

**Please ask for:** Joanna Hunt                      **Your Ref:**  
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27 October, 2017

Dear Councillor,

**HEALTH, CULTURE AND ENVIRONMENT SCRUTINY COMMITTEE  
4:00 PM., MONDAY 6 NOVEMBER, 2017  
ESPERANCE ROOM, CIVIC CENTRE, CANNOCK**

You are invited to attend this meeting for consideration of the matters itemised in the following Agenda.

Yours sincerely,



**T. McGovern,  
Managing Director**

To: Councillors:

Cooper, Miss. J. (Chairman)  
Pearson, A.R. (Vice-Chairman)

Cartwright, Mrs. S.M.	Martin, Mrs. C.E.
Crabtree, S.K.	Smith, C.D.
Freeman, Miss. M.A.	Stretton, Mrs. P.Z.
Hoare, M.W.A.	Sutton, Mrs. H.M.
Johnson, J.P.	Tait, Ms. L.
Johnson, T.B.	

Also invited:

Staffordshire County Council Co-opted Member: Councillor P. Hewitt

Independent Co-opted Member: Elizabeth Learoyd, Advocacy Manager,  
Healthwatch Staffordshire

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# **A G E N D A**

## **PART 1**

### **1. Apologies**

### **2. Declarations of Interests of Members in Contracts and Other Matters and Restriction on Voting by Members**

(i) To declare any personal, pecuniary or disclosable pecuniary interests in accordance with the Code of Conduct and any possible contraventions under Section 106 of the Local Government Finance Act 1992.

(ii) To receive any Party Whip declarations.

### **3. Minutes**

To approve the Minutes of the meeting held on 10 July, 2017 (enclosed).

### **4. Healthwatch Staffordshire – Update**

To receive an update from Elizabeth Learoyd, Advocacy Manager, Healthwatch Staffordshire on current projects.

### **5. Staffordshire County Council’s Healthy Staffordshire Select Committee - Update**

To receive an update from the Chairman from the recent meeting of the Staffordshire County Council’s Healthy Staffordshire Select Committee.

### **6. Quarters 1 and 2 Performance Report 2017-18 – Health, Culture and Environment PDP 2017-18**

To receive the latest performance information (Item 6.1 – 6.10).

### **7. Update on New Cemetery Proposals and Agree Core Requirements**

To receive a verbal update from the Head of Environment and Healthy Lifestyles.

### **8. Update on Review of Parks Proposal**

To receive a verbal update from the Head of Environment and Healthy Lifestyles.

### **9. Update on Task & Finish Group – Hot Food Takeaways**

To receive a verbal update from the Food, Safety and Licensing Manager.

**CANNOCK CHASE COUNCIL**  
**MINUTES OF THE MEETING OF THE**  
**HEALTH, CULTURE AND ENVIRONMENT SCRUTINY COMMITTEE**  
**HELD ON MONDAY 10 JULY, 2017 AT 4.00 P.M.**  
**IN THE CIVIC CENTRE, BEECROFT ROAD, CANNOCK**  
**PART 1**

PRESENT: Councillors:

Cooper, Miss. J. (Chairman)  
Pearson, A.R. (Vice-Chairman)

Dean, A.	Martin, Mrs. C.E.
Freeman, Miss. M.A.	Stretton, Mrs. P.Z.
Johnson, J.P.	Sutton, Mrs. H.M.
Johnson, T.B.	Woodhead, P.E.

**1. Apologies**

Apologies for absence were received from Councillors Mrs. A. Allt, Mrs. S.M. Cartwright and Councillor P. Hewitt, Staffordshire County Council.

**2. Declarations of Interests of Members in Contracts and Other Matters and Restrictions on Voting by Members and Party Whip Declarations**

No declarations of interests in additions to those already confirmed by Members in the Register of Members Interests were made.

**3. Minutes**

RESOLVED:

That the Minutes of the Health Scrutiny Committee held on 3 April, 2017 and the Environment Scrutiny Committee held on 4 April, 2017 be approved as a correct record.

**4. Confirmation of Appointment of Independent Co-Opted Member**

RESOLVED:

That Elizabeth Learoyd, Advocacy Manager, Healthwatch Staffordshire was confirmed as the Co-opted Member to the Council's Health, Culture and Environment Scrutiny Committee for the 2016-17 Municipal Year.

## **5. Healthwatch Staffordshire – Update**

There was no update for Members of the Committee as the representative from Healthwatch Staffordshire was not in attendance.

## **6. Staffordshire County Council’s Healthy Staffordshire Select Committee - Update**

The Chairman advised that she had been unable to attend either the initial or the second meeting of the Committee. Dave Prosser-Davies, Food, Safety and Licensing Manager reported that he had attended the initial meeting as an observer where introductions were made by the Cabinet Member for Health, Care and Wellbeing and the Director of Health and Care. Discussions had then taken place regarding health care pressures in the County faced by the Council.

Dave Prosser-Davies reported that a presentation was received from the County Scrutiny Manager which gave an overview of how Scrutiny worked at both District and County level, followed by a brief discussion regarding the Sustainability and Transformation Plans (STPs). Dave Prosser-Davies agreed that he would arrange for the Scrutiny presentation to be circulated to members.

## **7. End of Year 2016-17 Better Health Outcomes and Cleaner and Safer Environments (Environment) Priority Delivery Plan**

Consideration was given to the 2016-17 Better Health Outcomes and Cleaner and Safer Environment (Environment) Priority Delivery Plan (Item 7.1 – 7.12 of the Official Minutes of the Council).

Increasing access to physically active and healthy lifestyles – To develop and provide a new community AGP, 7v7 grass pitch and changing pavilion at Bradbury Lane, Hednesford

A Member commented that whilst the new development was welcome, there was also a problem with the grass verge being used for parking and the situation needed resolving.

Mike Edmonds, Head of Environment and Healthy Lifestyles advised that both he and the Cabinet Member for Culture and Sport were aware of the situation. . He indicated that during the busy periods, Inspiring Healthy Lifestyles (IHL) were employing 2 Security Guards to help with parking issues and that all the users had been contacted requesting them to car share where possible. He also advised that discussions had also taken place with a view to exploring the idea of adding a grassed area for parking however costs would need to be further considered.

Working with our partners to reduce health inequalities in the District – To promote concessionary membership scheme to areas of inactivity/deprived wards etc.

In response to a question raised by a Member, Mike Edmonds reported that the take up of the concessionary card had dipped slightly, however there was still a

12.1% increase from 2012 when the contract with IHL commenced.

He explained that with regard to the lack of take up, there could be number of factors which could include slow take up following the expiry of the current membership.

Striving for cleaner, greener and attractive public environments across the District – To secure Green Flag accreditation for Hednesford Park

Mike Edmonds explained that the Green Flag inspection had recently taken place for this year, however the Council was still waiting the outcome which should be known sometime later this month.

**8. Environment and Health Scrutiny Committees Annual Report 2016-17**

Consideration was given to the Report of the Head of Environment and Healthy Lifestyles (Item 8.1 – 8.4 of the Official Minutes of the Council).

In response to a question raised by a Member, Mike Edmonds indicated that it appears the level of fly tipping was increasing; however the situation would continue to be monitored throughout the year.

RESOLVED:

That the report be noted and approved for submission to Council on 30 August, 2017.

**9. Health, Culture and Environment Scrutiny Committee Work Programme 2017-18**

Consideration was given to the Report of the Head of Environment and Healthy Lifestyles (Item 9.1 – 9.28 of the Official Minutes of the Council).

Mike Edmonds referred to the report and the proposed work programme attached as Appendix 2 and outlined the suggested topics for review which were:

- Determine core requirements for proposed new Cemetery
- Review operational proposals for In-house parks service
- Explore how CCDC and its partners can influence and limit the impact of hot food takeaways on local health outcomes

This was then open to discussion from Members of the Committee.

Review operational proposals for In-house parks service

A Member asked the Committee to consider reviewing the operational proposals for the in-house parks service as she was currently receiving complaints concerning Cannock Park. Clarification was then sought on the current contract arrangements.

Mike Edmonds explained that the current contract had been extended for one year in order to review the future operation of the contract from April 2018. A Member asked about the contractor and Mike Edmonds explained that the parent Company in relation to the current contract had changed in 2016 with no changes to any terms and conditions.

The Member was of the opinion that the contract had not been value for money and referred to the management plan for Cannock Park not being updated since 2015, explaining that it was vital to get this in place together together with a park protocol, particularly when trying to secure Green Flag accreditation for the Council's parks.

With regard to parks a Member commented on Hednesford Park and explained that when ever he had visited, there was no park keeper around. This was then discussed in detail with other Members of the Committee.

Mike Edmonds asked Members of the Committee what areas they wished to consider as part of reviewing this topic and what outcome(s) they wanted to achieve.

Members of the Committee discussed this and asked that the following areas be explored:

- The current maintenance regime for the Parks
- What is the Park Keepers role?
- Information required on the Management Plan
- Problem with littering in some parks

#### Determine core requirements for proposed new Cemetery

Members of the Committee discussed this and it was agreed that officers would provide an outline of suggestions/proposals that Members may wish to consider on how the proposed cemetery would be run.

#### Parking on grass verges

A Member expressed concern and indicated that he had received complaints in respect of motorists that parked on grass verges and in particular, those advertising goods. It appeared that this was not uncommon and problems also existed on business premises, particularly one business located in Cannock where rows of cars were parked on the verge.

Dave Prosser-Davies referred to a previous meeting and advised that the Planning department used planning regulations regarding this, however Members expressed concern that the problem was not being resolved and asked that a letter be forwarded to Staffordshire County Council expressing the concerns of the Committee.

Explore how CCDC and its partners can influence and limit the impact of hot food takeaways on local health outcomes

Mike Edmonds explained that this topic had been proposed for consideration by Members. The reason being that Data from Public Health England indicated that Cannock Chase had the highest density of fast food outlets across Staffordshire in 2014-2015.

Dave Prosser-Davies explained that he District suffered from a number of local health issues although the District had plenty of green space and leisure facilities and this may be an area that the Committee could explore.

Members agreed that a task and finish working group be established in under to undertake a review on this topic. The Chairman discussed this with the Committee and the task and finish working group would consist of the following Members:

- Councillor A.R. Pearson
- Councillor P.E. Woodhead
- Councillor Mrs. H.M. Sutton
- Councillor Miss. J. Cooper

RESOLVED:

(A) That the following items be approved for inclusion in the 2017-18 work programme:

- Health, Culture and Environment PDP Progress Report April – September, 2017;
- Health, Culture and Environment PDP Progress Report October – December, 2017.

(B) That the following review topics be agreed:

- 6 November, 2017 - Review 1 - Review operational proposals for the parks service;
- 26 March, 2018 - Review 2 - Determine core operational requirements for the proposed new Cemetery;
- Task and Finish Working Group - Explore how CCDC and its partners can influence and limit the impact of hot food takeaways on local health outcomes.

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CHAIRMAN

The meeting closed at 5.00 pm

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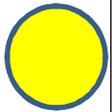
**Health, Culture and Environment Priority Delivery Plan 2017-18 – Quarters 1 and 2 Update**

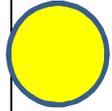
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target- Achieved/ Trend
<b>Increasing access to physically active and healthy lifestyles</b>					
Increase concessionary membership scheme to areas of inactivity/deprived wards	Annual Target	Although an annual target, currently this year concessionary memberships have increased by 3.26%			Increase 2016-17 Annual outturn by 1%

<b>Strategic Objective</b>						
<b>Increasing access to physically active and healthy lifestyles</b>						
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating	
<p>To develop and provide a new community multi sport and recreation hub facility at the former stadium site</p> <p>Quarter 1- Contractor to start on site. The Contractor appointed to deliver the remaining elements of Phase 1 (excluding CCTV) commenced on site in May 2017m, although site preparation works were carried out in advance during March/April 2017.</p> <p>Quarter 2- Construction of Phase 1 elements Construction of the Phase 1 elements including footpaths/cycle way, lighting, car parking, BMX Pump Track, Green Gym Equipment and Community Allotments and building are underway and ongoing.</p>	To provide new and improved sport and recreation facilities in the local community					

Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Achieve a green flag for Hednesford Park</p> <p>Quarter 1- Submit application and undergo inspection. The Green Flag application for Hednesford Park was submitted and a full inspection carried out on 19<sup>th</sup> May 2017. The result of the inspection will be known during Quarter 2</p> <p>Quarter 2 – Green Flag Decision Hednesford Park achieved Green Flag status in July 2017 taking the Council’s total to 6 Green Flag Awards for the District</p>					
<p>“Inspiring Health Lifestyles” (IHL) Capital Investment proposal to deliver £50,000 additional revenue by 2019/20 at Chase Leisure Centre</p> <p>There are no specific actions identified in Quarter 1 although IHL are working on developing outline proposals for possible capital investment options during Quarter 2.</p> <p>Quarter 2 – Develop Outline Proposals IHL have developed and are working upon a number of potential options for capital investment in order to deliver revenue savings by 2019-20.</p>	FRP option				

Strategic Objective					
Working with our partners to reduce health inequalities in the District					
Action + Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>To promote concessionary membership scheme to areas of inactivity/deprived wards etc</p> <p>During Quarter 1 an apprentice has been appointed to help with the promotions including concessionary memberships and the Wellbeing teams and Leisure Centre staff supported the Armed Forces day and promoted the concessionary scheme.</p> <p>During Quarter 2 A range of targeted activities continue to introduce inactive people and those from the areas of highest deprivation to the leisure centre environment including Chase Active Fridays. Further outreach promotional work was undertaken at Hednesford Summer Festival and discussions commenced for the piloting of the Help A Squaddie initiative at the two leisure centers.</p>	<p>Making services more accessible to those on low incomes and those aged over 65</p>				
<p>Childrens Art expo working with schools from the most deprived communities to highlight the importance of healthy lifestyles</p> <p>During Quarter 1 the arrangements have been established through the Cultural Education Partnership to work with as many schools and community groups as possible to develop art work, such as WW1 reminiscent postcards, for inclusion in an exhibition that will tour the District. The partnership includes members from both primary and secondary schools from across the District and will continue during 2017-18.</p> <p>Quarter 2 The project is continuing as planned during this period.</p>					

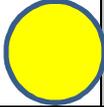
Strategic Objective					
Working with our partners to reduce health inequalities in the District					
Action + Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Disability enterprise support – Inspiring Catherine Care and Hednesford Valley social enterprise arms to develop saleable craft products as part of the their skills development for clients / students learning to fund raise for healthy lifestyle activities.</p> <p>During Quarter 1 engagement with stakeholders has commenced and appropriate artists to work with have been identified. Throughout the life of the project the aim is to provide professional craft and arts worker support to upskill participants and sell products produced to increase sustainability.</p> <p>Quarter 2 The project is continuing as planned during this period.</p>					
<p>“Our Parks” (Sportivate)</p> <p>Quarter 1- Initiative to start in Quarter 1 Free outdoor exercise classes for all levels of fitness with qualified instructors commenced in Hednesford park during the first quarter of 2017-18. During this period 66 individuals have participated recording 346 attendances. The aim is to engage with people who might experience barriers in accessing traditional leisure centre provision</p> <p>Quarter 2 – Initiative ongoing. A container has been installed at Hednesford Park and the programme continues to progress with plans in place to continue the programme during the wetter winter months. During Quarter 2 166 individuals have participated recording 955 attendances.</p>					

Strategic Objective					
Working with our partners to reduce health inequalities in the District					
Action + Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>“Start Peddling” – Cycle sessions will be provided in Hednesford Park, including inclusive cycling.</p> <p>Quarter 1 During the first quarter of this year 2017-18 the container pod for storing the bikes has been installed in Hednesford Park and the bikes ordered for commencement of the initiative in Quarter 2. The initiative which has previously been held in Cannock Park will offer everyone the opportunity to cycle through a programme of instructor led sessions.</p> <p>Quarter 2 A Saturday afternoon session starting from the pod has been launched with an average weekly attendance of 15 people of varying ages and abilities. The Chase Fit Cycling Network has been created which is linking cycling provision throughout southern Staffordshire to create a stronger infrastructure to support more people to access cycling. The Chase Fit Big Cycling Weekend took place on 30th September – 1st October. This saw a range of partners, IHL, CCDC, SCC, Forestry Commission, SASSOT, Cycling 2000, South Staffs Cycling Scheme and Swinnerton Cycles, come together to provide a weekend full of cycling activities. Three regular rides will be introduced on the back of the work undertaken on the Big Cycling Weekend.</p>	<p>Increased participation. 251 participants and 273 attendances.</p>				

Strategic Objective					
Working with our partners to reduce health inequalities in the District					
Action + Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Festival of Sport and Culture (Link to healthy lifestyle message) to be run at Rugeley Leisure Centre – aimed at local primary schools.</p> <p>Quarter 1 – Hold Festival of Sport The annual Festival of Sport and Culture was held at Rugeley Leisure Centre on 30<sup>th</sup> June 2017. 457 participants attended from 16 local primary schools</p>					
<p>Tesco Gardening Project</p> <p>Quarter 1 Following a successful award of £12,000 from the Tesco's Bags of Help campaign, Inspiring healthy lifestyles and Cannock Chase District Council are well underway with the project to transform the land at St Luke's Church into a sensory garden that reflects the local outstanding natural. of Cannock Chase in an urban setting.</p> <p>The area, which has been a hub for anti-social behaviour has been transformed with new paths and raised beds and later this year Community Groups will commence planting.</p> <p>Quarter 2 The gates to the garden are now always open and a volunteer day was held during this period. The Church and its users have reported a significant reduction in anti-social behaviour on the premises since the introduction of the garden and the contractor has donated 200 sensory plants to be planted during Quarter 3.</p>					

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target- Achieved/ Trend
Cleaner and safer environments: Striving for cleaner, greener and attractive public environments across the District					
Percentage of household waste recycled	47.50% Confirmed - Waste Dataflow Figure	52.08% NB: Figure based on estimated SCC residual and Material Recycling Facility output tonnages			50%
Residual household waste collected	5,666.55 Tonnes Confirmed - SCC residual tonnage	4,887.50 Tonnes NB: Figure based on estimated SCC residual tonnages			<20,000 Tonnes
Number of fly tipping incidents	123	121			No target - this is a measure only

Strategic Objective					
Striving for cleaner, greener and attractive public environments across the District					
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>Explore delivery options for a new cemetery site</p> <p>There are no actions due in the first quarter of this year. The action to determine core operational requirements for the proposed new cemetery has been specifically included in the work programme for the Health Culture and Environment Scrutiny Committee during 2017-18 and their meeting to be held in November 2017.</p> <p>Quarter 2 Core requirements have been drafted for the new cemetery and are on track for the Health Culture and Environment Scrutiny Committee during 2017-18 and their meeting to be held in November 2017.</p>					
<p>Declare Air Quality Management Area (AQMA) no. 3 Five Ways Island, Heath Hayes.</p> <p>Quarter 1 – AQMA to be declared and operational</p> <p>Quarter 2 - There are no specific actions identified in Quarter 1</p>					

Strategic Objective					
Making the best use of limited resources					
Action & Progress Update	Outcomes	Q1 Rating	Q2 Rating	Q3 Rating	Q4 Rating
<p>To relocate the CAB in to the Council offices so that their direct costs can be reduced to deliver savings.</p> <p>CAB has agreed to be located on the ground floor of the Civic Centre. Detailed discussions in progress re: timetable and moving issues</p>	FRP option				
<p>Deliver the staffed parks service in-house</p> <p>There are no actions due in the first quarter of this year. The action to review operational proposals for the parks service has been specifically included in the work programme for the Health Culture and Environment Scrutiny Committee during 2017-18 and their meeting to be held in November 2017.</p> <p>Quarter 2 Core operational proposals and current options are being reviewed.</p>	FRP option				

Summary of Progress in Delivering Projects/Actions:

				<b>No Rating</b>
Project completed	Project on target	Project Timeline/scope/target date requires attention. Alterations considered by leadership team	Project aborted/ closed	
<p>2</p> <p>13.3%</p>	<p>11</p> <p>73.4%</p>	<p>0</p> <p>0%</p>	<p>0</p> <p>0%</p>	<p>2</p> <p>13.3%</p>