



**CANNOCK CHASE COUNCIL**

**COUNCIL MEETING**

**WEDNESDAY, 4 SEPTEMBER, 2019 AT 4:00 P.M.**

**COUNCIL CHAMBER, CIVIC CENTRE, BEECROFT ROAD, CANNOCK**

**PART 1**

Notice is hereby given of the above mentioned meeting of the Council which you are summoned to attend for the purpose of transacting the business set out below:-

**1. Apologies**

**2. Declarations of Interests of Members in Contracts and Other Matters and Restriction on Voting by Members**

To declare any interests in accordance with the Code of Conduct.

Members should refer to the guidance included as part of this agenda.

**3. Minutes**

To confirm the Minutes of the Meeting held on 17 July, 2019, Minute Nos. 22 – 31; Page Nos. 14 – 22.

**4. The Chairman's Announcements and Correspondence**

To receive any Announcements and Correspondence from the Chairman of the Council.

**5. The Leader's Announcements and Correspondence**

To receive any Announcements and Correspondence from the Leader of the Council.

**6. Changes to Membership of Committees etc. 2019/20**

To receive notification from the Conservative Group Leader of changes to Committees' membership which require approval by Council (Item 6.1).

**7. Questions Received under Council Procedure Rule 8**

No Questions have been received under Council Procedure Rule 8.

**8. Recommendations Referred from Cabinet, Committees etc.**

None received.

**9. Motions Received under Council Procedure Rule 6**

- (i) To consider the following Motion submitted in accordance with Council Procedure Rule 6 by Councillor Mrs. A.A. Fitzgerald, Housing Shadow Portfolio Leader:

“There is a housing crisis at multiple levels in this Country. Not only is there not enough housing stock, but there is not enough housing stock of suitable green standards to help us move to a carbon neutral society. Minimum standards are what is currently achieved with the new homes that are being built, rather than achieving level 6 carbon neutral homes. Whilst recognising the financial challenges, Council housing stock must be made greener and more sustainable. It is acknowledged that some green housing schemes cause challenges for residents therefore progressive and incremental changes will ensure that the Council and residents alike learn how to make the most of the continuous improvements being made. Therefore, this Council moves:

- 1) The current planning policy be put to the relevant Promoting Prosperity Scrutiny Committee to identify ways that it can be made to force greener construction with incremental improvements. This should initially focus on council stock in order to provide tenants with the largest benefit, saving them money on their heating bills and keeping more of their money in their own pockets;
- 2) For there to be an asset/land review to identify all potential sites that a level 6 carbon neutral pilot scheme could be run, with potential residents chosen at random by the Housing department and educated on the systems in the housing to maximise benefits; and
- 3) For a full report on the pilot scheme to be produced and presented to Council 12 months after the first residents move in on the viability of rolling this scheme out across the district.”

- (ii) To consider the following Motion submitted in accordance with Council Procedure Rule 6 by Councillor P.E. Woodhead, Leader of the Green Group:

“Fair Tax Declaration

Full Council notes that:

1. The pressure on organisations to pay the right amount of tax in the right place at the right time has never been stronger.
2. Polling from the Institute for Business Ethics finds that “corporate tax avoidance” has, since 2013, been the clear number one concern of the

British public when it comes to business conduct.

3. Almost two-thirds (63%) of the public agree that the Government and local councils should consider a company's ethics and how they pay their tax as well as value for money and quality of service provided, when undertaking procurement.
4. Around 17.5% of public contracts in the UK have been won by companies with links to tax havens.
5. It has been conservatively estimated that losses from multinational profit-shifting (just one form of tax avoidance) could be costing the UK some £7bn per annum in lost corporation tax revenues.
6. The Fair Tax Mark offers a means for business to demonstrate good tax conduct, and has been secured by organisations with a combined annual income of £50bn and more than 6,500 outlets and premises, including many social enterprises and co-operatives.

Full Council believes that:

1. Paying tax is often presented as a burden, but it shouldn't be.
2. Tax enables us to provide services from education, health and social care, to flood defence, roads, policing and defence. It also helps to counter financial inequalities and rebalance distorted economies.
3. As recipients of significant public funding, local authorities should take the lead in the promotion of exemplary tax conduct; be that by ensuring contractors are paying their proper share of tax, or by refusing to go along with offshore tax dodging when buying land and property.
4. Where substantive stakes are held in private enterprises, then influence should be wielded to ensure that such businesses are exemplars of tax transparency and tax avoidance is shunned – e.g. no use of marketed schemes requiring disclosure under DOTAS regulations (Disclosure of Tax Avoidance Schemes) or arrangements that might fall foul of the General Anti-Abuse Rule.
5. More action is needed, however current law significantly restricts councils' ability to either penalise poor tax conduct or reward good tax conduct, when buying goods or services.
6. UK cities, counties and towns can and should stand up for responsible tax conduct – doing what they can within existing frameworks and pledging to do more given the opportunity, as active supporters of international tax justice.

Full Council resolves to:

1. Approve the Councils for Fair Tax Declaration.
2. Support Fair Tax Week events in the area, and celebrate the tax contribution made by responsible businesses who say what they pay with pride.
3. Support calls for urgent reform of EU and UK law to enable local authorities to better penalise poor tax conduct and reward good tax conduct through their procurement policies.

4. Not use offshore vehicles for the purchase of land or property, especially where this leads to reduced payments of stamp duty.
5. Receive a further report on how the Council can develop an efficient and effective framework to lead by example and demonstrate good practice in our tax conduct to:
  - (a) Ensure contractors implement IR35 robustly and pay a fair share of employment taxes.
  - (b) Undertake due diligence to ensure that not-for-profit structures are not being used inappropriately as an artificial device to reduce the payment of tax and business rates.
  - (c) Demand clarity on the ultimate beneficial ownership of suppliers and their consolidated profit & loss position.
  - (d) Promote Fair Tax Mark certification for any business in which we have a significant stake and where corporation tax is due.”

**10. Comments and Questions on Part 1 Minutes of Cabinet, Committees, Sub-Committees and Panels under Rule 9**

To receive any comments or questions submitted under Rule 9 on Part 1 Minutes of meetings of Cabinet, Committees, Sub-Committees or Panels as included in the Minutes Record circulated alongside this agenda.

**11. Annual Treasury Management Report 2018/19**

Report of the Head of Finance (Item 11.1 – 11.11).

**12. Scrutiny Committees' Annual Reports 2018/19**

To receive for information the Annual Reports of the:

- Community Scrutiny Committee (Item 12.1 – 12.2);
- Corporate Scrutiny Committee (Item 12.3 – 12.9);
- Promoting Prosperity Scrutiny Committee (Item 12.10 – 12.15);
- Wellbeing Scrutiny Committee (Item 12.16 – 12.28).



T. McGovern,  
Managing Director

27 August, 2019

## **GUIDANCE ON DECLARING PERSONAL, PECUNIARY AND DISCLOSABLE PECUNIARY INTERESTS AT MEETINGS**

### **DEFINITION OF WHAT IS A PERSONAL, PECUNIARY AND DISCLOSABLE PECUNIARY INTEREST**

**A PERSONAL INTEREST** is one where your well-being or financial position, or those of a member of your family or any person with whom you have a close association would be affected to a greater extent than the majority of Council Tax payers, ratepayers, or inhabitants of the electoral ward(s) affected by the decision. You automatically have a personal interest if you have given notice in the Register of Members' Interests, e.g. if you are appointed to an outside body by the Council.

**A PECUNIARY INTEREST** is a personal interest where the matter

- a) affects your financial position or that of a member of your family or any person with whom you have a close association or a body in which you have registered in the Register of Members Interests or
- b) relates to the determining of any consent, licence, permission or registration in relation to you or any person with whom you have a close association or a body in which you have registered in the Register of Members Interests

and, in either case, where a member of the public knowing the facts would reasonably regard the interest as so significant it is likely to affect your judgement of the public interest

**A DISCLOSABLE PECUNIARY INTEREST** is an interest of yourself or your partner (which means spouse or civil partner, a person with whom you are living as husband or wife, or a person with whom you are living as if you are civil partners) in respect of employment, office, trade, profession or vocation carried out for profit or gain; sponsorship; contracts; land; licences; corporate tenancies; or securities, as defined with the Localism Act, 2011.

### **PLEASE MAKE IT CLEAR WHETHER IT IS A PERSONAL, PECUNIARY OR DISCLOSABLE PECUNIARY INTEREST.**

It would be helpful if, prior to the commencement of the meeting, Members informed the Monitoring Officer of any declarations of interest, of which you are aware. This will help in the recording of the declarations in the Minutes of the meeting.

### **DECLARING INTERESTS AT FULL COUNCIL**

The Code of Conduct requires that personal interests where you have a personal interest in any business of the Council, and where you are aware or ought reasonably to be aware of the existence of the personal interest, and you attend a meeting of the Council at which the business is considered, you must disclose to that

meeting the existence and nature of that interest at the commencement of that consideration, or when the interest becomes apparent.

Some items will be mentioned in the papers for full Council but are not actually being considered by Full Council. In such circumstances the Monitoring Officer's advice to Members is that there is no need to declare an interest unless the particular matter is mentioned or discussed. As a general rule, Members only need to declare an interest at full Council in the following circumstances:

- Where a matter is before the Council for a decision and/or
- Where the matter in which the Member has an interest is specifically mentioned or discussed at the Council meeting.

**CANNOCK CHASE COUNCIL**  
**MINUTES OF THE MEETING OF THE COUNCIL**  
**HELD IN THE CIVIC CENTRE, BEECROFT ROAD, CANNOCK**  
**AT 4:00 P.M., WEDNESDAY, 17 JULY, 2019**

**PART 1**

PRESENT: Councillors:

Stretton, Mrs. P.Z., M.B.E. (Chairman)  
Dudson, A. (Vice-Chairman)

Adamson, G. (Leader)	Jones, Mrs. V.
Alcott, G.	Kraujalis, J.T.
Allen, F.W.C.	Layton, Mrs. A.
Bennett, C.	Lyons, Miss O.
Boucker, A.S.	Martin, Mrs. C.E.
Buttery, M.S.	Mitchell, Mrs. C.
Cartwright, Mrs. S.M.	Molineux, G.N.
Crabtree, S.K.	Pearson, A.R.
Davis, Mrs. M.A.	Preece, J.P.T.L.
Dunnett, Ms. M.J.	Smith, C.D.
Fisher, P.A.	Startin, P.D.
Fitzgerald, Mrs. A.A.	Sutherland, M.
Freeman, Miss M.A.	Sutton, Mrs. H.M.
Hewitt, P.M.	Thompson, Mrs. S.L.
Hughes, R.J.	Todd, Mrs. D.M.
Johnson, J.P.	Wilkinson, Ms. C.L.
Johnson, T.B.	Witton, P.T.
Jones, B.	Woodhead, P.E.

**22. Apologies**

Apologies for absence were submitted for Councillor D.J. Snape.

It was noted that Councillors Mrs. A.M. Muckley and J.A.A. Newbury would be arriving late due to transport delays.

**23. Declarations of Interests of Members in Contracts and Other Matters and Restriction on Voting by Members**

Member	Agenda Item	Type
Layton, Mrs. A.	9(ii). Motions Received Under Council Rule 6.	Pecuniary

## **24. Minutes**

In respect of the Minutes of the Annual Council Meeting, it was noted that Councillor A. Dudson should have been recorded as being appointed Vice-Chairman of the Council for 2019-20.

RESOLVED:

That, subject to the above amendment, the Minutes of the Extraordinary meeting and Annual meeting held on 29 May, 2019, be approved as a correct record and signed.

*(Councillor J.A.A. Newbury arrived at the meeting at the end of this item.)*

## **25. Presentation of Certificates to Honorary Aldermen**

The Chairman reminded Members that at the Extraordinary Council meeting held on 29 May, 2019, Council approved that the title of Honorary Alderman be awarded to seven nominated former Councillors, and that this was only the second time the title had been awarded by the Council. The title was in recognition of eminent service rendered to the Council as a past Member for at least three terms of office.

Those persons appointed as Honorary Aldermen could attend and take part in such Civic ceremonies as the Council may from time to time decide to host.

An invitation was extended to each Alderman to attend today's Council meeting to collect their certificates. All invitees were in attendance other than Gordon Ball, and Ray Easton, who were both unable to attend. Mrs Marion Ball was in attendance on Gordon Ball's behalf, and Ray Easton would be presented with his certificate via Councillor P.A. Fisher.

The Chairman then called upon Mrs. Marion Ball, Mrs. Diane Bennett, Mrs. Doris Grice, Michael Sandel, Michael Stretton and Bob Todd to come forward and collect the certificates.

## **26. Chairman's Announcements and Correspondence**

### **(i) Chairman's Charity Collection**

The Chairman advised that a collection box was circulating for Members to make a donation to support her fundraising. At the Annual meeting held on 29 May, 2019 a total of £41.00 was received, and she thanked Members for their donations.

## **27. Leader's Announcements and Correspondence**

The Leader advised he had no announcements to give at this time.

## **28. Questions Received under Council Procedure Rule 8**

No Questions were submitted in accordance with Council Procedure Rule 8.

## **29. Recommendations Referred from Cabinet, Committees etc.**

- (i)** Consideration was given to the recommendation made to Council by the Cabinet, at its meeting held on 13 June 2019, in respect of the 'Hawks Green Depot Rationalisation', as detailed under item 8(i) of the Council agenda.

RESOLVED:

That £281,000 be included within the General Fund Capital Programme for the Rationalisation Plan.

- (ii) Consideration was given to the recommendation made to Council by the Cabinet, at its meeting held on 13 June 2019, in respect of the 'Redevelopment of Hawks Green Depot', as detailed under item 8(ii) of the Council agenda.

*(Councillor Mrs. A.M. Muckley arrived at the meeting during the consideration of this item.)*

RESOLVED:

That the Hawks Green Development site be appropriated from the Council's General Fund to the Housing Revenue Account for a transfer value of £382,000, under section 122 of the Local Government Act 1972.

### **30. Motions Received under Council Procedure Rule 6**

- (i) Consideration was given to the following Motion, submitted in accordance with Council Procedure Rule 6, by Councillor G. Adamson, Leader of the Council:

"Council notes that:

- Our economic system is enriching a minority while leading humanity towards climate catastrophe. Our political system is leaving many to feel powerless and excluded from the key decisions that affect them.
- In 2018, the world's leading climate scientists – the IPCC – warned that humanity has only 12 years left in which to cap temperature rises at 1.5C or face a sharply higher risk of drought, floods and heatwaves.
- The UK Parliament has approved a motion to declare an environment and climate emergency, and all governments (national, regional and local) have a duty to limit the negative impacts of climate breakdown.
- Local governments should recognise that they cannot wait for national government to provide more money and support to reduce emissions, and commit to the ambition of carbon neutrality by 2030 at the latest.
- Our emissions are a small proportion of our area's CO2 emissions and that we achieve more for our environment working co-operatively than we do alone.
- Every year, our area spends significant amounts on energy. This money goes out of the local economy to the big energy companies when we believe that it could be retained through community energy – and that community energy is a fundamentally important part of the national energy transition we are undergoing right now.

In light of the above, Council therefore agrees to:

1. Join other Councils in declaring a Climate Emergency, and commit to the vision of carbon neutrality by 2030 at the latest.
2. Continue to call on Westminster to provide the necessary powers and resources to make local action on climate change easier.
3. Encourage this Council to explore the expansion of community energy to keep

the benefits of our local energy generation in our local economy.

4. Continue to work with partners anchored in the area to deliver carbon reductions and grow the local economy.
5. Establish a Citizens Assembly made up of a representative range of our citizens to establish the facts and make recommendations for our council."

Councillor J.P. Johnson proposed the following amendment to the Motion, which was duly seconded:

"Under '...Council therefore agrees to:', amend the wording of points 2 and 5 as follows:

2. "Work with Westminster to ensure that the necessary powers are in place so that this Council can take local action on climate change."
5. "Establish a new Working Group to robustly review and scrutinise the Council's policies and make recommendations to this Council to ensure that environmental considerations feature throughout"."

In accordance with Council Procedure Rule 15(4)(a), a named vote was taken on the amendment:

<b>For</b>	<b>Against</b>	<b>Abstain</b>
Boucker, A.S.	Adamson, G.	
Buttery, M.S.	Alcott, G.	
Fisher, P.A.	Allen, F.W.C.	
Fitzgerald, Mrs. A.A.	Bennett, C.	
Freeman, Miss M.A.	Cartwright, Mrs. S.M.	
Hewitt, P.M.	Crabtree, S.K.	
Hughes, R.J.	Davis, Mrs. M.A.	
Johnson, J.P.	Dudson, A.	
Jones, B.	Dunnett, Ms. A.J.	
Jones, Mrs. V.	Johnson, T.B.	
Lyons, Miss O.	Kraujalis, J.T.	
Molineux, G.N.	Layton, Mrs. A.	
Smith, C.D.	Martin, Mrs. C.E.	
Startin, P.D.	Mitchell, Mrs. C.	
Sutherland, M.	Muckley, Mrs. A.M.	
Sutton, Mrs. H.M.	Newbury, J.A.A.	
Thompson, Mrs. S.L.	Pearson, A.R.	
	Preece, J.P.T.L.	
	Stretton, Mrs. P.Z.	
	Todd, Mrs. D.M.	
	Wilkinson, Ms. C.L.	

<b>For</b>	<b>Against</b>	<b>Abstain</b>
	Witton, P.T.	
	Woodhead, P.E.	
<b>17</b>	<b>23</b>	<b>0</b>

In addition, Councillor D.J. Snape was absent from the meeting.

The amendment was not carried, and therefore, the substantive motion as presented remained unchanged.

In accordance with Council Procedure Rule 15(4)(a), a named vote was then taken on the motion:

<b>For</b>	<b>Against</b>	<b>Abstain</b>
Adamson, G.		Boucker, A.S.
Alcott, G.		Buttery, M.S.
Allen, F.W.C.		Fitzgerald, Mrs. A.A.
Bennett, C.		Hewitt, P.M.
Cartwright, Mrs. S.M.		Hughes, R.J.
Crabtree, S.K.		Johnson, J.P.
Davis, Mrs. M.A.		Jones, B.
Dudson, A.		Jones, Mrs. V.
Dunnett, Ms. A.J.		Lyons, Miss O.
Fisher, P.A.		Smith, C.D.
Freeman, Miss M.A.		Startin, P.D.
Johnson, T.B.		Sutherland, M.
Kraujalis, J.T.		Sutton, Mrs. H.M.
Layton, Mrs. A.		Thompson, Mrs. S.L.
Martin, Mrs. C.E.		
Mitchell, Mrs. C.		
Molineux, G.N.		
Muckley, Mrs. A.M.		
Newbury, J.A.A.		
Pearson, A.R.		
Preece, J.P.T.L.		
Stretton, Mrs. P.Z.		
Todd, Mrs. D.M.		
Wilkinson, Ms. C.L.		
Witton, P.T.		

<b><u>For</u></b>	<b><u>Against</u></b>	<b><u>Abstain</u></b>
Woodhead, P.E.		
<b>26</b>	<b>0</b>	<b>14</b>

In addition, Councillor D.J. Snape was absent from the meeting.

RESOLVED:

Council noted that:

- Our economic system was enriching a minority while leading humanity towards climate catastrophe. Our political system was leaving many to feel powerless and excluded from the key decisions that affected them.
- In 2018, the world's leading climate scientists – the IPCC – warned that humanity had only 12 years left in which to cap temperature rises at 1.5C or face a sharply higher risk of drought, floods and heatwaves.
- The UK Parliament approved a motion to declare an environment and climate emergency, and all governments (national, regional and local) had a duty to limit the negative impacts of climate breakdown.
- Local governments should recognise that they could not wait for national government to provide more money and support to reduce emissions, and commit to the ambition of carbon neutrality by 2030 at the latest.
- Our emissions were a small proportion of our area's CO2 emissions and that we achieved more for our environment working co-operatively than we did alone.
- Every year, our area spent significant amounts on energy. This money went out of the local economy to the big energy companies when we believed that it could be retained through community energy – and that community energy was a fundamentally important part of the national energy transition we were undergoing right now.

In light of the above, Council therefore agreed to:

- (A) Join other Councils in declaring a Climate Emergency, and commit to the vision of carbon neutrality by 2030 at the latest.
- (B) Continue to call on Westminster to provide the necessary powers and resources to make local action on climate change easier.
- (C) Encourage this Council to explore the expansion of community energy to keep the benefits of our local energy generation in our local economy.
- (D) Continue to work with partners anchored in the area to deliver carbon reductions and grow the local economy.
- (E) Establish a Citizens Assembly made up of a representative range of our citizens to establish the facts and make recommendations for our council.

*(At the conclusion of this item the meeting was adjourned for a short break at 5:30pm, and reconvened at 5:40pm.)*

- (ii) Consideration was given to the following Motion, submitted in accordance with Council Procedure Rule 6, by Councillor P.T. Witton, Member for Cannock South Ward:

“This council is opposed to the hundreds of thousands of families that are being pushed into poverty by cuts to Universal Credit, the benefit cap, and harsh rules that penalise families with more than two kids.

The Child Poverty Action Group has recently reported that a whopping 500,000 children would be taken out of poverty if the government removes the benefit cap, and ditches its two child Universal Credit limit. In addition, Step Change Debt Charity has said the five week wait for Universal Credit cash should be scrapped, because it is pushing people into debt.

I move our Managing Director be instructed to write to the Secretary of State, and our local MP – calling for the removal of the benefit cap, and the cessation of the governments two child Universal Credit limit. Plus the scrapping of its five week wait, by making advance non-repayable money to Universal Credit recipients – or move to weekly payments.”

In accordance with Council Procedure Rule 15(4)(a), a named vote was taken on the motion:

<b>For</b>	<b>Against</b>	<b>Abstain</b>
Adamson, G.	Boucker, A.S.	
Alcott, G.	Buttery, M.S.	
Allen, F.W.C.	Fitzgerald, Mrs. A.A.	
Bennett, C.	Hewitt, P.M.	
Cartwright, Mrs. S.M.	Hughes, R.J.	
Crabtree, S.K.	Johnson, J.P.	
Davis, Mrs. M.A.	Jones, B.	
Dudson, A.	Jones, Mrs. V.	
Dunnett, Ms. A.J.	Lyons, Miss O.	
Fisher, P.A.	Smith, C.D.	
Freeman, Miss M.A.	Startin, P.D.	
Johnson, T.B.	Sutherland, M.	
Kraujalis, J.T.	Sutton, Mrs. H.M.	
Martin, Mrs. C.E.	Thompson, Mrs. S.L.	
Mitchell, Mrs. C.		
Molineux, G.N.		
Muckley, Mrs. A.M.		
Newbury, J.A.A.		
Pearson, A.R.		
Preece, J.P.T.L.		

<b>For</b>	<b>Against</b>	<b>Abstain</b>
Stretton, Mrs. P.Z.		
Todd, Mrs. D.M.		
Wilkinson, Ms. C.L.		
Witton, P.T.		
Woodhead, P.E.		
<b>25</b>	<b>14</b>	<b>0</b>

Councillor Mrs. A. Layton did not take part in the debate in, or vote on, this motion, having earlier declared a pecuniary interest.

In addition, Councillor D.J. Snape was absent from the meeting.

**RESOLVED:**

This council was opposed to the hundreds of thousands of families that were being pushed into poverty by cuts to Universal Credit, the benefit cap, and harsh rules that penalised families with more than two kids.

The Child Poverty Action Group had recently reported that a whopping 500,000 children would be taken out of poverty if the government removed the benefit cap, and ditched its two child Universal Credit limit. In addition, Step Change Debt Charity said the five week wait for Universal Credit cash should be scrapped, because it was pushing people into debt.

Our Managing Director be instructed to write to the Secretary of State, and our local MP – calling for the removal of the benefit cap, and the cessation of the governments two child Universal Credit limit. Plus the scrapping of its five week wait, by making advance non-repayable money to Universal Credit recipients – or move to weekly payments.

- (iii) Consideration was given to the following Motion, submitted in accordance with Council Procedure Rule 6, by Councillor Mrs. A.M. Muckley, Member for Rawnsley Ward:

“Council Notes

That the bus services which service our community have been systematically reduced through a combination of both a reduction in subsidies from the County Council and a continued thirst for profit only routes by the primary provider. The latest cuts directly impact the lives of the most vulnerable in our community.

That the County Council has taken further discriminatory action and removed the English National Concessionary Travel Scheme for peak time travel for older people from 1<sup>st</sup> July.

Council Believes

That this continued approach to the dismantling of public transport is placing private sector profit over community benefit and disproportionately harms the most vulnerable, isolated and poorest in our District. This irresponsible approach by the primary private provider of services and the County Council is contributing to a deterioration in the quality of life of our community. The diminishment of public transport services will contribute to the destruction of the environment and the

climate emergency.

#### Council Resolves

To ask the Managing Director to write to both the County Council and the Primary Private bus service provider expressing the dismay of this council at the decisions they have made to diminish the welfare of our community and insist that they reverse the recent decisions to reduce services and isolate our communities.

RESOLVED:

#### Council Noted

That the bus services which serviced our community had been systematically reduced through a combination of both a reduction in subsidies from the County Council and a continued thirst for profit only routes by the primary provider. The latest cuts directly impacted the lives of the most vulnerable in our community.

That the County Council had taken further discriminatory action and removed the English National Concessionary Travel Scheme for peak time travel for older people from 1<sup>st</sup> July.

#### Council Believed

That this continued approach to the dismantling of public transport was placing private sector profit over community benefit and disproportionately harmed the most vulnerable, isolated and poorest in our District. This irresponsible approach by the primary private provider of services and the County Council was contributing to a deterioration in the quality of life of our community. The diminishment of public transport services would contribute to the destruction of the environment and the climate emergency.

#### Council Resolved

That the Managing Director write to both the County Council and the Primary Private bus service provider expressing the dismay of this council at the decisions they had made to diminish the welfare of our community and insist that they reverse the recent decisions to reduce services and isolate our communities.

### **31. Comments and Questions on Part 1 and Part 2 Minutes of Cabinet, Committees, Sub-Committees and Panels under Council Procedure Rule 9**

No comments or questions on Part 1 and Part 2 Minutes had been submitted in accordance with Council Procedure Rule 9.

The meeting closed at 7:05 p.m.

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CHAIRMAN



**COUNCIL**  
**4 SEPTEMBER 2019**  
**NOTIFICATION OF CHANGES TO MEMBERSHIPS OF COMMITTEES ETC.**  
**2019-20 FOR APPROVAL BY COUNCIL**

**CONSERVATIVE GROUP CHANGES (changes shown in bold text):**

<b>Community Scrutiny Committee</b>	
<u>Current Membership</u>	<u>Proposed Membership</u>
<del><b>Fitzgerald, Mrs. A.A. (Vice-Chairman)</b></del> Hewitt, P.M. Smith, C.D. Sutton, Mrs. H.M. Thompson, Mrs. S.L. Snape, D.J. (substitute)	<b>Jones, B. (Vice-Chairman)</b> Hewitt, P.M. Smith, C.D. Sutton, Mrs. H.M. Thompson, Mrs. S.L. Snape, D.J. (substitute)
<b>Promoting Prosperity Scrutiny Committee</b>	
<u>Current Membership</u>	<u>Proposed Membership</u>
Sutherland, M. (Vice-Chairman) Boucker, A.S. Hewitt, P.M. Startin, P.D. <del><b>Sutton, Mrs. H.M.</b></del> Hughes, R.J. (substitute)	Sutherland, M. (Vice-Chairman) Boucker, A.S. <b>Fitzgerald, Mrs. A.A.</b> Hewitt, P.M. Startin, P.D. Hughes, R.J. (substitute)
<b>Wellbeing Scrutiny Committee</b>	
<u>Current Membership</u>	<u>Proposed Membership</u>
Jones, Mrs. V. (Vice-Chairman) Buttery, M.S. Smith, C.D. <del><b>Thompson, Mrs. S.L.</b></del> Lyons, Miss O. (substitute)	Jones, Mrs. V. (Vice-Chairman) Buttery, M.S. Smith, C.D. <b>Sutton, Mrs. H.M.</b> Lyons, Miss O. (substitute)



<b>Report of:</b>	<b>Head of Finance</b>
<b>Contact Officer:</b>	<b>Bob Kean</b>
<b>Telephone No:</b>	<b>01543 464 334</b>
<b>Portfolio Leader:</b>	<b>Leader of the Council</b>
<b>Report Track:</b>	<b>Audit &amp; Governance Cttee. 29/07/19 and Council 04/09/19</b>

**COUNCIL**  
**4 SEPTEMBER 2019**  
**ANNUAL TREASURY MANAGEMENT REPORT 2018/19**

**1 Purpose of Report**

- 1.1 To update members on treasury management activity and performance during the 2018/19 financial year.

**2 Recommendations**

- 2.1 To note the annual treasury management report for 2018/19.
- 2.2 To approve the actual 2018/19 prudential and treasury indicators set out in Appendix 1.

**3 Key Issues and Reasons for Recommendation**

- 3.1 Treasury management activity and performance during the 2018/19 financial year.

**4 Relationship to Corporate Priorities**

- 4.1 Treasury management and investment activity link in with all of the Council's priorities and spending plans.

**5 Report Detail**

**Background**

- 5.1 This Council is required by regulations issued under the Local Government Act 2003 to produce an annual treasury management review of activities and the actual prudential and treasury indicators for 2018/19. This report meets the

requirements of both the CIPFA Code of Practice on Treasury Management, (the Code), and the CIPFA Prudential Code for Capital Finance in Local Authorities, (the Prudential Code).

- 5.2 During 2018/19 the minimum reporting requirements were that the full Council should receive the following reports:
- an annual treasury strategy in advance of the year
  - a mid-year (minimum) treasury update report
  - an annual review following the end of the year describing the activity compared to the strategy (this report)
- 5.3 The regulatory environment places responsibility on members for the review and scrutiny of treasury management policy and activities. This report is, therefore, important in that respect, as it provides details of the outturn position for treasury activities and highlights compliance with the Council's policies previously approved by members.
- 5.4 The submission of the above reports to the Audit and Governance Committee, to give prior scrutiny before they were reported to the full Council, ensures that this Council complies with the codes requirement. Training has been undertaken by members of the Audit and Governance Committee and further training will be arranged as required.

### **The Council's Capital Expenditure and Financing**

- 5.5 The Council undertakes capital expenditure on long-term assets. These activities may either be:
- Financed immediately through the application of capital or revenue resources (capital receipts, capital grants, revenue contributions etc.), which has no resultant impact on the Council's borrowing need; or
  - If insufficient financing is available, or a decision is taken not to apply resources, the capital expenditure will give rise to a borrowing need.
- 5.6 The actual capital expenditure forms one of the required prudential indicators. This is detailed in the appendix.

### **The Council's Overall Borrowing Need**

- 5.7 The Council's underlying need to borrow to finance capital expenditure is termed the Capital Financing Requirement (CFR).
- 5.8 Gross borrowing and the CFR - in order to ensure that borrowing levels are prudent over the medium term and only for a capital purpose, the Council should ensure that its gross external borrowing does not, except in the short term, exceed the total of the capital financing requirement in the preceding year (2017/18) plus the estimates of any additional capital financing requirement for the current (2018/19) and next two financial years. This essentially means that the Council is not borrowing to support revenue expenditure. This indicator allowed the Council some flexibility to borrow in advance of its immediate capital needs in 2018/19. The table in the appendix highlights the Council's gross

borrowing position against the CFR. The Council has complied with this prudential indicator.

- 5.9 **The authorised limit** - the authorised limit is the “affordable borrowing limit” required by s3 of the Local Government Act 2003. Once this has been set, the Council does not have the power to borrow above this level. The table in the appendix demonstrates that during 2018/19 the Council has maintained gross borrowing within its authorised limit.
- 5.10 **The operational boundary** – the operational boundary is the expected borrowing position of the Council during the year. Periods where the actual position is either below or over the boundary are acceptable subject to the authorised limit not being breached.
- 5.11 **Actual financing costs as a proportion of net revenue stream** - this indicator identifies the trend in the cost of capital, (borrowing and other long term obligation costs net of investment income), against the net revenue stream.

#### Treasury Position as at 31 March 2019

- 5.12 At the beginning and the end of 2018/19 the Council’s treasury, (excluding borrowing by PFI and finance leases), position was as follows:

TABLE 1	31 March 2018 Principal £'000	Rate/ Return	Average Life (yrs.)	31 March 2019 Principal £'000	Rate/ Return	Average Life (yrs.)
Total debt (PWLB)	81,605	3.89%	36.68	81,605	3.89%	36.49
CFR	94,924			93,453		
Over / (under) borrowing	(13,319)			(11,848)		
Total investments	11,900	0.52%	0.27	27,000	0.66%	0.13
Short term borrowing	0			0		
Net investments	11,900			27,000		
Net debt	69,705			54,605		

5.12.1 The table below sets out the maturity profile of the external debt held by the Council.

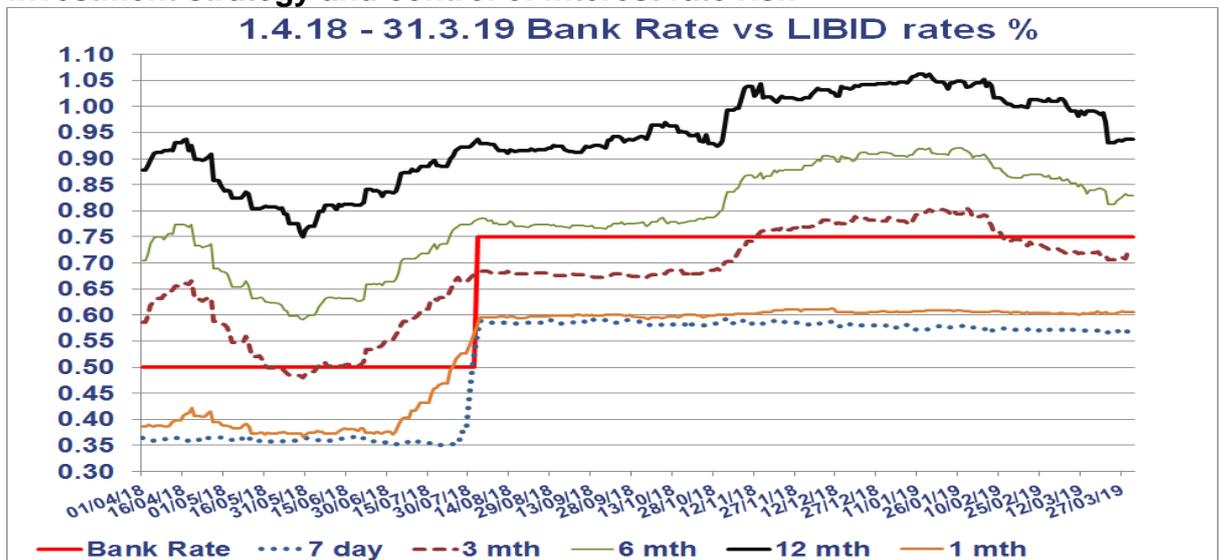
Debt Maturity Profile	31 March 2018 Actual	2018/19 original limits	31 March 2019 (actual)
	£m	£m	£m
Under 12 months	0	0	0
12 months and within 24 months	0	0	0
24 months and within 5 years	0	0	0
5 years and within 10 years	4.4	4.4	4.4
10 years and within 20 years	12.60	12.60	12.60
20 years and within 30 years	0	0	0
30 years and within 40 years	5.36	5.36	5.36
40 years and within 50 years	59.245	59.245	59.245
<b>Total Debt</b>	<b>81.605</b>	<b>81.605</b>	<b>81.605</b>

5.12.2 The following table sets out the Council's investments held at 31 March 2019:

Counterparty	Start Date	End Date	Value (£)	Rate %
Santander UK	95 Day Notice		3,500,000	0.85
Aberdeen GBP Liquidity Fund	Money Market Fund		6,000,000	0.79
Federated Prime Fund Class	Money Market Fund		6,000,000	0.79
Deutsche Bank	Money Market Fund		5,500,000	0.73
Bank of Scotland	08/02/2019	08/08/2019	1,000,000	1.00
Bank of Scotland	18/03/2019	18/09/2019	3,000,000	1.00
Bank of Scotland	09/01/2019	09/04/2019	2,000,000	0.90
			<b>27,000,000</b>	

5.13 All investments in the portfolio have a maturity of under 1 year.

**Investment strategy and control of interest rate risk**



- 5.14 Investment returns remained low during 2018/19. The expectation for interest rates within the treasury management strategy for 2018/19 was that Bank Rate would rise from 0.50% to 0.75% in November 2018. The flow of generally positive economic statistics after the quarter ended 30 June meant that it came as no surprise that the MPC came to a decision on 2 August to make the first increase in Bank Rate above 0.5% since the financial crash, from 0.5% to 0.75%. Investment interest rates after a disappointing start to the year were therefore on a gently rising trend in the first half of the year, in anticipation that the MPC would raise Bank Rate in August. During this period, investments were, therefore, kept shorter term in anticipation that rates would be higher later in the year.
- 5.15 It was not expected that the MPC would raise Bank Rate again during 2018-19 after August in view of the fact that the UK was entering into a time of major uncertainty with Brexit due in March 2019. Value was therefore sought by placing longer term investments where cash balances were sufficient to allow this.
- 5.16 Investment rates were little changed during August to October but rose sharply after the MPC meeting of 1 November was unexpectedly hawkish about their perception of building inflationary pressures, particularly from rising wages. However, weak GDP growth data after December, plus increasing concerns generated by Brexit, resulted in investment rates falling back again.
- 5.17 Continued uncertainty in the aftermath of the 2008 financial crisis has promoted a cautious approach whereby investments would continue to be dominated by low counterparty risk considerations, resulting in relatively low returns compared to borrowing rates.

#### Borrowing strategy and control of interest rate risk

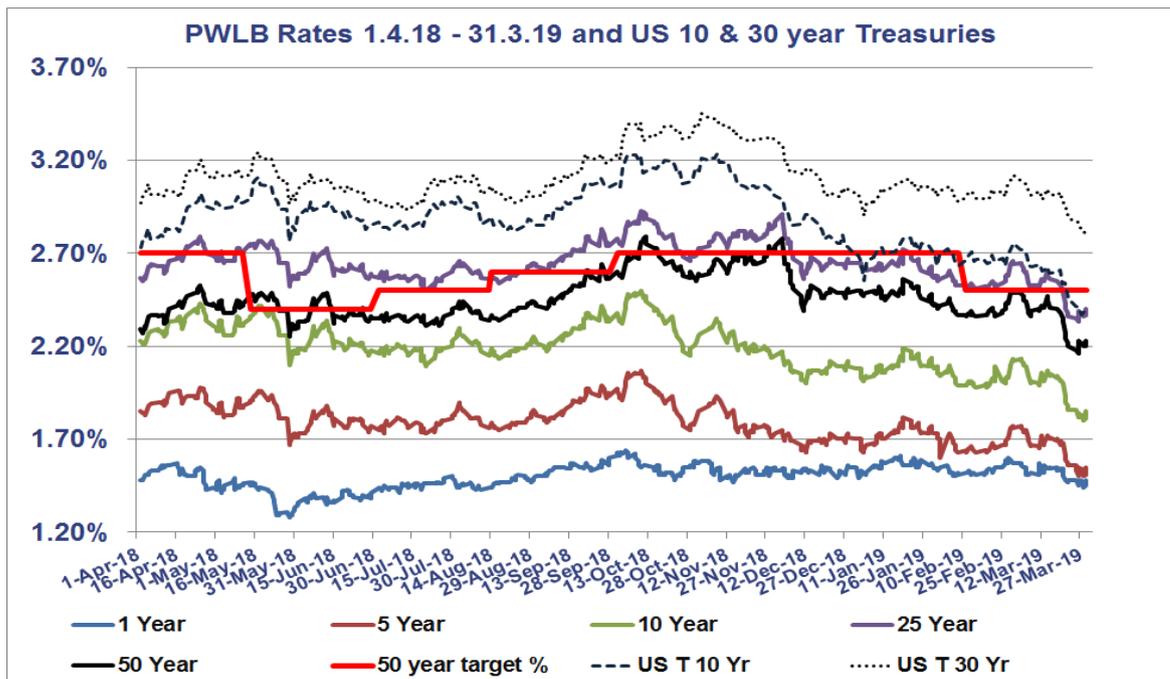
- 5.18 During 2018-19, the Council maintained an under-borrowed position. This meant that the capital borrowing need, (the Capital Financing Requirement), was not fully funded with loan debt, as cash supporting the Council's reserves, balances and cash flow was used as an interim measure. This strategy was prudent as investment returns were low and minimising counterparty risk on placing investments also needed to be considered.
- 5.19 The policy of avoiding new borrowing by running down spare cash balances, has served well over the last few years. In particular the Council has avoided "A cost of carry". This arises if any new long-term borrowing is not immediately used to finance capital expenditure, resulting in a temporary increase in cash balances with a subsequent revenue cost – the difference between (higher) borrowing costs and (lower) investment returns.
- 5.20 However, the policy is subject to continual review, since the council would suffer a financial detriment if new borrowing was required to finance capital expenditure and interest rates were increasing.

5.21 Against this background and the risks within the economic forecast, caution was adopted with the treasury operations. The Deputy Managing Director therefore monitored interest rates in financial markets and adopted a pragmatic strategy based upon the following principles to manage interest rate risks;

- if it had been felt that there was a significant risk of a sharp FALL in long and short term rates, (e.g. due to a marked increase of risks around relapse into recession or of risks of deflation), then long term borrowings would have been postponed, and potential rescheduling from fixed rate funding into short term borrowing would have been considered.
- if it had been felt that there was a significant risk of a much sharper RISE in long and short term rates than initially expected, perhaps arising from an acceleration in the start date and in the rate of increase in central rates in the USA and UK, an increase in world economic activity or a sudden increase in inflation risks, then the portfolio position would have been re-appraised. Most likely, fixed rate funding would have been drawn whilst interest rates were lower than they were projected to be in the next few years.

5.22 Interest rate forecasts expected only gradual rises in medium and longer term fixed borrowing rates during 2018/19 and the two subsequent financial years. Variable, or short-term rates, were expected to be the cheaper form of borrowing over the period.

Link Asset Services Interest Rate View 12.2.18													
	Mar-18	Jun-18	Sep-18	Dec-18	Mar-19	Jun-19	Sep-19	Dec-19	Mar-20	Jun-20	Sep-20	Dec-20	Mar-21
Bank Rate	0.50%	0.75%	0.75%	1.00%	1.00%	1.00%	1.00%	1.25%	1.25%	1.25%	1.50%	1.50%	1.50%
5yr PWLB Rate	1.90%	2.00%	2.10%	2.10%	2.20%	2.30%	2.30%	2.40%	2.40%	2.50%	2.50%	2.60%	2.60%
10yr PWLB Rate	2.50%	2.50%	2.60%	2.70%	2.70%	2.80%	2.80%	2.90%	3.00%	3.00%	3.10%	3.10%	3.20%
25yr PWLB Rate	2.80%	2.90%	3.00%	3.10%	3.20%	3.20%	3.30%	3.30%	3.40%	3.50%	3.50%	3.60%	3.60%
50yr PWLB Rate	2.60%	2.70%	2.80%	2.90%	3.00%	3.00%	3.10%	3.10%	3.20%	3.30%	3.30%	3.40%	3.40%



5.23 Since PWLB rates peaked during October 2018, most PWLB rates have been on a general downward trend, though longer term rates did spike upwards again during December, and, (apart from the 1 year rate), reached lows for the year at the end of March. There was a significant level of correlation between movements in US Treasury yields and UK gilt yields -which determine PWLB rates. The Fed in America increased the Fed Rate four times in 2018, making nine increases in all in this cycle, to reach 2.25% – 2.50% in December. However, it had been giving forward guidance that rates could go up to nearly 3.50%. These rate increases and guidance caused Treasury yields to also move up. However financial markets considered by December 2018, that the Fed had gone too far, and discounted its expectations of further increases. Since then, the Fed has also come round to the view that there are probably going to be no more increases in this cycle. The issue now is how many cuts in the Fed Rate there will be and how soon, in order to support economic growth in the US. But weak growth now also looks to be the outlook for China and the EU so this will mean that world growth as a whole will be weak. Treasury yields have therefore fallen sharply during 2019 and gilt yields / PWLB rates have also fallen.

### **Borrowing Outturn**

5.24 **Borrowing** - Due to investment concerns, both counterparty risk and low investment returns, no borrowing was undertaken during the year.

5.25 In accordance with the planned treasury strategy the General Fund did use £1.5 million of capital receipts to repay borrowing, however the overall level of borrowing to the authority has not reduced as this borrowing was taken on by the Housing Revenue Account.

### **Investment Outturn**

5.26 **Investment Policy** - the Council's investment policy is governed by MHCLG guidance, which has been implemented in the annual investment strategy approved by the Council on 07/02/2018. This policy sets out the approach for choosing investment counterparties, and is based on credit ratings provided by the three main credit rating agencies, supplemented by additional market data, (such as rating outlooks, credit default swaps, bank share prices etc).

5.27 The investment activity during the year conformed to the approved strategy, and the Council had no liquidity difficulties.

5.28 **Resources** – the Council’s cash balances comprise revenue and capital resources and cash flow monies. The Council’s core cash resources comprised as follows:

Balance Sheet Resources	31 March 2018	31 March 2019
	£'000	£'000
Earmarked Fund balances / reserves		
General Fund	9,786	10,835
General Fund working balance	3,136	2,916
HRA	2,074	5,225
HRA working balance	1,739	1,573
<b>Sub Total</b>	<b>16,735</b>	<b>20,549</b>
Capital receipts		
GF	2,471	7,371
HRA	593	1,006
<b>Sub Total</b>	<b>3,064</b>	<b>8,377</b>
Provisions	2,266	3,238
Major Repairs Reserve	883	2,433
Other - grants receipts in advance	602	664
<b>Total core funds</b>	<b>23,550</b>	<b>35,261</b>

5.29 **Investments held by the Council**

- The Council maintained an average balance of £26.5m of internally managed funds.
- The internally managed funds earned an average rate of return of 0.65%.
- The comparable performance indicator is the average 7-day LIBID rate, which was 0.51%.
- Total investment income was £175,452 compared to a budget of £90,000.

**6 Implications**

6.1 **Financial**

The financial implications have been referred to throughout the report.

6.2 **Legal**

The legal implications have been referred to throughout the report.

6.3 **Human Resources**

There are no human resource implications arising from this report.

6.4 **Section 17 (Crime Prevention)**

There are no implications arising from this report.

**6.5 Human Rights Act**

There are no identified implications in respect of the Human Rights Act 1998 arising from this report.

**6.6 Data Protection**

There are no implications arising from this report.

**6.7 Risk Management**

Treasury management is a high risk area due to the large amounts of money dealt with on a daily basis. However, the Council has a Treasury Policy and Strategy in place which is approved each year for the following 12 months. The Council also has advice on investment and lending from the leading company in the field and has instituted a strict control and delegation of duties regime which reduces risk to a minimum.

**6.8 Equality & Diversity**

There are no identified implications arising from this report.

**6.9 Best Value**

The strategy ensures that best value is provided to the Council.

**7 Appendices to the Report**

Appendix 1: Prudential and Treasury Indicators

Appendix 2: Investments Portfolio Analysis

**Previous Consideration**

None

**Background Papers**

Available in Financial Services.

<b>1. PRUDENTIAL INDICATORS</b>	<b>2017/18</b>	<b>2018/19</b>	<b>2018/19</b>
	<b>Actual</b>	<b>Estimate</b>	<b>Actual</b>
	<b>£'000</b>	<b>£'000</b>	<b>£'000</b>
Capital Expenditure (HRA)	10,039	7,682	6,349
Capital Expenditure (GF)	2,560	3,353	2,907
Notional Capital expenditure – Finance Leases	1,312		
Ratio of financing costs to net revenue stream (HRA)	16.62% *	16.72%	16.74%
Ratio of financing costs to net revenue stream (GF)	5.9%	4.4%	2.8%
Gross borrowing requirement (GF) - Finance Leases	1,105	1,105	1,105
Gross debt	81,605	81,605	81,605
Capital Financing Requirement as at 31 March (HRA)	81,509*	82,515	82,504
Capital Financing Requirement as at 31 March (GF)	14,971	10,949	10,949
Annual change in Cap. Financing Requirement (HRA)		1,006	995
Annual change in Cap. Financing Requirement (GF)		-4,022	-4,022
<b>2. TREASURY MANAGEMENT INDICATORS</b>			
Authorised Limit for external debt -	111,410	109,385	109,385
Operational Boundary for external debt	99,110	97,885	97,885
Actual external debt	81,605	81,605	81,605

\* adjusted following Voluntary MRP reversed

<b>Maturity structure of fixed rate borrowing during 2018/19</b>	<b>upper limit</b>	<b>lower limit</b>
under 12 months	100%	0%
12 months and within 24 months	100%	0%
24 months and within 5 years	100%	0%
5 years and within 10 years	100%	0%
10 years and above	100%	0%

The following table sets out an analysis of investments held at 31 March 2019 (together with a comparator at 31 March 2018).

<b>INVESTMENT PORTFOLIO</b>	<b>Actual 31.3.18</b>	<b>Actual 31.3.18 %</b>	<b>Actual 31.3.19</b>	<b>Actual 31.3.19 %</b>
Money Market Funds	£6.9m	58%	£17.5m	65%
Banks	£5.0m	42%	£9.5m	35%
<b>TOTAL TREASURY INVESTMENTS</b>	<b>£11.9m</b>	<b>100%</b>	<b>£27.0m</b>	<b>100%</b>

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<b>Report of:</b>	<b>Managing Director</b>
<b>Contact Officer:</b>	<b>Tony McGovern</b>
<b>Telephone No:</b>	<b>01543 464 553</b>
<b>Report Track:</b>	<b>Community Scrutiny Cttee: 22/07/19 Council: 04/09/19</b>

**COUNCIL**  
**4 SEPTEMBER 2019**  
**COMMUNITY SCRUTINY COMMITTEE ANNUAL REPORT 2018-19**

**1 Purpose of Report**

- 1.1 This report summarises the work undertaken by the Community Scrutiny Committee during the municipal year 2018-19.

**2 Recommendation**

- 2.1 That the report be noted.

**3 Key Issues and Reasons for Recommendation**

- 3.1 The report summarises the work undertaken by the Committee during the municipal year 2018-19.
- 3.2 The Committee received information on:
- (i) the end of year outturn for the Priority Delivery Plan for 2017-18;
  - (ii) Housing, Crime & Partnerships and Health, Culture & Environment Scrutiny Committees 2017-18 Annual Reports;
  - (iii) Community Wellbeing PDP 2018-19;
  - (iv) Community Wellbeing PDP 2018-19 performance updates;
  - (v) Child Sexual Exploitation (CSE) and 'County Lines' Review.

**4 Relationship to Corporate Priorities**

- 4.1 The remit of the Community Scrutiny Committee is linked to the Council's Community Wellbeing priority.

**5 Report Detail**

5.1 It was agreed in July 2018 by the Committee that its work programme for 2018/19 would be:

- End of Year Outturn for the 2017-18 Crime & Partnerships and Environment PDPs;
- Housing, Crime & Partnerships and Health, Culture & Environment Scrutiny
- Committees 2017-18 Annual Reports;
- Community Wellbeing PDP 2018-19;
- Community Wellbeing PDP 2018-19 performance updates;
- Child Exploitation and 'County Lines' Review

5.2 In respect of the Child Sexual Exploitation (CSE) and 'County Lines' Review, the Committee agreed that Staffordshire Police and Staffordshire County Council be invited to give a presentation to the committee, specifically covering the below questions:

- a) What is the scale of child exploitation in Cannock Chase with particular reference to 'County Lines' drug related activity?
- b) What is the relative position of Cannock Chase in relation to the above when compared to other District / Borough / Local Policing Team areas in Staffordshire?
- c) Are there any issues that the District Council need to consider to support existing and future action child exploitation in the District.

The Committee also agreed that a Task and Finish Group comprised of four members of the Committee be formed to undertake additional work on the review, if required.

5.3 The Committee received presentations from both Staffordshire Police and Staffordshire County Council at its meeting in November 2018 and raised a number of questions in relation to the information presented.

5.4 The Committee then received the final review report at its meeting held in March 2019 and agreed the following actions:

- That a letter be sent to the Government, on behalf of the Committee, recommending that the law be changed to stop mobile phones being purchased and used anonymously, thereby making it easier for relevant authorities to tackle County Lines issues.
- A letter be sent to the Staffordshire Commissioner for Police, Fire & Rescue and Crime (PFCC) detailing the recommendations of the Committee on this review, once finalised.

<b>Report of:</b>	<b>Head of Governance &amp; Customer Services</b>
<b>Contact Officer:</b>	<b>Judith Aupers</b>
<b>Telephone No:</b>	<b>01543 464 411</b>
<b>Report Track:</b>	<b>Corporate Scrutiny Cttee: 18/07/19 Council: 04/09/19</b>

**COUNCIL  
4 SEPTEMBER 2019  
CORPORATE SCRUTINY COMMITTEE ANNUAL REPORT 2018-19**

**1 Purpose of Report**

- 1.1 This report summarises the work undertaken by the Corporate Scrutiny Committee during the municipal year 2018-19.

**2 Recommendations**

- 2.1 That the report be noted.

**3 Key Issues and Reasons for Recommendation**

- 3.1 The report summarises the work undertaken by the Corporate Scrutiny Committee during the municipal year 2018-19.
- 3.2 The Committee received information on:
- (i) the end of year outturn for the Customer & Corporate Priority Delivery Plan for 2017-18;
  - (ii) progress reports on the Corporate Priority Delivery Plan for 2018-19;
  - (iii) progress in addressing the Peer Review recommendations;
  - (iv) review of the Council's Gender Pay Gap;
  - (v) the Council's General Fund Revenue Budget 2019-20 to 2021-22; and
  - (vi) review of Members' Access to Information (ICT) and Training.

**4 Relationship to Corporate Priorities**

- 4.1 The Corporate Scrutiny Committee was responsible for scrutinising matters relating to the Corporate Priority Delivery Plan.

**5 Report Detail**

- 5.1 It was agreed in July 2016 by full Council that in future the Scrutiny Committees would produce an annual report for Council on the work undertaken by each of the Committees.

- 5.2 The key role of the Scrutiny Committee is to:

- Hold the executive to account;
- Ensure corporate priorities are met;
- Review and develop policies;
- scrutinise partners;
- consider performance management information.

- 5.3 The remit of the Corporate Scrutiny Committee during 2018-19 included:

- The Corporate PDP;
- Corporate Issues;
- Budget Consultation;
- Corporate & Support Services – i.e. Finance, HR, Governance, Legal, Technology, Communications, Customer Services and Civic Support.

- 5.4 The Committee considered the following items during 2018-19:

26 June 2018

- End of Year 2017/18 Customers & Corporate PDP performance update;
- The Committee's Annual Report 2017/18;
- Corporate PDP 2018/19 and Peer Review Update;
- Committee's work programme for 2018/19.

13 November 2018

- Gender Pay Gap Review 2016/17;
- PDP Q2 2018/19 performance update;
- Work programme update.

21 January 2019 (Additional Meeting)

- The Council's General Fund Revenue Budget 2019-20 to 2021-22.

12 March 2019

- Members Access to Information (ICT) and Training Requirements;
- PDP Q3 2018/19 update;
- Summary of complaints received April to December 2018.

5.5 A working group was set up to support the review of Members' Access to Information (ICT) and Training. The working group has met twice and provided an update to the Committee on 12 March 2019. From the work done so far, the Committee has endorsed the adoption of the new Members Portal and made a number of suggestions regarding the induction programme. The Committee has also recommended that the review be included in the 2019-20 work programme for the Corporate Scrutiny Committee in order for that the following aspects of the review can be concluded:

- Work on IT training needs;
- Development of ongoing training programme;
- Review of the 2019 Induction programme;
- Information provided to candidates prior to elections;
- Review of the Members' Handbook;
- Provision of IT equipment for all Members.

## **6 Implications**

### **6.1 Financial**

None

### **6.2 Legal**

None

### **6.3 Human Resources**

None

### **6.4 Section 17 (Crime Prevention)**

None

### **6.5 Human Rights Act**

None

### **6.6 Data Protection**

None

### **6.7 Risk Management**

None

### **6.8 Equality & Diversity**

None

### **6.9 Best Value**

None

**7 Appendices to the Report**

Appendix 1: Scoping document for the review of Gender Pay Gap.

Appendix 2: Scoping document for the review of Members' ICT and Training

**Previous Consideration**

None

**Background Papers**

None



## SCRUTINY REVIEW TEMPLATE

<b>REVIEW TITLE</b>
Gender Pay Reporting
<b>SCOPE OF THE REVIEW/TERMS OF REFERENCE</b>
<p>The review of the Gender Pay Gap will cover:</p> <ul style="list-style-type: none"> <li>(i) Understanding Gender Pay Reporting;</li> <li>(ii) The Gender Pay statement for 2016-17;</li> <li>(iii) The Council's pay and grading structure;</li> <li>(iv) The Council's job evaluation process; and</li> <li>(v) The Council's recruitment process.</li> </ul>
<b>REASON FOR SCRUTINY</b>
<p>Concerns about:</p> <ul style="list-style-type: none"> <li>• The gap between the pay of male and female employees</li> </ul>
<b>MEMBERSHIP OF THE REVIEW GROUP</b>
Members of the Corporate Scrutiny Committee
<b>KEY TASKS / REVIEW PLAN</b>
<p>To consider:</p> <ul style="list-style-type: none"> <li>• The reasons for the differences in gender pay</li> <li>• How the Council compares to other organisations</li> <li>• What actions, if any, the Council could take to narrow the gender pay gap</li> </ul>
<b>SOURCES OF EVIDENCE</b>
<ul style="list-style-type: none"> <li>• Gender pay statement for 2016-17</li> <li>• Pay &amp; grading structure</li> <li>• NJC Single Status Agreement, Craft Agreement and JNC Terms &amp; Conditions for Chief Officers</li> </ul>
<b>TIMESCALE</b>
<ul style="list-style-type: none"> <li>• A report/presentation will be given to Members at the next meeting on 13th November.</li> <li>• Depending on the outcome of the review a report will be prepared for Members to consider at the meeting on 12 March 2019.</li> </ul>

**ITEM NO. 12.**



## SCRUTINY REVIEW TEMPLATE

<b>REVIEW TITLE</b>
Members IT and Training Requirements
<b>SCOPE OF THE REVIEW/TERMS OF REFERENCE</b>
<p>The scope of the review includes:</p> <ul style="list-style-type: none"> <li>• Replacement of the Members Portal</li> <li>• Supporting Members in the move towards paperless meetings</li> <li>• IT facilities in the Members Group Rooms</li> <li>• Information provided to Candidates prior to an election</li> <li>• Information provided to Members upon election to serve as a Councillor</li> <li>• Induction Training Programme</li> <li>• Ongoing training requirements</li> </ul> <p>The review will consider how Members are supported by their political groups and the Council in fulfilling their role.</p>
<b>REASON FOR SCRUTINY</b>
<p>The Council is moving increasingly towards paperless meetings and needs to ensure that it supports Members effectively with these changes.</p> <p>Members induction and training provision is key to ensuring that Members understand and are equipped to full their role as Community Leaders. The review will inform the Induction Programme for 2019/20</p>
<b>MEMBERSHIP OF THE REVIEW GROUP</b>
<p>The task &amp; finish group comprises:</p> <ul style="list-style-type: none"> <li>• Cllr Darren Foley (Chair)</li> <li>• Hyra Sutton</li> <li>• Muriel Davis</li> <li>• Paul Snape</li> <li>• Paul Woodhead</li> </ul>
<b>KEY TASKS / REVIEW PLAN</b>
<ol style="list-style-type: none"> <li>1. To review the proposed replacement for the existing Members Portal to assess whether it is easy to use and contains all relevant information.</li> <li>2. To identify what IT skills Members need to carry out their role effectively.</li> </ol>

3. To review the current IT facilities in the Members Group rooms.
4. To assess the information provided to new Members to see what their it is still relevant, useful and whether there are any gaps. This will include a review of the Members Handbook.
5. To review the Members Induction Programme for 2018 to see how it could be improved for future years
6. To consider what information and training needs are required throughout their term of office and any barriers to training.

**SOURCES OF EVIDENCE**

Members induction Programme 2018  
Training provided during 2017/18 and the year to date  
Members handbook  
Information provided on the current Members Portal

**TIMESCALE**

It is proposed to hold 3 meetings:

1. Discussion of the scoping of the review and preparing the work plan
2. Review of IT facilities
3. Review of Information, Induction & Training

The review ideally needs to be completed by mid February if a report is to be completed for the 12 March 2019 meeting and to influence the Members Induction Programme for 2019.

If more meetings / work is required then it will need to be rolled over onto the Committee's work programme for 2019/20.

<b>Report of:</b>	<b>Head of Economic Prosperity and Head of Housing &amp; Partnerships</b>
<b>Contact Officer:</b>	<b>Dean Piper Nirmal Samrai</b>
<b>Telephone No:</b>	<b>01543 464 223 / 01543 464 210</b>
<b>Report Track:</b>	<b>Promoting Prosperity Scrutiny Cttee 03/07/19 Council: 04/09/29</b>

**COUNCIL**  
**4 SEPTEMBER 2019**  
**PROMOTING PROSPERITY SCRUTINY COMMITTEE**  
**ANNUAL REPORT 2018-19**

**1 Purpose of Report**

- 1.1 This report summarises the work undertaken by the Promoting Prosperity Scrutiny Committee during the municipal year 2018-19.

**2 Recommendations**

- 2.1 That Members note the report and approve its submission to Council.

**3 Key Issues and Reasons for Recommendation**

- 3.1 The report summarises the work undertaken by the Promoting Prosperity Scrutiny Committee during the municipal year 2018-19.

- 3.2 The Committee received information on:

- (i) the annual reports for the former Economic Development and Town Centres Scrutiny Committee and Housing, Crime and Partnerships Scrutiny Committee;
- (ii) quarterly progress reports on the Promoting Prosperity Priority Delivery Plan for 2018-19.

- 3.3 The Committee undertook three Scrutiny Reviews during 2018-19.

- (i) Economic Prosperity – Policy for Commercial Use of the Highway;

- (ii) Housing – Review of Vulnerable Persons Grass Cutting Scheme – Eligibility Criteria;
- (iii) Economic Prosperity – Review of Cannock Street Market.

#### **4 Relationship to Corporate Priorities**

- 4.1 The Promoting Prosperity Scrutiny Committee is responsible for scrutinising matters relating to the Council's corporate priority of Promoting Prosperity.

#### **5 Report Detail**

- 5.1 It was agreed in July 2016 by full Council that in future the Scrutiny Committees would produce an annual report for Council on the work undertaken by each of the Committees.

- 5.2 The key role of the Scrutiny Committee is to:

- Hold the executive to account;
- Ensure corporate priorities are met;
- Review and develop policies;
- Scrutinise partners;
- Consider performance management information.

- 5.3 The remit of the Promoting Prosperity Scrutiny Committee during 2018-19 included:

- Promoting Prosperity PDP;
- Planning;
- Economic Development;
- Building Control;
- Markets;
- Land and Property Holdings (excluding HRA);
- Town Centre Regeneration;
- Strategic Housing & Tenancy Services;
- Housing Maintenance;
- Housing Property Services.

- 5.4 The Committee considered the following items during 2018-19

##### 4 July 2018

- End of Year Performance Report 2017-18;
- Committee's work programme for 2018-19;

##### 23 October 2018

- Outcome of Working Group to review the Policy for Commercial Use of the Highway.

21 November 2018

- Outcome of Working Group to review the Working Group to Review the Vulnerable Persons Decorating and Grass Cutting Scheme – Eligibility Criteria;
- Quarter 2 Promoting Prosperity PDP 2018-19 update.

13<sup>th</sup> March 2019

- Outcome of Working Group to Review the Cannock Street Market;
- Quarter 3 Promoting Prosperity PDP 2018-19 update.

Working Group to review the Policy for Commercial Use of the Highway

5.5 A Working Group of 4 Members was established to carry out the review and to then bring its findings back to a future meeting of the Scrutiny Committee. The Working Group met on 3 occasions. In addition Members undertook visits to all 3 town centres and the views of various interested parties were obtained and these were presented to the Working Group. These included groups representing persons with disabilities, Planners, Economic Development and Licensing. Furthermore, a survey of how other Local Authorities deal with the Commercial Use of the Highway was carried out and the results of this considered by the Working Group. Members considered various options for the future of the Policy and its potential application in the District. On 23<sup>rd</sup> October 2018, the Committee resolved 'that Option C (CCDC provides advice and guidance only) be recommended to Cabinet and then Council'.

5.6 On 13 December 2018, Cabinet agreed:

- (i) Officers should review the current fee structure and look at expanding the application of the Policy to cover the whole District.
- (ii) Officers should investigate whether the enforcement of highways obstructions covered by the policy could be delegated from the County Council to the District Council, in order that matters are simplified.
- (iii) Officers to report their findings to Cabinet and the matter will then be considered by Council

Working Group to review of the Vulnerable Persons Decorating and Grass Cutting Scheme – Eligibility Criteria

5.7 A Working Group of 4 Members was established to carry out the review. The Working Group met on 2 formal occasions and 1 informal occasion. Officers delivered a presentation to the Working Group which explained the background to the Scheme. The Working Group also considered approaches taken by other Social Housing Landlords.

5.8 The Working Group had unanimously agreed that the Grass Cutting Scheme did not require any amendment as it was operating well and all eligible tenants who had requested the service were having their grass cut.

- 5.9 However, with regards to the Internal Decorating Scheme the Group considered that it was important to retain the scheme but it was in need of review. The Group noted that it was fundamentally unfair to be on the waiting list for a place on the Internal Decorating Scheme for 7 years and then have to wait a further 3 years for a place to become available.

The following amendments to the Internal Decorating Scheme were approved by Cabinet on the 13 December 2018.

- (A) To reduce the offer to 1 room being decorated once every 5 years, thereby enabling all eligible tenants to be included on the list. Consideration could be given to reducing the 5-year period once the waiting list had been reduced and the backlog cleared.
- (B) That tenants should have a clear rent account for 3 to 6 months to be able to be included on the list. Additionally, no other sundry debtor payments, owing to Housing, should be outstanding.
- (C) That where a tenant refuses the date offered to them they should go on a reserve list for cancellation, unless the reasons for refusal were for a medical reason or due to bereavement.
- (D) That the scheme be reviewed after 2 years.
- (E) The changes would be implemented from the 1<sup>st</sup> April 2019.

#### Working Group to Review the Cannock Street Market

- 5.10 At the meeting of the Committee on 21 November 2018 Members agreed to review the street market in Cannock. A Working Group of five Members was established to carry out the review and to then bring its findings back to a future meeting of the Scrutiny Committee. The Working Group met on three formal occasions. Representatives from the current market operator Sketts and the newly formed Cannock Town Centre Partnership were invited to attend the meeting of the Working Group on 30 January 2019. The Working Group agreed that different events running alongside the street market attracted customers into the town centre. It was considered that the support of the CTCP would enable more specialist events to be held in conjunction with the street market. Such events will further improve the vitality and vibrancy of the town centre as well as bring variety to the town centre retail offer. It was also considered that the current arrangement with Sketts worked well and that the current contract should be extended for 12 months and that they should be asked to trial a Tuesday market over the summer.

The following recommendations were agreed by the Promoting Prosperity Scrutiny Committee at its meeting on 13 March 2019.

- (A) Extension of the current street market contract with Sketts for a 12 month period from 31 October, 2019;

- (B) That Sketts be asked to undertake a survey to establish whether there was any appetite for operating the street market for an additional day (Tuesday);
- (C) That, should the outcome of the survey be positive, Sketts be asked to trial a Tuesday street market during the summer of 2019 with the possibility of including this additional day within the street market contract when it was renewed in November 2020;
- (D) That the new contract specification should include a requirement for the street market operator to:
  - (i) develop links and work in partnership with the McArthur Glen designer outlet to create initiatives to attract customers to the town centre;
  - (ii) work alongside the Cannock Town Centre Partnership in developing a programme of events to promote the town centre with the aim of increasing visitors.
- (E) That the positive work of the Cannock Town Centre Partnership in organising events to promote the town centre should be acknowledged, encouraged and supported.

5.11 Cabinet at its meeting on 18 April 2019 gave consideration to the above recommendations as made by the Promoting Prosperity Scrutiny Committee, at its meeting held on 13 March 2019.

## **6 Implications**

### **6.1 Financial**

None

### **6.2 Legal**

None

### **6.3 Human Resources**

None

### **6.4 Section 17 (Crime Prevention)**

None

### **6.5 Human Rights Act**

None

6.6 **Data Protection**

None

6.7 **Risk Management**

None

6.8 **Equality & Diversity**

None

6.9 **Best Value**

None

**7 Appendices to the Report**

None

**Previous Consideration**

None

**Background Papers**

None

<b>Report of:</b>	<b>Head of Environment &amp; Healthy Lifestyles</b>
<b>Contact Officer:</b>	<b>Mike Edmonds</b>
<b>Telephone No:</b>	<b>01543 464 416</b>
<b>Report Track:</b>	<b>Wellbeing Scrutiny Cttee: 02/07/19 Council: 04/09/19</b>

**COUNCIL  
4 SEPTEMBER 2019  
WELLBEING SCRUTINY COMMITTEE ANNUAL REPORT 2018-19**

**1 Purpose of Report**

- 1.1 This report summarises the work undertaken by the Wellbeing Scrutiny Committee during the municipal year 2018-19.

**2 Recommendations**

- 2.1 That the report be noted.

**3 Key Issues and Reasons for Recommendation**

- 3.1 The report summarises the work undertaken by the Wellbeing Scrutiny Committee during the municipal year 2018-19.

- 3.2 The Committee received information on:

- (i) the end of year outturn for the Priority Delivery Plan for 2017-18;
- (ii) progress reports on the Health, Culture and Environment Priority Delivery Plan for 2018-19; and
- (iii) the levels of obesity in the District.

- 3.3 The Committee agreed to undertake a review of obesity and in particular childhood obesity. (Appendix 1). This review included looking at:

- (i) the scale of obesity in the District;
- (ii) what actions partners are taking in Cannock Chase to address this, how these actions are monitored and how effective are they?; and

- 3.4 As a result of the review of the Committee on the 4<sup>th</sup> March made a recommendation that Cabinet, at a future meeting, receive a report for consideration on Health in All Policies.
- 3.5 It was also agreed that a number of further questions be asked on Inspiring Healthy Lifestyles and Public Health (See attached questions and responses at Appendix 2).

#### **4 Relationship to Corporate Priorities**

- 4.1 The Wellbeing Scrutiny Committee is responsible for scrutinising the key priorities relating to improving community wellbeing.

#### **5 Report Detail**

- 5.1 It was agreed in July 2016 by full Council that in future the Scrutiny Committees would produce an annual report for Council on the work undertaken by each of the Committees.
- 5.2 The key role of the Scrutiny Committee is to:
- Hold the executive to account;
  - Ensure corporate priorities are met;
  - Review and develop policies;
  - scrutinise partners;
  - consider performance management information.
- 5.3 The Scrutiny Committee considered the following items during 2018-19:

##### 3 July 2018

- End of Year PDP performance update 2017-18;
- The Committee's Annual report 2017-18;
- The Committee's Work Programme for 2017-18;
- Healthwatch Staffordshire Update;
- Staffordshire County Council's Healthy Staffordshire Select Committee Update;
- Final Report of the Hot Food Takeaway Task and Finish Group.

##### 19 November 2018

- PDP Q1 & Q2 2018- 19 performance update;
- Healthwatch Staffordshire Update;
- Staffordshire County Council's Healthy Staffordshire Select Committee Update;
- Presentation received from the Council's Research and Information on the scale of obesity in the District;
- Scoping review outlined to look at obesity in the District - (Appendix 1).

29 January 2019 – Additional Meeting

- Public Health and Inspiring healthy lifestyles – The Committee received information from representatives of both Public Health and Inspiring Healthy Lifestyles on what they are doing to reduce obesity levels in the district and in particular childhood obesity.

4 March 2019

- PDP Q3 2018-19 update;
- Healthwatch Staffordshire Update;
- Staffordshire County Council's Healthy Staffordshire Select Committee Update;
- Obesity Review – Update and Next steps.

5.4 The Committee received a number of specific partner updates (e.g. Healthwatch Staffordshire Update, and Staffordshire County Council's Healthy Select Committee update). As a result of the obesity review of the Committee on the 4<sup>th</sup> March made a recommendation that Cabinet, at a future meeting, receive a report for consideration on Health in All Policies.

5.5 It was also agreed that a number of further questions be asked on Inspiring Healthy Lifestyles and Public Health (See attached questions and responses at Appendix 2).

<b>6 Implications</b>
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**6.1 Financial**

None

**6.2 Legal**

None

**6.3 Human Resources**

None

**6.4 Section 17 (Crime Prevention)**

None

**6.5 Human Rights Act**

None

**6.6 Data Protection**

None

**6.7 Risk Management**

None

**6.8 Equality & Diversity**

None

**6.9 Best Value**

None

**7 Appendices to the Report**

Appendix 1: Scrutiny Review Scope – Obesity in the District

Appendix 2: Questions to Staffordshire County Council and Inspiring Healthy Lifestyles related to the Obesity Review.

**Previous Consideration**

None.

**Background Papers**

None.

**WELLBEING SCRUTINY REVIEW**

<b>REVIEW TITLE</b>
Obesity in the District and actions taken to address it
<b>SCOPE OF THE REVIEW / TERMS OF REFERENCE</b>
Members of the Wellbeing Scrutiny Committee wish to examine the following questions in the 2018/19 Municipal Year: <ol style="list-style-type: none"> <li>1. What is the scale of obesity in Cannock Chase?</li> <li>2. What actions are partners taking in Cannock Chase to address this issue and how are they monitored and how effective are they?</li> <li>3. Are there any issues that the District Council need to consider to support existing and future action on obesity in the District?</li> </ol>
<b>REASON FOR SCRUTINY</b>
Members of the Committee debated the issue at the meeting on 3 July 2018 and determined that this is an important issue for the District. The Committee requested that a scope be drafted for consideration at the November meeting. The Committee can ask questions, ask partner organisations for evidence and views and can make recommendations.
<b>MEMBERSHIP OF THE REVIEW GROUP</b>
The whole Committee will be involved but there may be a need to establish a smaller sub group of the Committee as necessary.
<b>KEY TASKS / REVIEW PLAN</b>
The initial key task is to understand the scale of the issue in Cannock Chase District and a presentation will be provided to the Committee on the levels of obesity in the District. At future meetings representatives from Public Health and other partners will be invited to present and to answer any questions on what actions or initiatives are being undertaken to address it. Once the scale of the issue is understood, the Committee will make further decisions about the Review Plan.
<b>SOURCES OF EVIDENCE</b>
<ul style="list-style-type: none"> <li>- Key literature on obesity will be identified and circulated to all Committee Members to read as background.</li> <li>- District Needs Analysis 2018</li> <li>- National and local statistics</li> <li>- National and local Action Plans</li> </ul>
<b>TIMESCALE</b>
The 2018/19 municipal year – review to be completed by May 2019. The review will form the Annual Report of the Wellbeing Scrutiny Committee to Council.

**ITEM NO. 12.**

Appendix 2



15 April, 2019

Angela Schulp  
Strategic Delivery Manager

via email: [angelaschulp@staffordshire.gov.uk](mailto:angelaschulp@staffordshire.gov.uk)

Dear Angela,

Further to the presentation delivered by yourself and Jon Topham on 29 January to the Wellbeing Scrutiny Committee, the Committee resolved at its meeting on 04 March to seek clarification on a number of issues as set out below.

1. What is Public Health doing with schools and nurseries in Cannock Chase to tackle childhood obesity?
  - What is Public Health doing to get schools and nurseries on board to promote healthy eating and active lifestyles?
  - What specific initiatives/pilot activities are being undertaken in schools and nurseries?
  -
2. What advice, information and support about obesity is Public Health providing to families and how is this being provided?
3. How is Public Health developing a locally tailored approach to tackling childhood obesity in Cannock Chase and is this approach different to that developed for / with other local authorities in the County?
4. Do Public Health have any examples of good practice used in other Districts across the County that could be adopted in Cannock Chase?
5. Given the relatively high incidence of obesity across all ages in Cannock Chase when compared with other Districts in Staffordshire, is this reflected in higher funding relative to other Districts? If not, why not and can you please provide the total level of funding available to Public Health to tackle obesity in Staffordshire and the amount specifically allocated to this District?

I would be grateful if you could respond to me, preferably by e-mail, by Friday 10 May.

Yours sincerely,



**Mike Edmonds**  
Head of Environment & Healthy Lifestyles

**Tony McGovern | Managing Director**

Civic Centre, PO Box 28 Beecroft Road, Cannock, Staffordshire WS11 1BG  
Tel: 01543 462621 | fax: 01543 462317 | [www.cannockchasedc.gov.uk](http://www.cannockchasedc.gov.uk)

Search for 'Cannock Chase Life' | @CannockChaseDC



## What Is Public health doing with both schools and nurseries in Cannock Chase to tackle Childhood obesity?

### Schools

The Government has identified school's responsibility for contributing towards health and wellbeing of children and young people and have made funding available directly to schools through the following;

- Schools Sports premium - The PE and sports premium which is allocated to primary schools to support the improvement of provision of PE and sport. The headteacher and governors are accountable for the spending of the funding. Schools have a responsibility to use this funding to encourage the development of healthy, active lifestyles, including the prevention of childhood obesity. Approximately £458,937 was allocated from the School Sports Premium to Cannock Chase primary schools in 2017/18. Sport Across Staffordshire and Stoke on Trent (SASSOT) have been funded to monitor the spend of this funding by schools. SCC have been working in partnership with SASSOT to provide data, evidence and other support to encourage schools to invest this resource into programmes and activities that are evidence based.
- In 2017/18 SCC schools were provided with a one-off Healthy Pupils Capital Fund (HPCF). SCC administered this grant, and this resulted in an additional investment of c£204k to Cannock schools.
- SCC has commissioned the Families Health and Wellbeing service (0-19)-Staff provide information, advice and guidance to schools regarding health and wellbeing of children and young people. The service carries out the National Child Measurement Programme (NCMP) measuring height and weight in children in reception and year 6. Results (based on the previous three years NCMP results) are provided to school headteachers on an annual basis to support schools with planning what activities/interventions are implemented in school.
- Personal, Social, Health and Economic education (PSHE)- Staffordshire Commissioner's Office and SCC colleagues have been working with schools in Cannock to identify key PHSE issue for local schools with the intention to identify support and resource for schools.
- 

### Nurseries and Children's centres

Children's Centres offer a range of activities within centres and in the community. These activities are delivered by a range of partners depending on the needs.

- Cannock Chase Family Improvement Board (FIB)- One of the priorities for Cannock Chase FIB is to decrease reception age obesity in Cannock North & Cannock South from **42.5%** to **35%** by April 2020. The following achievements have been reported:
  - Obesity has reduced from 42% to the target figure of 35.3% Cannock North and 33.2% Cannock South.
  - Funding from County Councillors to work in conjunction with Grow up Great to provide proactive visit information packs, free parent and toddler swim sessions, two health and wellbeing sessions in Cannock North & South.

- Information sessions were held at the leisure centre by a variety of partners to promote health and wellbeing.
- Free fruit and vegetable boxes for Think 2 families.
- Health & Wellbeing information is shared via social media e.g. Facebook and display boards within the centre.
- FIB and Entrust shared healthy eating messages with childminders and settings via workshops and promotion of Grow up Great & Nurturing Health websites (previously funded by PH)
- The Children's Centre offers healthy cook and eat sessions and a variety of physical sessions

### What advice, information and support is Public Health providing?

Listed below is details of some of the Services commissioned by SCC to support healthy lifestyles across Staffordshire

- **Breastfeeding peer support-** Staffordshire County Council were successful in achieving funding for breastfeeding peer support training to be delivered to volunteers across Staffordshire. This will enable parents/families to receive key information, advice and guidance to continue to breastfeed and contribute to women and children maintaining a healthy weight. Currently in planning phase.
- **Families Health and Wellbeing Service (0-19)-** All Staffordshire children, young people and families are offered universal reviews and checks from the service. Breastfeeding and healthy weights advice and support is provided at these reviews and information, advice and guidance is available via the Hubs and Chat Health. Chat Health is available to children, young people, family members and professionals. As part of the National Childhood Measurement Programme parents/cares of reception and year 6 pupils are provided with Change4Life resources and details of other resources where they can find information on healthy lifestyle choices. Where appropriate referrals are made to **Time4Sport**.
- **Time4Sport (T4S)** are commissioned to deliver fun healthy lifestyle courses for families with children aged 2 to 15 whose weight is above their ideal weight for their age and height. These courses are available in local communities across Staffordshire. 1:1 provision is provided to those families with more complex needs. Referrals are made to the service via health professionals e.g. GPs, Health Visitors, School Nurses and family self-referrals. To find out more about T4S and what they offer please visit <https://www.time4sportuk.com/>
- **Everyone Health-** are commissioned to deliver adult weight management and physical activity services in Staffordshire.  
<http://www.everyonehealth.co.uk/staffordshire-county-council/>

These services are available to residents aged 50 years and over in targeted lower super output areas (LSOAs) across the county where people face the biggest risk of poor health in Staffordshire. Everyone Health work in ten LSOAs in Cannock Chase (<http://www.everyonehealth.co.uk/wp-content/uploads/2018/04/Wards-updated.pdf>)

## Digital Offer

- **One You How Are You tool**

<https://www.nhs.uk/oneyou/hay#g60f6lRYP4dxXgFC.97>

The One You, How Are You tool asks a range of questions around lifestyle, such as how active you are, how much you drink and smoke, sleep and stress. It then offers a range of advice and tools to help you manage a healthier lifestyle.

- **MyStaffs App** has direct links to NHS One You and a range of Staffordshire County Council information services, including Staffordshire Connects (<https://www.staffordshire.gov.uk/MyStaffs-App/MyStaffs-App-old.aspx>)

- **Staffordshire Connects**

Staffordshire Connects is an umbrella site for adults and communities, children and families, special educational needs and disabilities and social care market development and training. This is a tool to help people to stay independent, safe and well for as long as possible. It is an information resource and easy to use directory to browse and search for details about hundreds of different services, organisations, local activities, events, clubs and community groups taking place across the county. Services and organisations can register for free to share details of what they offer locally.

- **Health and Wellbeing Planner** [www.staffordshireconnects.info/plan](http://www.staffordshireconnects.info/plan)

The Health and Wellbeing Planner is an excellent tool that people can use to find local and national advice, information and support on a range of health and wellbeing related issues, such as alcohol, healthy eating, mental health, physical activity and stopping smoking.

People can use the Health and Wellbeing Planner to help them take positive, healthy changes to their lives, by identifying what they want to achieve, what they can do differently to achieve their goal and understanding what advice and support will help them along the way.

## How is Public Health developing a tailored approach in Cannock to tackle childhood obesity?

As earlier mentioned, this is a partnership responsibility as it should link with Health in all policies and similar initiatives such as Building Resilient Families and Communities as we shouldn't look at issues like this in isolation as families problems can be very complex and interlinked. Examples of this approach are shown below:

Utilising local resources such as the Building Resilient Families and Communities (BRFC) the following tailored programmes have been commissioned in Cannock:

- 'Grow up Great' IAG digital platform which is delivered by Inspiring Healthy Lifestyles and used across district in partnership with Children's Centre and being extended to schools as we speak with schools supporting the information. <http://www.growupgreat.co.uk/>
- Rugeley Community Church – Activate Project. Rugeley Holiday Hunger project with families promoting healthy eating and activity and an extension of the Food Bank. <https://www.rugeleycc.org.uk/community/>

- Cannock Chase Children’s Centre – Cannock Holiday Hunger Project.
- Friends of Hednesford Park Aspiration Project – Schools community project predominantly tackling ASB but will also engage young people in outdoor activities in the park, gardening, tending memorial, parkrun. Currently supported with schools bringing vulnerable cohorts of young people but aim to extend parks use in the holidays with positive activities and behaviour.
- A primary school healthy eating Project – Intergenerational 8-week programme delivered in schools with children learning to cook healthy meals and being taught by elderly residents from the Chasewood Centre in Bridgetown. We are currently evaluating the outcomes from this to consider whether it could be replicated elsewhere.
- West Chadsmoor Family Centre

Local community asset providing a range of well-being activities including healthy eating and physical activity. [https://www.facebook.com/pg/West-Chadsmoor-Family-Centre-335140213275430/community/?ref=page\\_internal](https://www.facebook.com/pg/West-Chadsmoor-Family-Centre-335140213275430/community/?ref=page_internal)

**What examples of good practice are available from other areas?**

Across Staffordshire many districts have similar programme of activity to those being delivered in Cannock. South Staffordshire has seen a reduction in childhood obesity and the feedback is that they have had a local partnership focused priority on this issue. This has been sustained over several years (5+). This long-term approach, has raised childhood obesity as an issue within local communities, providing information advice and guidance through the GoodLife website and small investment in locality-based programmes.

Leeds City Council has recently been reported as one of the few cites to see a reversal in childhood obesity rates. This success has been linked to a focus on supporting parents within early years and using a broad range of strategies (Health in all policies approach) to help people in the city make healthy choices, whatever their age.

**What Public Health Funding is available to tackle obesity in Cannock Chase?**

Funding is not always allocated per district but where possible we have broken it down for Cannock Chase.

**In addition to this it should be noted that there has been other public sector funding allocated as outlined earlier in this letter through BRFC, Pupil Premium or the SCC Local members fund.**

<b>Public Health Grant spend</b>	<b>Overall spend</b>	<b>Cannock spend</b>	<b>Comments</b>
Families Health and Wellbeing Service	£782,047	£97,755	Staff are expected to target those areas of greatest need.
Time4Sport	£100,000	£11,500 (£250 per child/family).	Childhood weight management service. 46 Cannock children/families Payment by results contract

<p>Everyone Health</p> <ul style="list-style-type: none"> <li>• Adult weight management</li> <li>• Physical Activity</li> <li>• NHS Health Check</li> </ul>	<ul style="list-style-type: none"> <li>• £265,500*</li> <li>• £428,340*</li> <li>• £183,300 *</li> </ul>	<ul style="list-style-type: none"> <li>• £51,058*</li> <li>• £82,373*</li> <li>• £35,250*</li> </ul>	<p>This service is focused on targeted areas across the county with the greatest need. There are 10 Local Super Output Areas covered in Cannock</p>
Wider infrastructure support programmes	• £2,377,600*	• £297,200*	Indicative of spend in Cannock Chase
<b>Overall spend</b>	<b>£4,136,787*</b>	<b>£575,136*</b>	<b>Indicates a higher spend in Cannock Chase compared to other district/boroughs</b>

There is an expectation on all providers to target resources according to need. As indicated above SCC has also worked with other partners within Cannock district to access and utilise a range of resources to support activities that aim to reduce obesity in Cannock.

As mentioned earlier in this response we are more than happy to work with you on initiatives such as this should you wish.

If there are any further queries, please contact me

Yours

Angela Schulp  
Strategic Delivery Manager



Chris Derbyshire  
Inspiring Healthy Lifestyles

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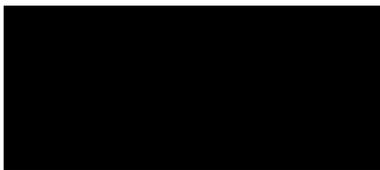
Dear Chris,

Further to the presentation delivered by yourself and Lisa Shephard on 29 January to the Wellbeing Scrutiny Committee, the Committee resolved at its meeting on 04 March to seek a response on the following question:

Can IHL provide any examples of good practice that they are aware of, through their work with other Public Health/Local Authorities to tackle childhood obesity/inactivity?

I would be grateful if you could respond to me, preferably by e-mail, by Friday 10 May.

Yours sincerely,



**Mike Edmonds**  
Head of Environment & Healthy Lifestyles

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Mike,

As discussed – apologies again for the delay.

Our response in Wigan has been to maintain a programme split into 3 areas to impact across a range of indicators and this approach has been very successful in sustaining positive outcomes.

Obviously the programme is fully funded through the Council's Start Well team although the overview below will give you an idea of different activities/approaches that will all have a positive impact on childhood obesity/inactivity.

The 3 areas and focus are below:

***Universal – population interventions aimed at impacting borough wide priorities at scale:***

- Daily mile & Daily Toddle = approximately 70% of school uptake to date (currently conducting research with Bristol university)
- Supervised brushing scheme in foundation / KS1 = the largest scheme in the north west
- National Child Measuring scheme – NCMP = delivered by weight management team not health
- Start Well = healthy strategy groups –professional CPD – collaborative early help – locality and SDF place based working

**Targeted - interventions identified through local and regional data in collaboration with health and education teams:**

- School based activity sessions/ programmes across the life course but weighted in an area of need
- Flexible approach to supporting schools, pupils, parents and wider school community
- Intervention are bespoke to the school community and generally involve curriculum delivery, after schools, parenting sessions, supporting school policy around food and physical, fitness testing and are linked to school SIPs or SEFs.

**Specialist – weight management service for 2 – 17 years**

- linked to clinical weight pathway and data systems
- holistic support = 1 to 1s, school interventions, free swimming, supervised gym, evening classes, residential support and holiday clubs.
- High risk = home and structured 1 to 1 support including paediatric and CAMHS interventions.

Happy to discuss in more detail. Personal opinion would be to look at Daily Mile, you'll be able to District wide engagement and the results from schools in terms of fitness and behaviour are fantastic. I can ask Lynsey to take you through this in more detail if you would like to review at future client meeting?

Many thanks  
Chris Derbyshire  
Inspiring healthy lifestyles  
Head of Business Development