





APPENDIX 1

**Promoting Prosperity PDP 2018-19
(Quarter Two- 1 July- 30 September 2018)**



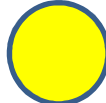


Overall Performance				
				Not rated
Milestone completed	Milestone on target	Target date requires attention.	Project aborted/ closed	Milestone not rated
5 35.7%	3 21.4%	6 42.9%	0 0%	0 0%



Performance Indicators							
Performance Indicator	Frequency of reporting (Q or A)	Last years outturn	Target	Q1	Q2	Q3	Q4
Establishing Mill Green Designer Outlet Village as a major visitor attraction and maximise the benefits it will bring to the District							
Number of local jobs created: a) Construction	Q	0	TBC. Waiting for contractor to agree.				
Increase the skill levels of residents and the amount of higher skilled jobs in the District							
Increase in qualifications at NVQ Level 3/4	A	NVQ3 – 47.2%	Aim to increase levels year on year				
	A	NVQ4 – 25.4% (2016)	Aim to increase levels year on year				
Create strong and diverse town centres to attract additional customers and visitors							
Town Centre Vacancy Rates	Q	Cannock 9%	Aim to keep below national rate of 12%	11.9%	9.5%		
	Q	Rugeley 4.3%		5.6%	6.3%		
	Q	Hednesford 3.3%		2.2%	5.4 %		
Increase access to employment opportunities							
Employment Levels	Q	Employment rate 77.9%	Aim to keep above West Midlands rate 72%	78.7% WM72.7%	77.8% WM 72.8%		
Unemployment Levels (JSA)	Q	Unemployment rate 0.7%	Aim to keep below West Midlands rate 1.5%	1.0% WM 1.4%	1% WM 1.2%		


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Create a positive environment in which businesses in the District can thrive							
Number of Growth Hub enquiries from Cannock Chase businesses	A	GBSLEP(hub) – 58	60				
	A	SSLEP (hub and landline) 280	300				
Total number of net new dwellings completed.	A	372 net dwellings completed (2016/17)	Average of 241 dwellings per annum				
Increase housing choice							
Number of additional units delivered (Council Housing)	Q	35	28	14	3		
Number of additional units (Affordable Housing)	Q	155 <small>*cumulative total of 190</small>	82 <small>* cumulative target is 110</small>	42 <small>* cumulative affordable homes total Q1 = 56</small>			

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Projects and Actions

Establishing Mill Green Designer Outlet Village as a major visitor attraction and maximise the benefits it will bring to the District								
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4	
Implement all associated Mill Green S106 planning obligations	Employ Town Centre Officer and Support Town Centre Initiatives	Recruit Town Centre Officer position	Achieved in post from 4.6.18					
		Establish stakeholder interest in new Town Centre Partnership.	Initial consultation complete with results being positive. Will look to hold first meeting Nov/Dec 18.			X		
		Cabinet report to confirm structure of partnership					X	
		Formal establishment of Board and wider partnership.	Formal establishment will happen post Cabinet approval in Qtr 4 2018. However, key Board members already identified.					X
	Establish Employment and Skills Plan and Retail Skills Academy Agreement	Selection of college provider made.	Achieved – Walsall College					
		Agreements signed with all parties.						
		Monitoring established with construction contractors						X
		Local recruitment and training commenced.						X
	Improvements to Cannock Railway Station	Abellio Platform extensions – Dec 18.					X	
		Masterplan production including feasibility assessment						X


Increase the skills levels of residents and the amount of higher skilled jobs in the District								
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4	
Work pro-actively with partners to increase skill levels and access to higher skilled jobs in the District	Work with partners to establish retail skills academy	Agree provider for Retail Academy	Achieved – Walsall College					
		Agree Retail course content and promote to recruit local employees					X	
	Work with partners to establish engineering skills academy	Commence delivery of Retail Academy courses.	Ahead of profile looking to commence late 2018/2019-date revised (originally 2019-20)					X
		Scope and develop a proposal for an Engineering Skills Academy	Scope & proposal produced. Bidding currently in progress to attract external funding.					X



Create strong and diverse town centres to attract additional customers and visitors							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
Provide a strategic view on the future requirements of the District in relation to the changes in retail, leisure and residential requirements of the Town Centres and how the benefits of Mill Green Designer Outlet Village can	Produce strategic plans for Cannock and Rugeley Town Centres	Cannock Town Centre Prospectus Produced by December 2018	Procurement for phase 2 currently taking place re: Cannock. Final document to be produced by Spring 2019. Rugeley plan linked to Local plan review process now taking place.				X

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Increase access to employment opportunities								
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4	
Engage with LEPs, the business community, West Midlands Combined Authority and national bodies to secure investment in the District	Employment Pilot Project in Cannock North area. This tackles unemployment and low pay in local communities.	Procurement carried out to select preferred provider.	Walsall College awarded contract					
		Delivery commenced – June 2018.						
		Promotion and referral of clients.					X	
	In conjunction with partners embed local delivery of skills hub. This targets unemployed and employed skill needs.	ERDF/ESF funding secured to roll out skill hubs in both LEP areas.	EU funding approvals delayed affecting project roll out/delivery. Waiting for Dec call to resubmit bids.					X
		Promotion of skills hubs commenced and referral of clients begun.	Delayed – as per the comment above					X

Create a positive environment in which businesses in the District can thrive							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
Develop a new Economic Prosperity strategy. This will also consider the benefits that can be gained from Mill Green Designer Outlet Village	Produce a local Economic Prosperity Strategy	Scope out content required and agree timeline for production.	Early work has been undertaken to identify approach to developing strategy and likely inputs.				
		Draft content and commence consultation process.					X

Ensure there is an adequate supply of land for housing and employment	Production of the new Local Plan and associated Supplementary Planning Documents	As set out in the Local Development Scheme. Initial consultation Summer 2018	Issues and Scope Consultation completed; report to Cabinet in November.				
		Issues and Options consultation February 2019					X
	Undertake Housing Needs Survey	Produce updated housing needs assessment. December 2018				X	

Commencement of the regeneration of Rugeley power Station							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
The Council will work with private and public bodies to maximise the regeneration of the 139 hectare Rugeley Power Station site	In conjunction with Lichfield DC to develop, consult and approve Supplementary Planning document setting out the strategic uses of the site together with monitoring of progress on delivery of the development site.	Complete production of the SPD	SPD fully approved by both Councils				
		Commencement of demolition	Planning application received currently being processed. Revised target required- report on progress in Q3.			X	

Increase housing choice								
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4	
The Council will invest £12.6m to provide additional affordable homes across the district	Develop options appraisal to deliver additional Council housing	Create long list of potential development sites	Long list of potential sites produced.					
		Assessment and short list of preferred sites.	Assessment identified insufficient sites to create shortlist. Further investigations required.					
		Consultation with Planning / Highways etc					X	
		Final selection of sites to progress / project brief						X
	Complete garage site and other Council Owned Land Development Schemes	Completion of Coulthwaite Way and Woodland Close	Both sites completed April/May.					
		Completion of Speedy Close, Cornhill and Petersfield	Three sites completed. Speedy Close and Petersfield in June. Cornhill in August.					
		Completion of Wood View, George Brealey, Cannock Wood St and Brunswick Road – programme completion						X
	Rationalisation of Hawks Green Depot site for potential housing	Hawks Green Depot Review	Receive outcome of funding bid to Homes England	Funding bid insufficient to progress site alternative bids being investigated-revise targets.				
			Consultation with Planning	Funding bid insufficient to progress site alternative bids being investigated.				

Increase housing choice							
Approach	Key Project	Milestone(s)	Progress	Q1	Q2	Q3	Q4
		Development of Project Brief if bid successful				X	
		Tender preparation					X