residents resulted in a public meeting being held at Pye Green Community Centre on 8 March 2018 with all partners from the District Council, County Council (Highways) and the Police in attendance.
- 3.8 A number of short term actions were agreed including writing to the clubs and users again reminding them to park considerately and appropriately, appointing additional security staff during busy periods, placing cones more strategically, placing warning notices in changing rooms and around the site. In addition, it was agreed that the Council would look at alternative temporary overspill parking areas and the Police would randomly visit the site tackle inappropriate parking. The County Council agreed to review parking arrangements in neighbouring streets and junctions and to consider providing contributory funding towards providing a long term solution.
- 3.9 The obvious long term solution would be to convert the intended grass football pitch area on site to an overflow car park. A drop kerb is already in place to allow vehicle access to this area. IHL and the Council have obtained some estimates for undertaking this work ranging from £30k to £70k (excluding Architects Fees and Contingency). This option will require a scheme to be drawn up by an architect, fully costed by a Quantity Surveyor and planning permission granted before it can be implemented. This scheme is estimated to cost £85,000 in total.
- 3.10 Inspiring Healthy Lifestyles have agreed to contribute £5,000 towards this project and the Council has formally requested Staffordshire County Council on 23 March 2018 to consider providing match funding with the District Council amounting to £40,000 each in order to ensure that a long term solution is provided for local residents.
- 3.11 It is clear that it will be extremely difficult for the District Council to provide a long term solution without Staffordshire County Council's contribution. It is therefore necessary for Council to include £45,000 in the Capital programme (excluding Staffordshire County Council's matched funding), authorise scheme approval and grant permission to spend, subject to sufficient funding, in relation to this scheme.

## 4 Relationship to Corporate Priorities

4.1 Councils have a major role in contributing to the promotion and delivery of increased participation in sport, recreation and physical activity. The provision of first class sports and recreation facilities that are sustainable and meet the needs of the community can assist in meeting this role.

#### 5 Report Detail

#### Background

- 5.1 During 2013, a Joint Investment Programme was agreed between Cannock Chase Council and Staffordshire County Council totalling £3m; £1m of which was prioritised for the construction of a full size AGP for the Hednesford area.
- 5.2 On 24 February 2015 the Council received notification that it had been successful with its full application bid for National Lottery Funding from Sport England, amounting to £390,039 to support delivery of this project at Bradbury Lane.
- 5.3 The project, which was completed and opened on 1 March 2017, brought a disused site back into constructive use for sport and active recreation. It established new, modern and accessible community facilities (indoor and outdoor) that offer a range of activities aimed at engaging with and attracting all age groups in the community.
- 5.4 The success of the facility which is well supported by the local community and clubs has meant that it is necessary to provide additional overflow car parking spaces on site to accommodate the number of vehicles using the facility at certain peak times.

## Project Outline and Project Cost Estimate

5.5 This project proposes to address the current parking and traffic issues by providing an overflow car park on the intended junior grass pitch, subject to Sport England and other statutory consultees' agreement. A drop kerb is already in place to allow vehicle access to this area. IHL and the Council have obtained some estimates for undertaking this work with quotations ranging from £30k to £70k (excluding Architects Fees and Contingency). This option will require a final scheme to be drawn up by an architect, fully costed by a Quantity Surveyor and a planning application submitted and permission granted before it can be implemented. This scheme is estimated to cost £85,000 in total.

## Project Funding

- 5.6 As identified in Paragraph 5.1 the initial project was funded primarily by the Joint Investment Fund agreed between Cannock Chase District Council and Staffordshire County Council. Consequently, it is appropriate that this proposed solution to resolve the local residents parking and traffic issues is also funded jointly.
- 5.7 Inspiring Healthy Lifestyles have agreed to contribute £5,000 towards this project and the Council has formally requested Staffordshire County Council on 23 March 2018 to consider providing match funding with the District Council amounting to £40,000 each in order to ensure that a long term solution is provided for local residents.

5.8 It is clear that it will be extremely difficult for the District Council to provide a long term solution without Staffordshire County Council's contribution. It is therefore necessary for Council to include £45,000 in the Capital programme (excluding Staffordshire County Council's matched funding), authorise scheme approval and grant permission to spend, subject to sufficient funding, in relation to this scheme.

## 6 Implications

#### 6.1 Financial

No provision exists within the current Capital Programme for the scheme.

As stated in paragraph 5.5 the potential estimated cost of the scheme is \$85,000. Inspiring Healthy Lifestyles have agreed to contribute \$5,000 towards this project and Staffordshire County Council have been formally requested to provide match funding with the District Council of \$40,000 to ensure that a long term solution is provided for local residents.

The Council approved its 2018-19 to 2020-21 Capital Programme at its meeting on the 7 February 2018. Uncommitted resources as at 31 March 2021, based upon forecast capital receipts amount to amount to £571,000, however the asset management expenditure requirement awaits the outcome of the Condition surveys being undertaken.

#### 6.2 Legal

None.

#### 6.3 Human Resources

None.

## 6.4 Section 17 (Crime Prevention)

This proposed enhancement to this facility will alleviate the car parking and traffic issues currently being experienced at the site and will continue to provide positive diversionary activities that will contribute to the community safety agenda.

## 6.5 Human Rights Act

None.

## 6.6 **Data Protection**

None.

## 6.7 Risk Management

There is a risk around potential challenges from Sport England and other statutory consultees to the proposals through the planning process. There is a risk to the delivery of the scheme should Staffordshire County Council not confirm any matched funding contribution. There is also a risk around the actual construction costs in relation to the estimates, although contingency figures have been built into the estimates provided. In such a case elements of the project may have to be reviewed to keep within the existing budget.

#### 6.8 Equality & Diversity

None.

#### 6.9 Best Value

Best value will be sought for the delivery of the project through effective and appropriate procurement processes and through securing joint contributions from partners, where possible, to resolve this joint problem.

#### 7 Appendices to the Report

None

Previous Consideration	
None	
Background Papers	
None	