

## What we said we'd achieve in 2011/12

### Priority Outcome: Place - Improved Living Environment

How are we doing so far?

**We said we would: Increase the reuse and recycling of waste**

As performance measures:

**Residual household waste per household: Annual target=550kgs:**

The estimated figure for Quarter 1 is 116kgs, based on an estimate as verified data has not yet been received from Staffordshire County Council.



**We said we would: Work with partners to reduce the impact and perceptions of anti-social behaviour**

By:

**Contacting all local companies that handle the two main waste streams which are predominantly flytipped in the District and randomly sample 20% of them to provide documentation to confirm their compliance with Duty of Care.**

Although this actions is not scheduled for delivery during this quarter, the decision was taken to undertake a dual permitting and inspection regime meaning that 13 premises were visited on 6 industrial estates during the first Quarter



**Ensuring all abandoned vehicles are removed within 24 hours of notification.**

This action is being delivered throughout the year and is described as 'on target'.



## We said we would: Improve and protect our parks and green spaces

By:

### **Inspecting and monitoring all Flood Risk sites within the District.**

This action is profiled for delivery during all four quarters of 2011/12 and is 'on target' during the first Quarter.



### **And as performance measures**

### **Number of planning permissions in Green Belt contrary to adopted Planning Policy.**

No planning permissions have been granted during this Quarter that are contrary to adopted planning policy



## We said we would: To increase supply of affordable housing

As performance measures:

### **Number of affordable homes delivered (gross).**

The target is for this indicator is that 55 affordable homes will be delivered during 2011/12. During this quarter, one affordable home has been delivered which as been described by the lead officer as being 'on target' as the majority of expected completions are programmed for later in the financial year.



### **Additional Information:**

### **Undertaking an information & motivational campaign to reduce residual waste and increase recycling:**

This action is profiled for Quarters 2 & 3, however the campaign started in Quarter 1 with the distribution of 41,500 'TRIM YOUR BIN' waste and recycling calendar and information booklets.

**No Rating**

## Making A Real Difference

Parks and green spaces are a fundamental part of Cannock Chase District's character. The Council manages more than 1,000 hectares of this land, right across the District - that's the size of about 1,600 football pitches.

We are proud that four of the District's parks have retained the Green Flag Awards - the national benchmark for quality green spaces - they won last year. Elmore Park in Rugeley, Ravenhill Park in Brereton, Castle Ring in Cannock Wood and Cannock Park have all received the honour after impressing the judges with their excellent use of green space, well-maintained facilities and high standards of safety and security. This was achieved by employees of the Council's Environmental Services Team working together in partnership with relevant "Friends of" and Community Groups, Parish Councils and service contractors to maintain these high standards to secure the awards.

An example of our commitment to maintaining our public spaces for the whole community to enjoy was the recent Party in the Park event held in Cannock Park, where over 2,500 people joined in the celebrations of 40 years of Town Twinning.

Following the event, local residents contacted the Council to express their enjoyment and appreciation of the festivities and the commitment of the many services and teams involved in the event. The following text is extracted from their correspondence, and illustrates the positive effects in the community.

"What a lovely day we had in Cannock Park on Sunday at the Party in the Park, celebrating 40 years of twinning with Datteln! It was a really happy occasion where the whole community could come together as one.

What a lot of hard work and advance planning must have gone into producing such a successful event! We would like to thank, especially, Kate McBey from PR & Marketing, and Lisa Shepherd and Louise Rose from Community Well-being Arts for their dedication and exceptional efforts. Apart from their work beforehand, they were there on the day from 6am, overseeing the smooth running of everything.

A special word of thanks must also go to the four park-keepers, Martin and Simon and two others. Martin was on the go all the time we were there, picking up litter across the whole area. What he does goes far beyond the call of duty; the beautiful state of the park is due to the hard work and dedication of our park-keepers.

It is a pity that certain elements create mayhem at times and abuse the facilities that are there for all of us to enjoy. On Sunday, however, it was good to see so many people of all ages, especially families with young children, out enjoying such a well-organised event."

Further evidence of the Council's work to achieve this outcome was illustrated in the form of the following e-mail recently received by the Council's Head of Environmental Services, highlighting the positive benefits of an Improved Living Environment to the District's appearance and reputation.

From: Gail XXXX [XXXXXXXXXX@hotmail.com]  
Sent: 18 July 2011 09:56  
To: Kevin Lawlor  
Subject: Visit

Dear Mr Lawlor

I live in Glastonbury in Somerset and was born in Cannock some 58 years ago. My husband and I decided to make a visit to Cannock over the previous weekend, 16th, 17th July, to see what changes may have been made in the last 20 years since I visited. I have to say how we were very pleased with what we found.

The cleanliness of the town centre was admirable and even on the Sunday morning there were people litter picking. Whether it was a shop, pub, cafe or restaurant we went into, all the people we met were very helpful and obliging.

I just thought that you need to be congratulated, especially as we seem to be living in a society run on complaints.

If you would like me to write further or if you wish to talk to me my number is 0796xxxxxxx.

Thank you again for adding to a lovely weekend.