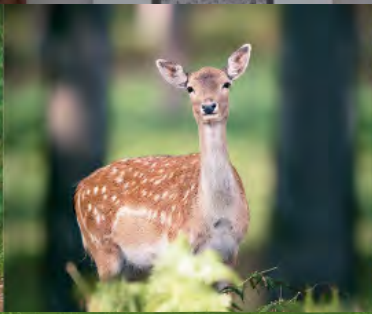


Visit Cannock Chase



Your guide on getting more from your visit to Cannock Chase

The Cannock Chase District is nestled in the heart of the West Midlands, in the county of Staffordshire. We are a historical, proud District spanning across three town centres, Cannock, Hednesford and Rugeley.

Visit us to enjoy incredible shopping at McArthurGlen's Designer Outlet West Midlands, only a 20 minute walk from Cannock town centre and only 10 minutes walk from Cannock Train Station. And why not explore, walk and mountain bike in the Cannock Chase Area of Outstanding Natural Beauty. Less than 20 minutes drive from our three town centres.

WE LIVE FOR
Adventure
AND IT STARTS
RIGHT NOW!



Our Visitor Centres

Birches Valley Visitor Centre

Marquis Drive Visitor Centre

Museum of Cannock Chase

National Trust Shugborough Estate

Chasewater Country Park

The Wolseley Centre - Staffordshire Wildlife Trust HQ

Some of our visitor centres sit just outside the district.

For full details, take a look at page 13

Well Worth a Visit

McArthurGlen Designer Outlet West Midlands

Cannock Chase AONB

Go Ape

Hednesford Hills Raceway

Cannock Chase German Military Cemetery

Planet Ice Skating Rink

Cannock Cinema

Prince of Wales Theatre

The Rugeley Rose Theatre

Cannock Chase Leisure Centre and Golf Course

Rugeley Leisure Centre

Within the County

Drayton Manor Theme Park

SnowDome

Alton Towers Resort

Trentham Estate - Shopping, Monkey Forest and Gardens

National Memorial Arboretum

Photographs courtesy of Michelle Williams,
Margaret Beardsmore and Carole & David Perry



A well connected place...

By road

The A5 and A34 trunk roads, M6 and M6 toll provide east-west and north-south routes and being close to the M54, provide rapid access to Telford and beyond. The M6 toll is a free-flowing route in and around Birmingham, whether you're driving long distance or heading in to the heart of the Midlands.



By bus and coach

Bus links to all local and surrounding areas as well as wider areas including Central Birmingham and Walsall.

Parking

There is ample car parking across the town centres, with many signposted on all major roads into the centres. Cannock Chase Council operated car parks are free if you hold a valid disabled badge.

For parking locations, see page 8 and 9

By rail

Cannock Chase is serviced by train stations in Cannock, Hednesford and Rugeley. Rugeley Trent Valley is one of two stations serving Rugeley, the other being Rugeley Town.

The Chase Line runs from Birmingham New Street to Walsall, Cannock, Hednesford and Rugeley Town in Staffordshire with fast, regular access to Birmingham in 35 minutes. The Chase Line joins at the Rugeley Trent Valley Line. Trains run direct from Rugeley Trent Valley to London in 1 hour 45 minutes.

Cannock Station is a 10 minute walk from Cannock town centre and only a 5 minute walk from McArthurGlen Designer Outlet.



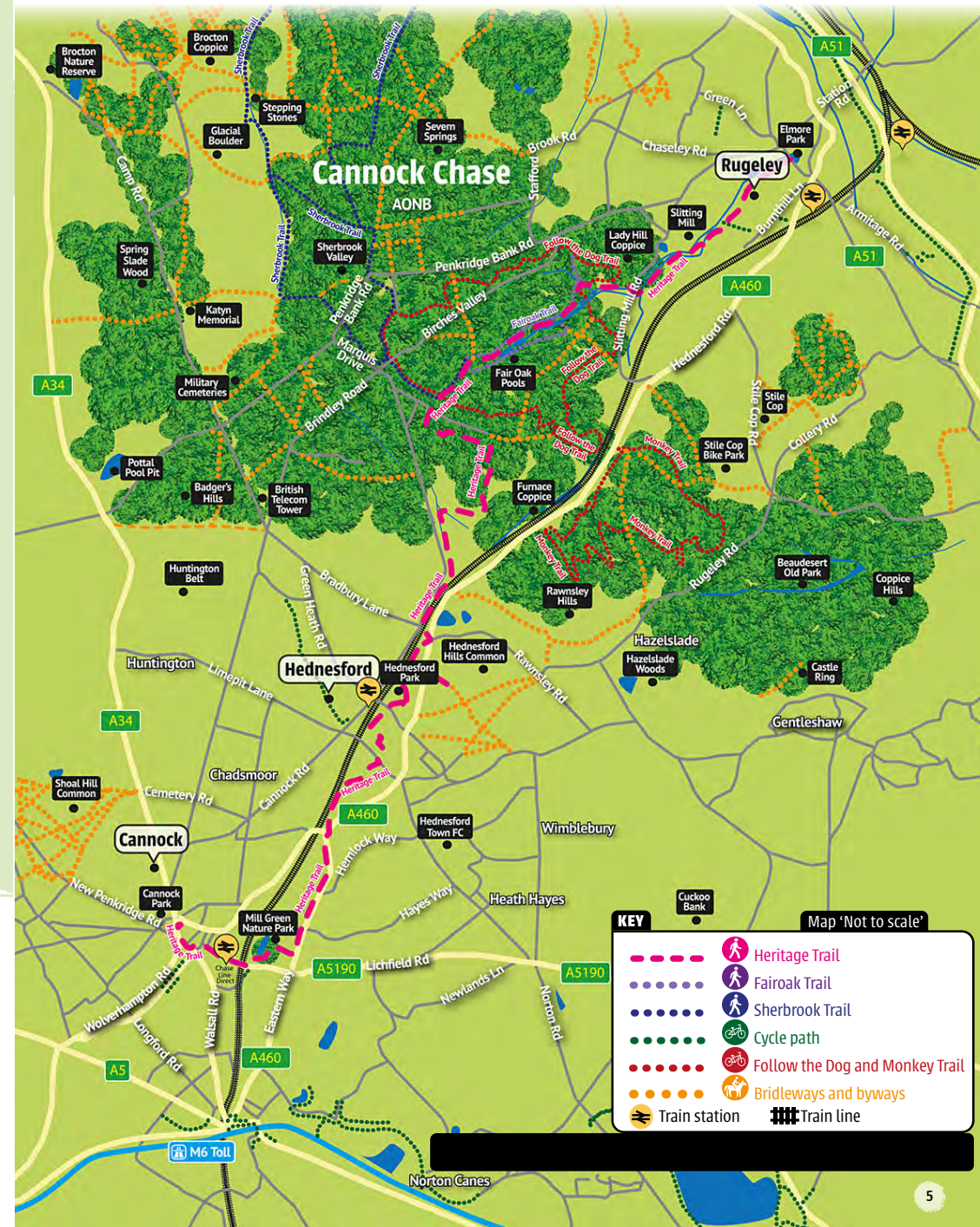
Photograph © Cannock Chase S.A.C Team

Cannock Chase Heritage Trail

Cannock Chase Heritage Trail meanders for 10 miles through Cannock Chase District highlighting points of interest from times gone by. The trail itself can be accessed at any point, as it meanders across a wide range of ground surfaces, from main roads, ancient paved streets, to the open countryside of Cannock Chase - For information to help you enjoy your visit to the Cannock Chase Heritage Trail, visit www.cannockchasedc.gov.uk/HeritageTrailAccess

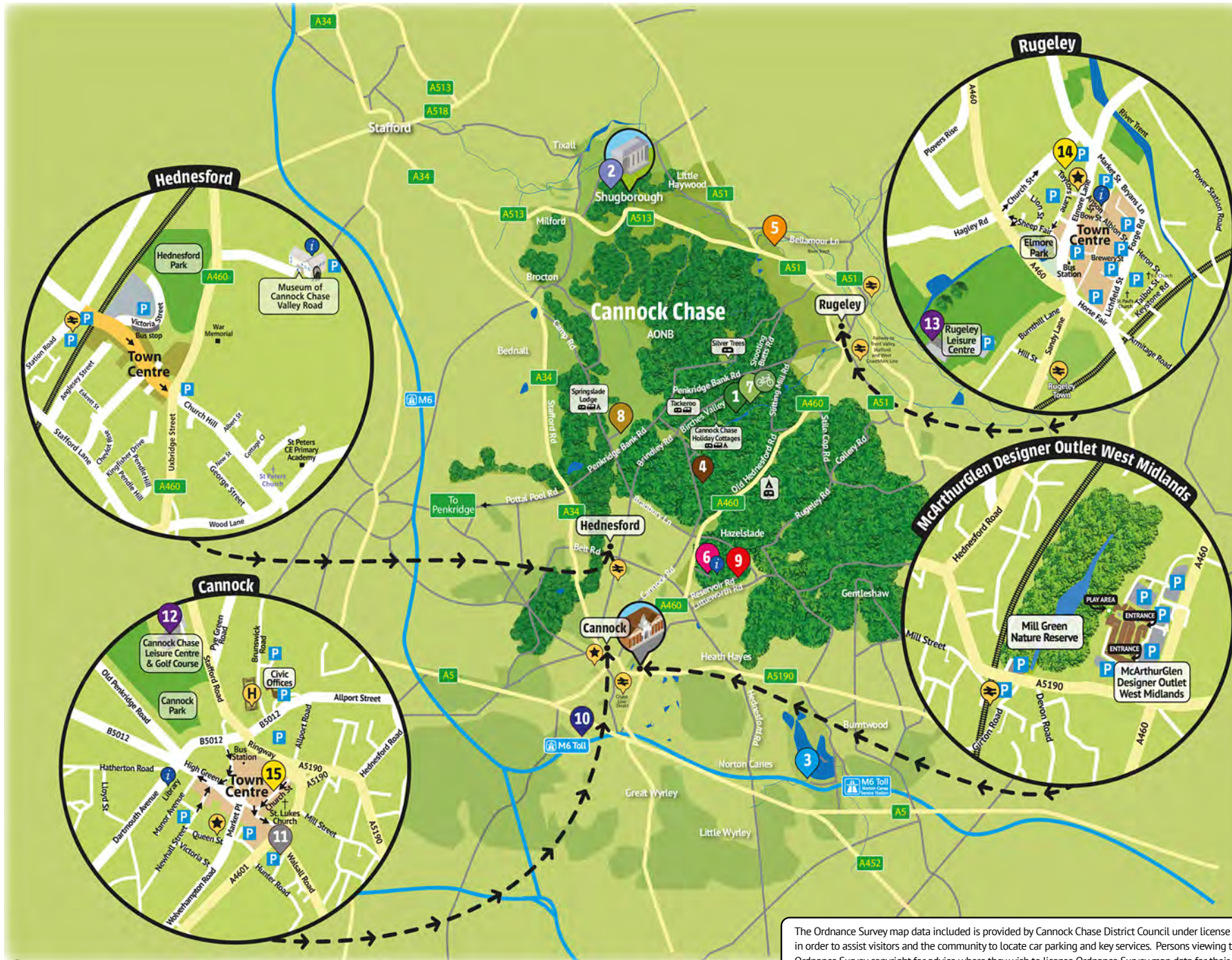
Heritage Trail Map

A great walking and cycling route linking Rugeley, Hednesford & Cannock



Map of Cannock Chase

There are several visitor centres and places of interest around the district. These offer a great starting point for self-guided walks and family day trips.



Location of Visitor Centres

- 1 Birches Valley Visitor Centre
- 2 Cycling on Cannock Chase
- 3 National Trust Shugborough Estate
- 4 Chasewater Country Park
- 5 Marquis Drive Visitor Centre
- 6 The Wolseley Centre - Staffordshire Wildlife Trust HQ
- 7 Museum of Cannock Chase

Other Attractions

- 8 Go Ape
- 9 Cannock Chase German Military
- 10 Hednesford Hills Raceway
- 11 Planet Ice Skating Rink
- 12 Cannock Cinema
- 13 Cannock Chase Leisure Centre & Golf Course
- 14 Rugeley Leisure Centre
- 15 The Rugeley Rose Theatre
- 16 Prince of Wales Theatre

KEY	Map 'Not to scale'
Police station	Motor home
Train station	Caravan
Train line	Static caravan
Hospital	Camping
Parking locations	Church
Information point	

The Ordnance Survey map data included is provided by Cannock Chase District Council under license from the Ordnance Survey in order to assist visitors and the community to locate car parking and key services. Persons viewing this mapping should contact Ordnance Survey copyright for advice where they wish to license Ordnance Survey map data for their own use.

Cannock Town Centre

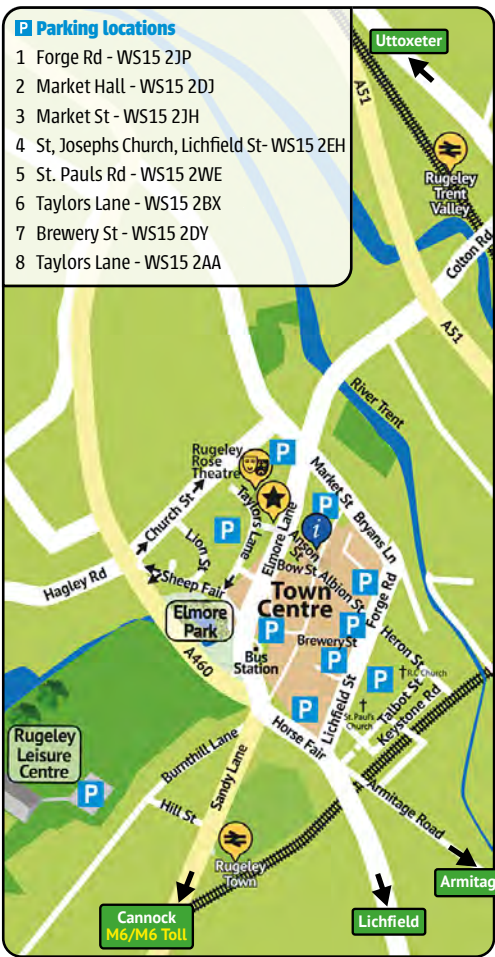
Cannock sits to the south side of Cannock Chase with a mix of shops, a shopping centre, a selection of bars and cafes. Cannock outdoor market takes place in the town centre on Tuesdays and Fridays. McArthurGlen Designer Outlet West Midlands is a short distance from Cannock town centre.



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Rugeley Town Centre

Rugeley, nestling on the northern side of the Chase, lies next to the River Trent. The town has a variety of small friendly locally owned shops.



Hednesford Town Centre

Hednesford offers a variety of traditional shops and cafes and is the ideal starting point for visitors to the area as it is the gateway to the Chase.



Cannock Chase

Cannock Chase is a designated Area of Outstanding Natural Beauty (AONB) and nestled right in the heart of our District. An internationally recognised site, demonstrating the beauty of the English countryside, and a place to really enjoy the great outdoors.

Historically the area was once a royal hunting forest; currently the area includes bracken heathland, high sandstone heather, pine plantations and birch woodland. The area is noted for its heathland and for providing habitats for wildlife including adders, lizards and nightjar. The special qualities relating to the areas landscape, wildlife, cultural heritage and history make the Cannock Chase Forest a special place.



Cannock Chase Forest: A designated AONB and SAC



What is an Area of Outstanding Natural Beauty (AONB)?

In England, Wales and Northern Ireland, those landscapes considered most valuable are protected as National Parks or AONBs. At just 26 sq miles / 68 sq kilometres, it is the smallest mainland AONB in England.

What is a Special Area of Conservation (SAC)?

The heathlands across Cannock Chase are among Europe's rarest habitats and home to some of our most endangered animal and plant species. Special areas of conservation (SAC's) are strictly protected sites designated under the EC Habitats Directive. Many of these habitats and species are legally protected and a great amount of work is being done to safeguard their future.

To ensure these wild areas and beautiful animals will be around for future generations to enjoy we ask that all visitors remain on the footpaths, refrain from littering, keep your dogs on leads and clear up your dogs mess.

A beautiful place to mountain bike...

Cannock Chase is the premier location for mountain biking in the West Midlands.

We are a nationally and internationally recognised venue for mountain biking, and will be the mountain biking venue for the 2022 Commonwealth Games. This is the largest sporting and cultural event to come to the region.

We have biking routes to suit all abilities and ages, from relaxing family rides around the Fair Oak Pools and through the picturesque valleys on the Sherbrook trail, to two red graded trails 'Follow the Dog' and 'The Monkey Trail', built for those serious mountain bikers after the adrenaline rush or barrelling through the trees.

For route maps, and more information, take a look at our online maps. For more information visit www.cannockchasedc.gov.uk/visitors/what-do/visit-cannock-chase.



Photograph Courtesy of Birmingham 2022



Our Visitor Centres

We are home to a number of unique Visitor Centres, with some sitting just outside our boundary. All are well worth a visit, to explore the history and beauty of Cannock Chase.

Birches Valley Forest Centre

- Forestry England, Cannock Chase, Rugeley, Staffordshire, WS15 2UQ
- 0300 067 4340
- forestryengland.uk/cannock-chase-forest

An excellent starting point for an exhilarating day out on Cannock Chase. From the Midlands best bike trails and woodland walks to adventure play and Go Ape Cannock we've got a great day waiting for you.



Photographs courtesy of Michelle Williams and Carole & David Perry

Museum of Cannock Chase

- Valley Road, Hednesford, Cannock, Staffordshire, WS12 1TD
- 01543 877666
- facebook.com/MuseumofCannockChase




The past comes alive when you visit the award winning Museum of Cannock Chase. From local coal mining, to hands on interactive displays, temporary exhibitions and lots of activities for the whole family all year round. Free entry, free parking and open all year except two weeks at Christmas to New year.

Chasewater Country Park

- Pool Lane, Brownhills, Walsall, West Midlands, WS8 7NL
- 01543 370737
- enjoychasewater.co.uk




An environmentally friendly attraction that includes a visitor centre, lakeside cafe, activities such as wake-boarding, sailing, water skiing, nature walks and nearby heritage steam railway.

Marquis Drive - Cannock Chase Visitors Centre

-  Marquis Drive, Hednesford, Cannock, Staffordshire, WS12 4PW
-  01543 876741
-  enjoystaffordshire.com/things-to-do/cannock-chase-visitor-centre-p738451

The Cannock Chase Country Park encompasses 4.5 square miles and lies within an Area of Outstanding Natural Beauty. The Visitor Centre provides an introduction to the area, acting as a starting point for the numerous walks through the Chase.




Staffordshire Wildlife Trust HQ

-  Staffordshire Wildlife Trust, Wolseley Bridge, Stafford, Staffordshire, ST17 0WT
-  01889 880100
-  staffs-wildlife.org.uk/explore/our-visitor-centres/wolseley-centre

A friendly award winning, welcoming visitor centre set in 26 acres of beautiful grounds where you can explore interesting features and wildlife-friendly display gardens. It is also the Headquarters for Staffordshire Wildlife Trust.

The Centre's gift shop sells nature-inspired books, toys, homeware, clothing, cards, bird food and feeders. There is a small cafe which provides hot and cold drinks and cold snacks which you can enjoy in an indoor or outdoor seating area or one of the many picnic benches around the lake.

National Trust Shugborough Estate

-  Milford, Staffordshire, ST17 0UP
-  01889 880160
-  shugborough@nationaltrust.org.uk

A Staffordshire paradise: a rich blend of landscape, historic house, monuments, gardens and architecture, shaped by exploration and global encounters.



Share your photographs of
Cannock Chase



www.facebook.com/cannockchasedc



[@CannockChaseDC](https://twitter.com/CannockChaseDC)

Places to Eat

Whether you visit Cannock, Rugeley or Hednesford, you will be greeted with a wide range of cafes, pubs, bars and restaurants.

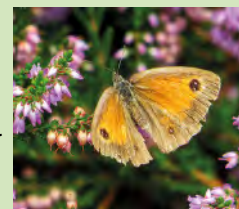
You will be spoilt for choice whatever you fancy, whether it's a good ol' pub lunch, Thai food, Chinese or Indian, there is something to suit everyone.



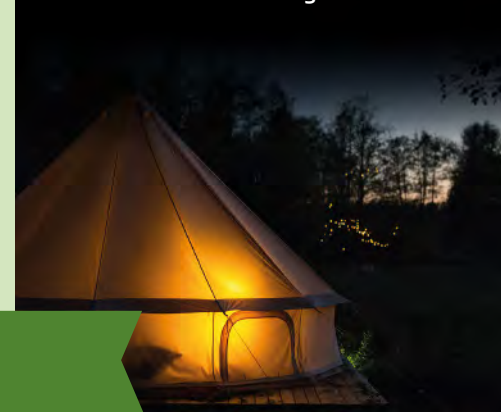
Relax, Unwind and Stay Over

Whether you're visiting as a family, friends, or a romantic getaway, there are plenty of places to stay.

There's so much to do here, it's a great idea to stay the night, and take a short break with us - make it more than just a day trip. Shop at the McArthurGlen Designer Outlet West Midlands, eat and drink in our town centres, stay over in our hotels, and the next day, why not visit the Cannock Chase AONB, and explore some of the most beautiful natural habitats that the Midlands has to offer.



From camping and glamping, to hotels and B&Bs, there is something to suit all tastes and budgets here.



EVEN MORE REASONS TO *to smile*

Shine through with designer brands for up to 60% less at McArthurGlen Designer Outlet West Midlands



Reinvent your wardrobe this season at McArthurGlen Designer Outlet West Midlands. You'll discover brands like Tommy Hilfiger, Calvin Klein, Reiss, Kurt Geiger, Guess and many more always up to 60% less. With British heritage brands and international favourites to choose from, plus tempting cafés and restaurants, we're the region's must-visit fashion destination.



EASY TO FIND HARDER TO LEAVE

Located just off junction 11, around 30 minutes outside of Birmingham City Centre, Designer Outlet West Midlands is the perfect day out destination, with free parking, restaurants and cafés.

GIFT CARD

Bring a little joy to the fashion fan in your life with a gift card to spend at McArthurGlen. Gift cards are available in centre and online from just £5.

PRIVILEGE CLUB

Sign up to our Privilege Club and you can enjoy an extra 10% off your favourite designer brands, together with the latest news, offers, and exclusive invitations to centre events.



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mcarthurglenwestmidlands.com



**McArthur
Glen**
Designer Outlet
TM
West Midlands

Silver Trees Holiday Park



Silver Trees Holiday Park is a quiet, quality, 5 star graded park, having it's own nature reserve, located in the area of outstanding natural beauty within Cannock Chase in Staffordshire, yet easily accessible to all major transport links.

Birches Valley, the nearby Forest Visitor Centre is a few minutes walk from Silver Trees, and is the start of cycling or walking trails through the chase, or you can enjoy our onsite tennis court or a private swim session in our indoor heated pool.



Here are some of the amazing attractions at Silver Trees Holiday Park

- All our rental units overlook the nature reserve giving great views of the parkland and the fallow deer that visit the park daily.
- Holiday homes are normally available to purchase giving our mature customers a second home in a unique location.
- Indoor heated swimming pool available to book hourly sessions for your exclusive use.
- Free tennis court sessions.
- Laundry facilities.

Our holiday hire accommodation offers short break or weekly stays, or purchase your own holiday home to enjoy throughout our long season.



For more information or to book please contact
Stafford Brook Road, Rugeley, Staffs WS15 2TX

tel: 01889 582185 | www.silvertreesholidaypark.co.uk
email: info@silvertreesholidaypark.co.uk





What to do if you hit a deer on Cannock Chase

If you hit a deer or see one injured on the road side please call **Staffordshire Police** on **999** if it is causing a hazard or is still alive.

If a deer is dead on the roadside verge please call **101**.

A deer warden will be notified for both situations.

Accessible Countryside

Disabled Access, Wheelchair walks, Easy Access, Access for All, Mobility, Walks on Wheels, Miles without Stiles - whatever the term the following is all about accessibility to the countryside and green spaces of Staffordshire plus details of disabled sport, support, carers and family organisations in the county. For more information visit www.accessiblecountryside.org.uk/staffordshire

Useful links

<https://canalrivertrust.org.uk>
www.chasetrails.co.uk
www.walkingforhealth.org.uk
www.wheretowalkies.co.uk
<https://cannockchase.org.uk>

